

Scheduled
Launch
June 2025

LEASING DECK

VALUE
MALL

BIG BRANDS | BETTER VALUE

@

TEXVALLEY

PRICE-LESS MARKETPLACE

NH – 544, Bengaluru – Cochin National Highway,
Chitode, **Erode** – 638 102 (Tamil Nadu)

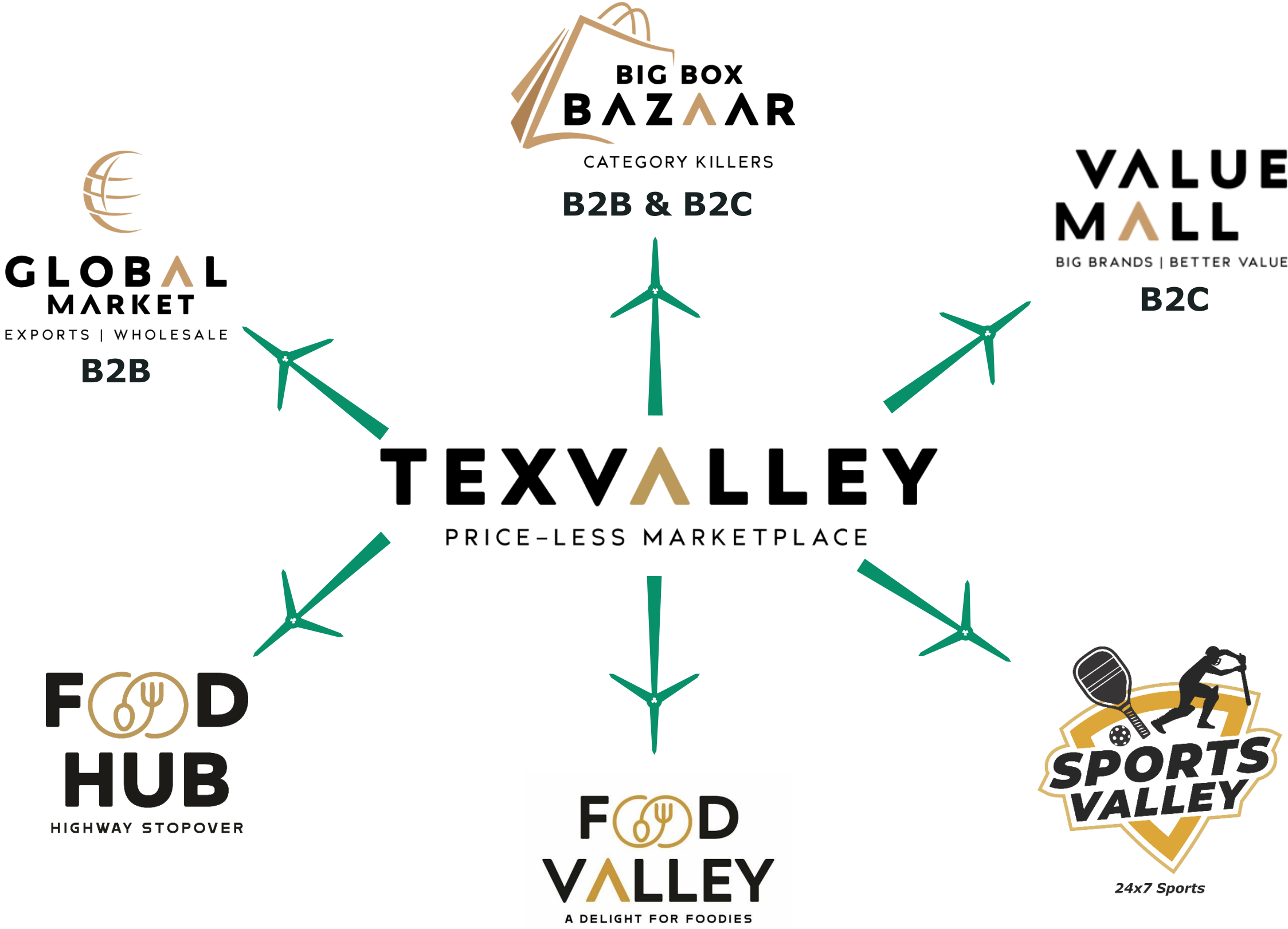


Presenting

India's Largest B2B & B2C Marketplace of 20,00,000 Sq. Ft.



Texvalley Verticals



Texvalley Site Plan





Global Market
(Operational)

Proposed Convention Hotel
(proposed)

Proposed Multiplex

Sports Valley
(Operational)

Value Mall
(Finishing Stage)

Big Box Bazaar
(Operational)

KFC
(Under Construction)

F&B
(Under Construction)

Drive Thru Zone
(Under Construction)

McDonalds
(Operational)

Floor Plan of Food Hub





24x7 Sports

Sports Valley Pictures



24x7 Sports

FIFA Certified TURF



Tamil Nadu's Largest Sports Turf
&
Erode's First Pickleball Court





**Tamil Nadu's Largest Sports Turf
&
Erode's First Pickleball Court**



24x7 Sports

FIFA Certified TURF



Key USP's Of Texvalley

Catchment

The catchment of this Destination mall is estimated to be 80 – 100 Kms with a population Covering over 30,00,000 Lakhs. This is the **ONLY** mall in the catchment.

Size

This **20,00,000 Sq. ft.** magnificent development is intended to become the gleaming new destination for Erode and cities & towns nearby.

Location

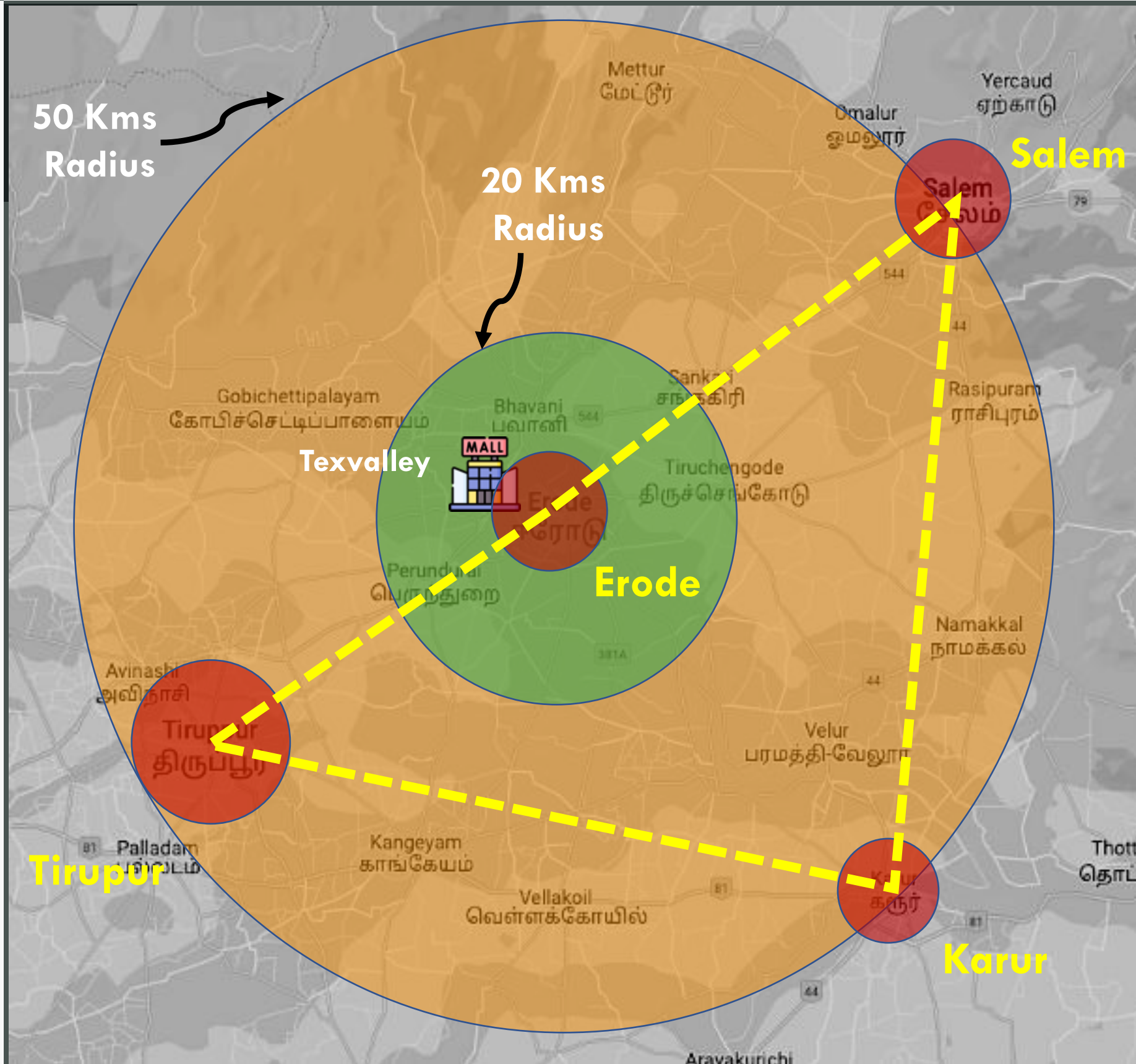
It is **strategically located** on the Bengaluru – Cochin National highway. Apart from erode the catchment extends to nearby cities such as **Tirupur, Karur, Salem, Perundurai**, etc.

Addition Development Potential

Proposed 1,00,000 sq. ft. **International Convention Center.**

Proposed amphitheater

This Mall is not for Erode alone !



Catchment

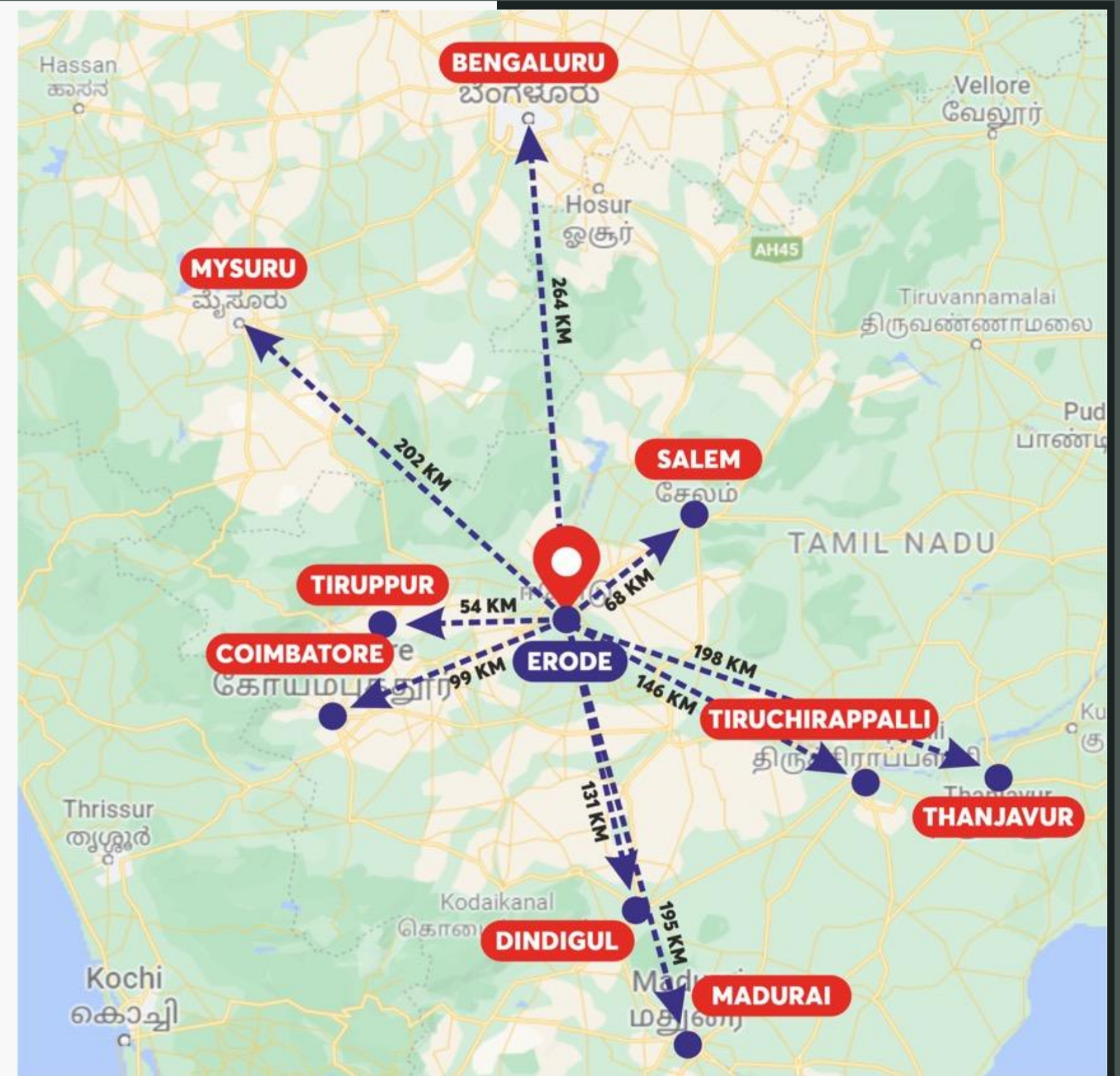
- ✓ The B2C Catchment is over 80 kms as which caters to a population of about 30 Lakhs people
- ✓ Texvalley is already visited by manufacturers and Retailers from entire South India as a part of its B2B offerings.
- ✓ **Erode, Tirupur, Karur & Salem** form a triangle making Erode the center point for all.



CITY SCAPE

Distances from Key Cities

Sr. No.	Town	Distance (kms)	Duration
1	Tiruppur	54	1 hr
2	Karur	67	1 hr 20 mins
3	Salem	68	1 hr 20 mins
4	Coimbatore	99	1 hr 40 mins
5	Dindigul	131	2hrs 30 mins
6	Tiruchirappalli	146	3hrs 10 mins
7	Madurai	195	3hrs 50 mins
8	Thanjavur	198	3hrs 50 mins
9	Mysore	202	4hrs 40 mins
10	Bengaluru	264	4hrs 10 mins



Demography

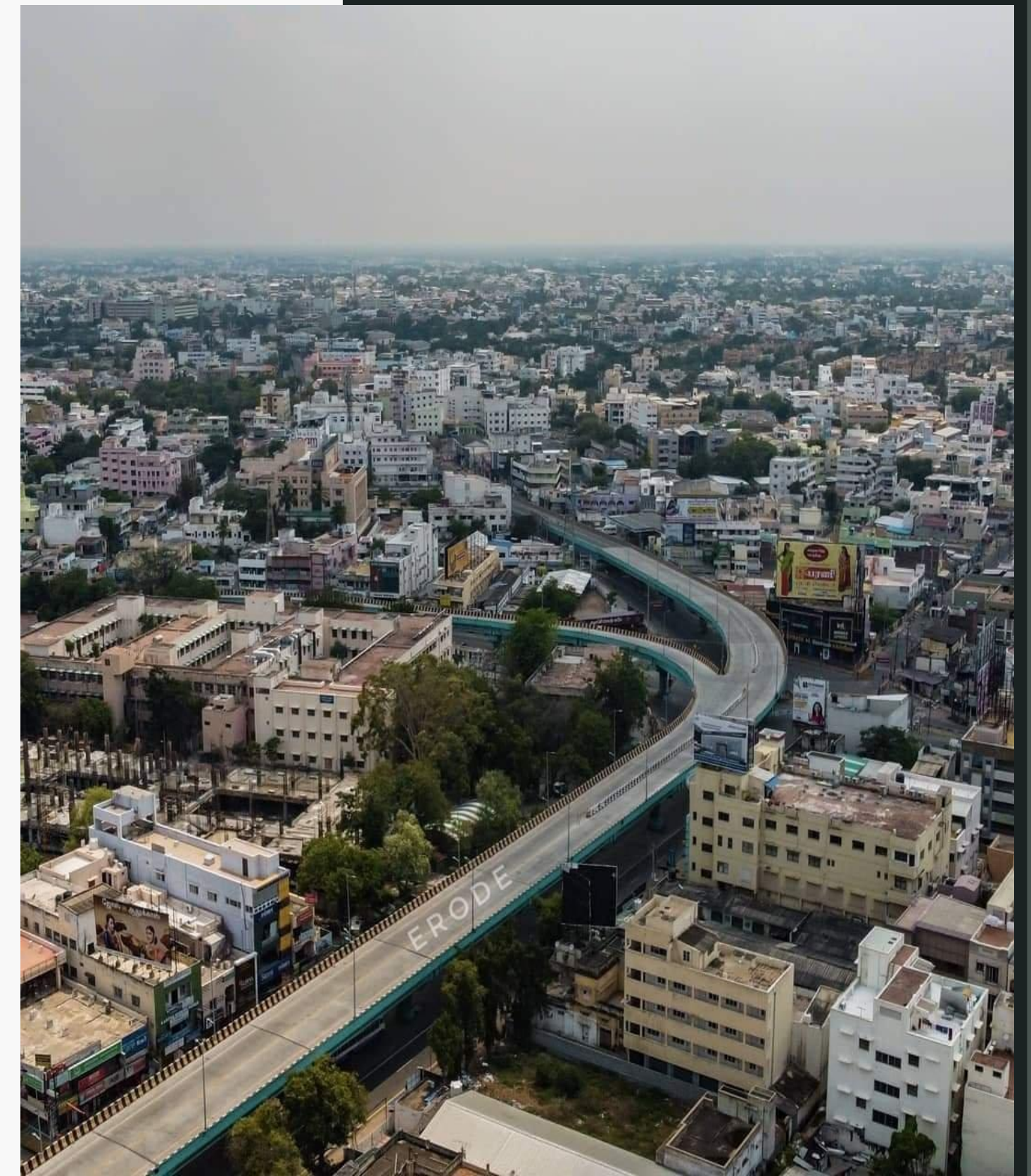
Particulars	Erode District	Erode City
➤ Area	5760 Sq. Kms	109.52 Sq. Kms
➤ Geographic Location	11.5246° N, 77.4702° E	
➤ Temperature	Winter's Min. 18° C to summer's Max. 39° C	
➤ Avg. Rainfall	833 mm	
➤ Population (Approx.)	22,51,744	4,98,121
➤ Density	391	4548
➤ Literacy	72.58	84.93

Current Erode city population is estimated to be around 7 Lakhs



City at a Glance

- Due to the abundance of the textile business, Erode is also known as the ‘**Loom City**’ or “**Textile City**” of India. Therefore, people from around the country travel to Erode for Textile purchase
- Erode is selected for the **Smart City development**.
- Erode falls under the category of highly urbanized areas, with an **urbanisation level of 51%**
- It is one of the most important **trading and business center of South India**.
- According to statistics **60% of the city owns a vehicle**



City at a Glance

- It is one of the most Important **Turmeric manufacturing center** of India. It is also one of the largest markets in South India for **Coconut and Coconut Oil**.
- Many government **educational institutions** are present in Erode.
- **Erode, Tirupur, Karur & Salem** are a **major hub for textile**. Attracting people from around the world.
- **Erode is known for its Temples**, like the Thindal Murugan Temple, Periya Mariamman Temple and Natadreeswarar Temple. More tourist attractions of Erode are **Vellode Sanctuary and Sankagiri Fort**.



Key Considerations – Retailers

- ☐ The **Largest & Only Mall** in 100 kms radius
- ☐ **Erode** region contributes **over 10%** of Tamil Nadu's GDP
- ☐ An established and **operational B2B Marketplace**
- ☐ **20,00,000 sq. ft.** makes it a **destination for entire region**
- ☐ **Lavish Mall Atriums**
- ☐ **2000+ Parking**
- ☐ Very **encouraging Trading Density** numbers
- ☐ People from **all over the world visit Erode** for textile sourcing.
- ☐ Developed by **reputed developer** of Erode



Presenting South India's First and Largest Outlet Mall !





VALUE MALL

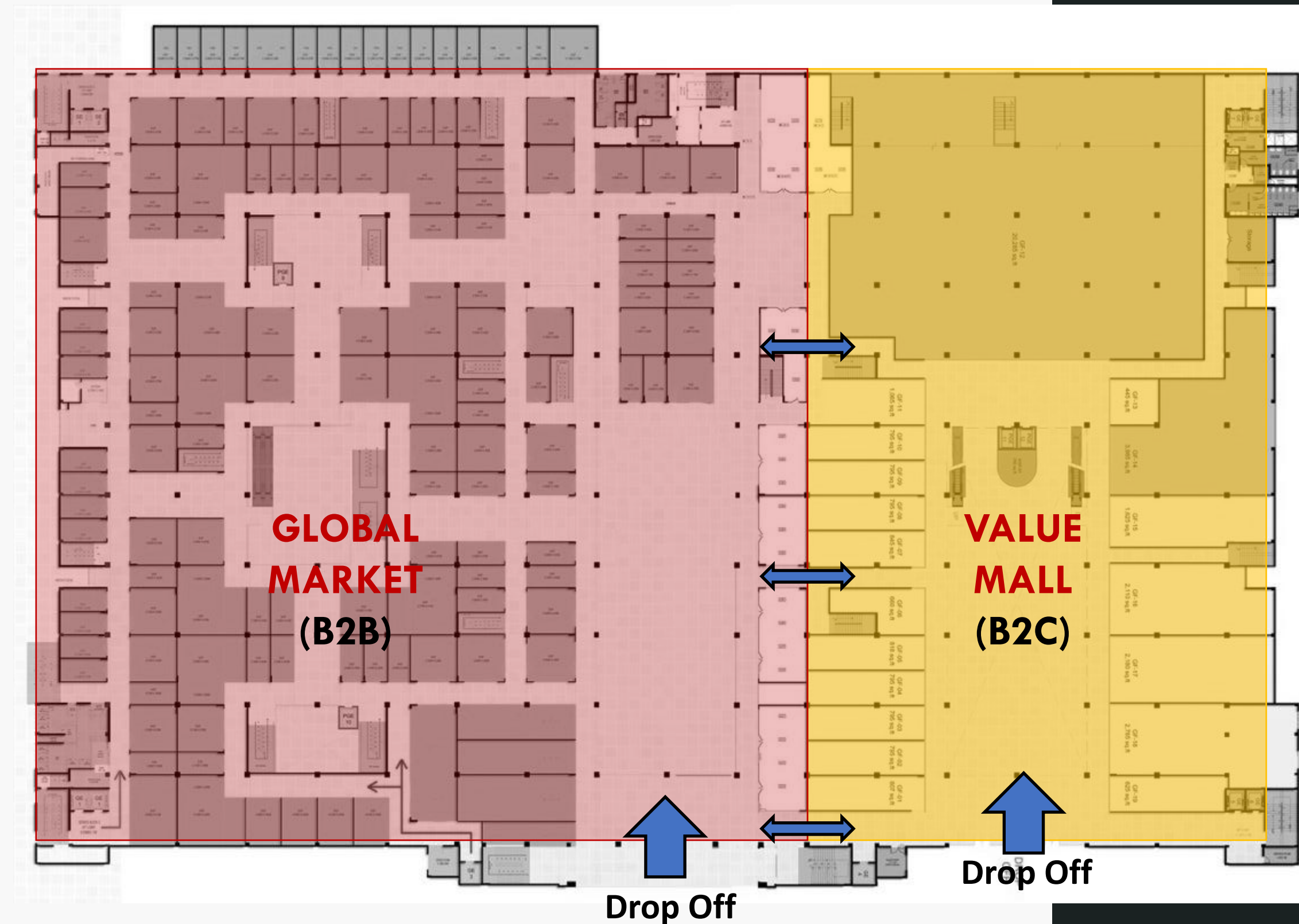
South India's first outlet Mall.

- GLA: 3,50,000 Sq.ft.
- Multiplex: 6 Screen (1400+ seats)
- Anchor: 8 Anchors & Mini Anchors
- Vanilla Shops: 75+
- Food-Court: 15 Counters (500 + seats)
- Parking: 2000+
- India's First Outlet Mall to be fully Air Conditioned

*Proposed Interior View

Ground Floor (Full Plan)

- Over 2 lakhs sq ft floor plate
- Global Market – 1.2 lakhs sq ft floor plate, Value Mall – 80k sq ft floor plate
- Seamlessly interconnected
- 20 escalators
- 16 guest elevators
- 4 service elevators
- 2 loading/unloading bays





**GLOBAL
MARKET**

EXPORTS | WHOLESALE

**VALUE
MALL**

BIG BRANDS | BETTER VALUE

GLOBAL MARKET

GLOBAL MARKET
WELCOMES

A STORE
THAT SELLS
STYLE

Exclusive
Home Textile

EXPLORE YOUR
true style.

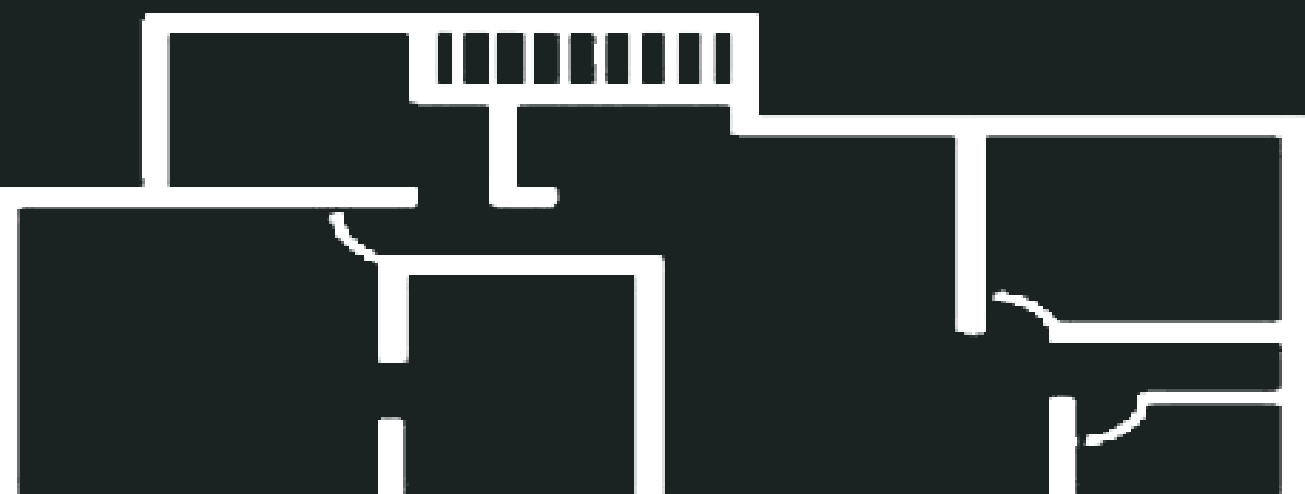
New Value Mall Elevation



*Proposed View

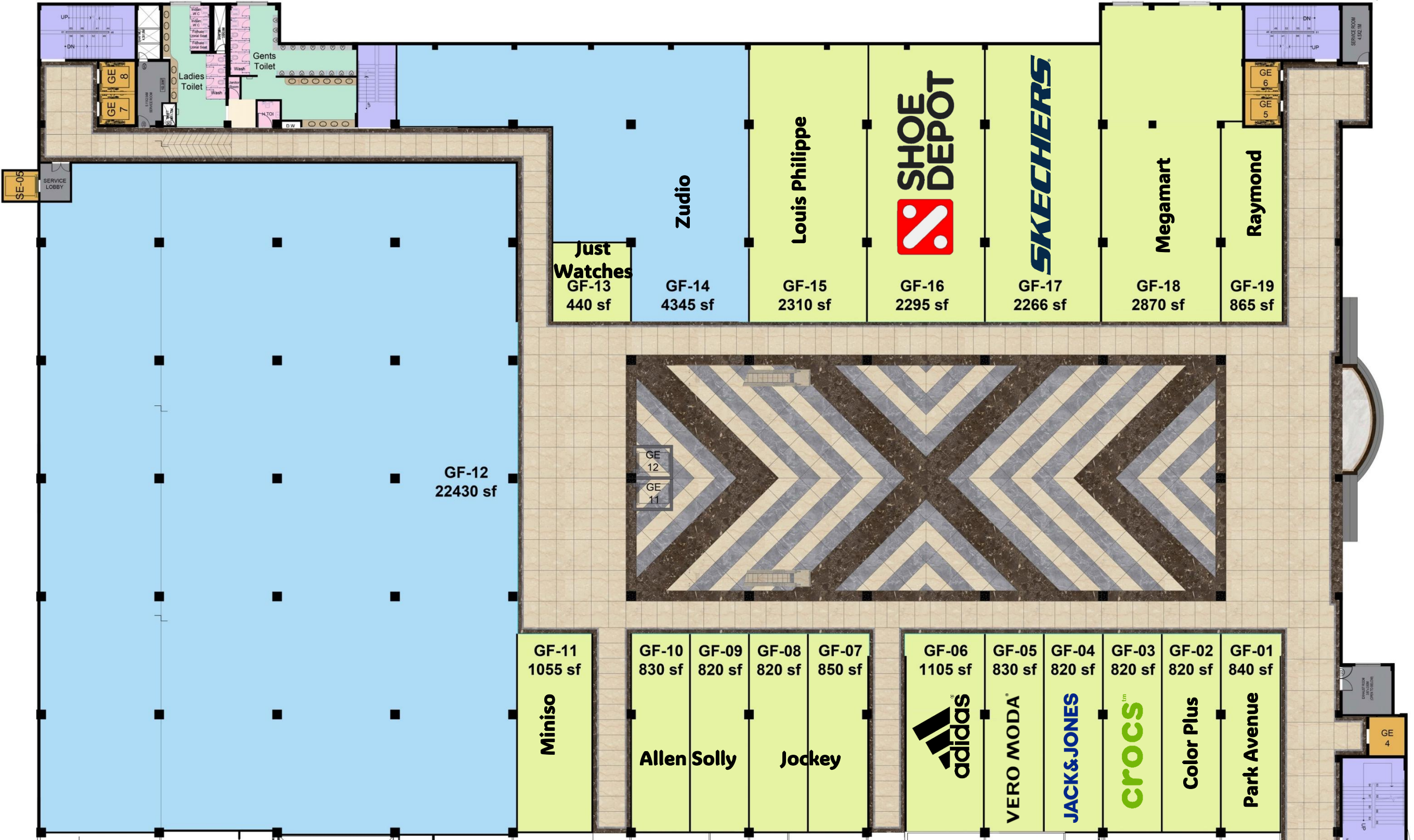


*Proposed Views



Floor Plans

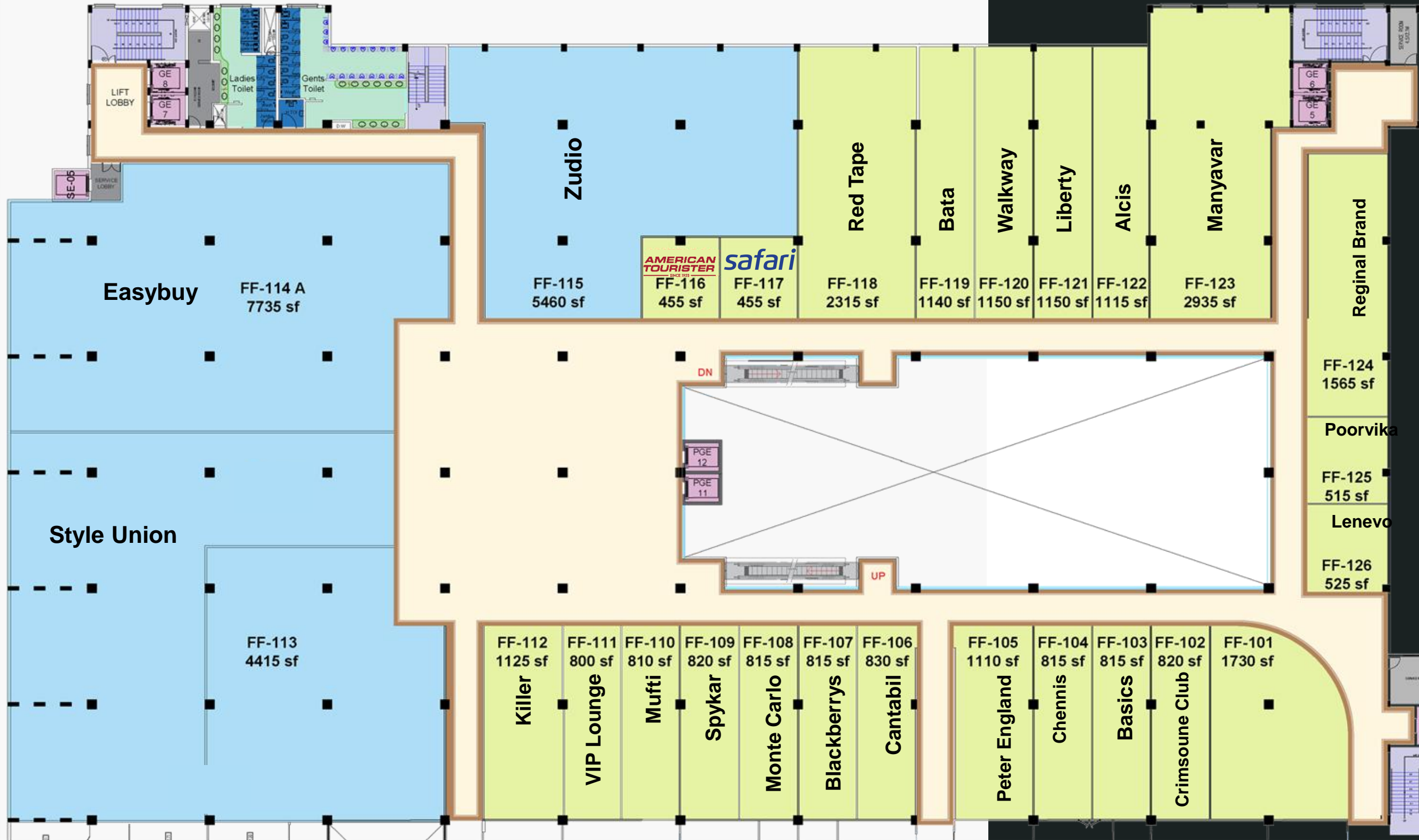
Ground Floor



This floor is proposed for key categories like **Hypermarket, Mixed Fashion, Sports & Fitness.** (International brands)

Brand Names	Proposed to brands
Brand Logos	Signed

First Floor

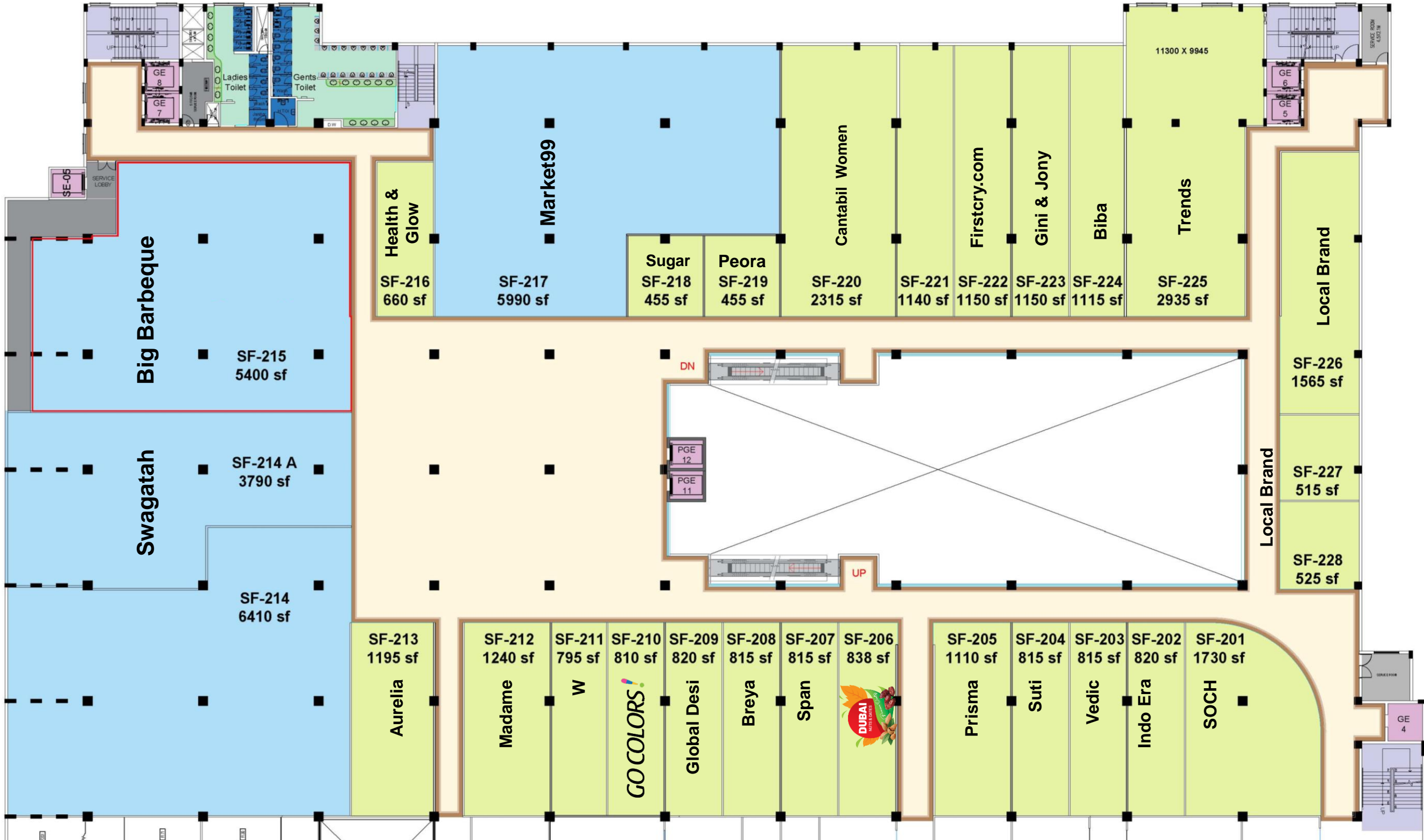


Men's Fashion, Sports & Fitness, Footwear & Electronics shall be dominant on this floor. (Premium Brands)

Brand Names	Proposed to brands
Brand Logos	Signed

Second Floor

This floor shall have key categories like **Home Decor & Furnishing, Women's & Kids Fashion.**



Brand Names	Proposed to brands
Brand Logos	Signed

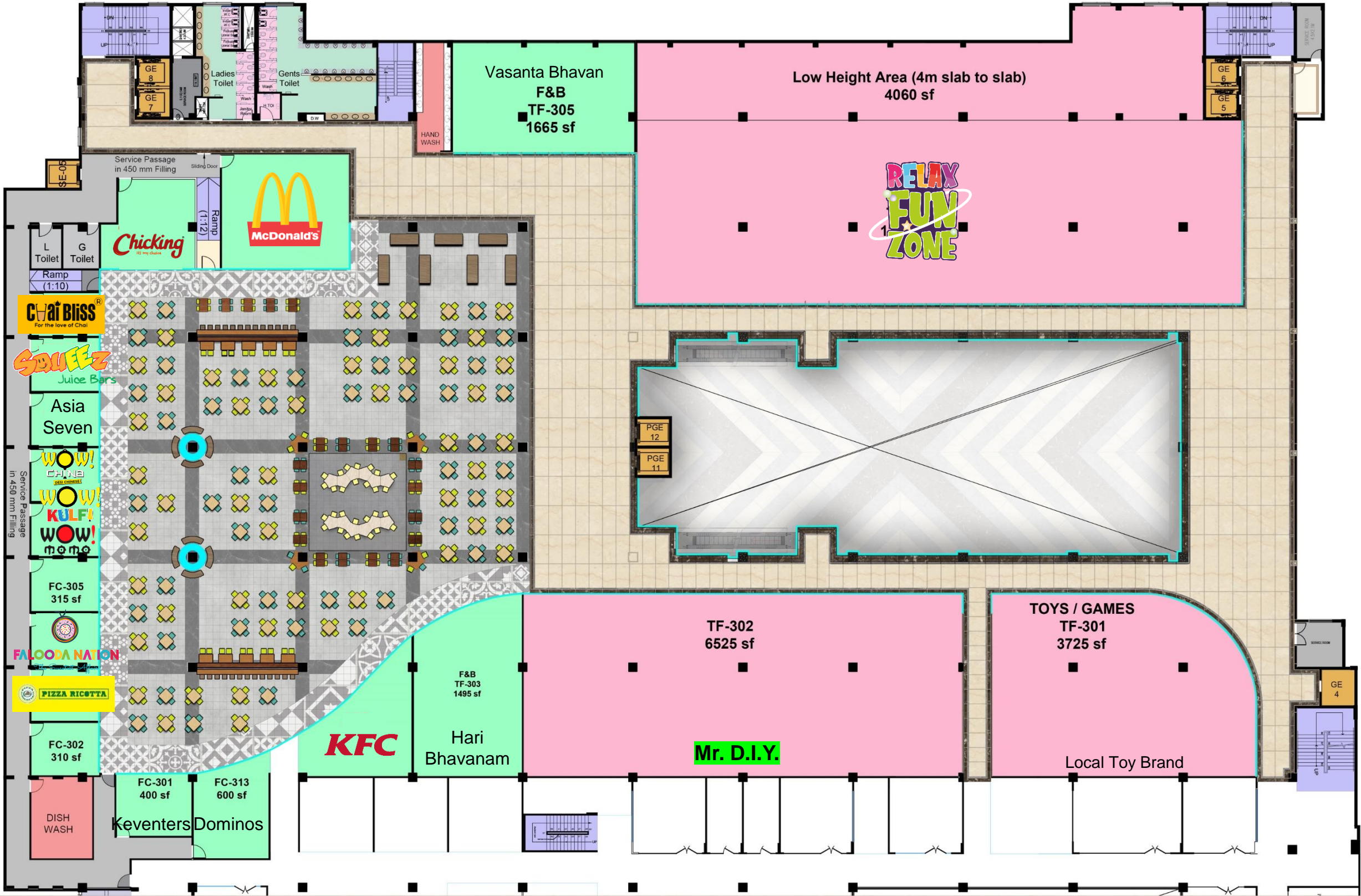
F& B + Gaming Floor

The largest foodcourt in the catchment with 15 Foodcourt counters with 500+ seater & 2 Fine Dining Restaurants.

The largest FEC of the Catchment

SF by PG

Subway



Brand Names	Proposed to brands
Brand Logos	Signed

for the Foodies..

FOOD VALLEY

A DELIGHT FOR FOODIES

WOW!
momo

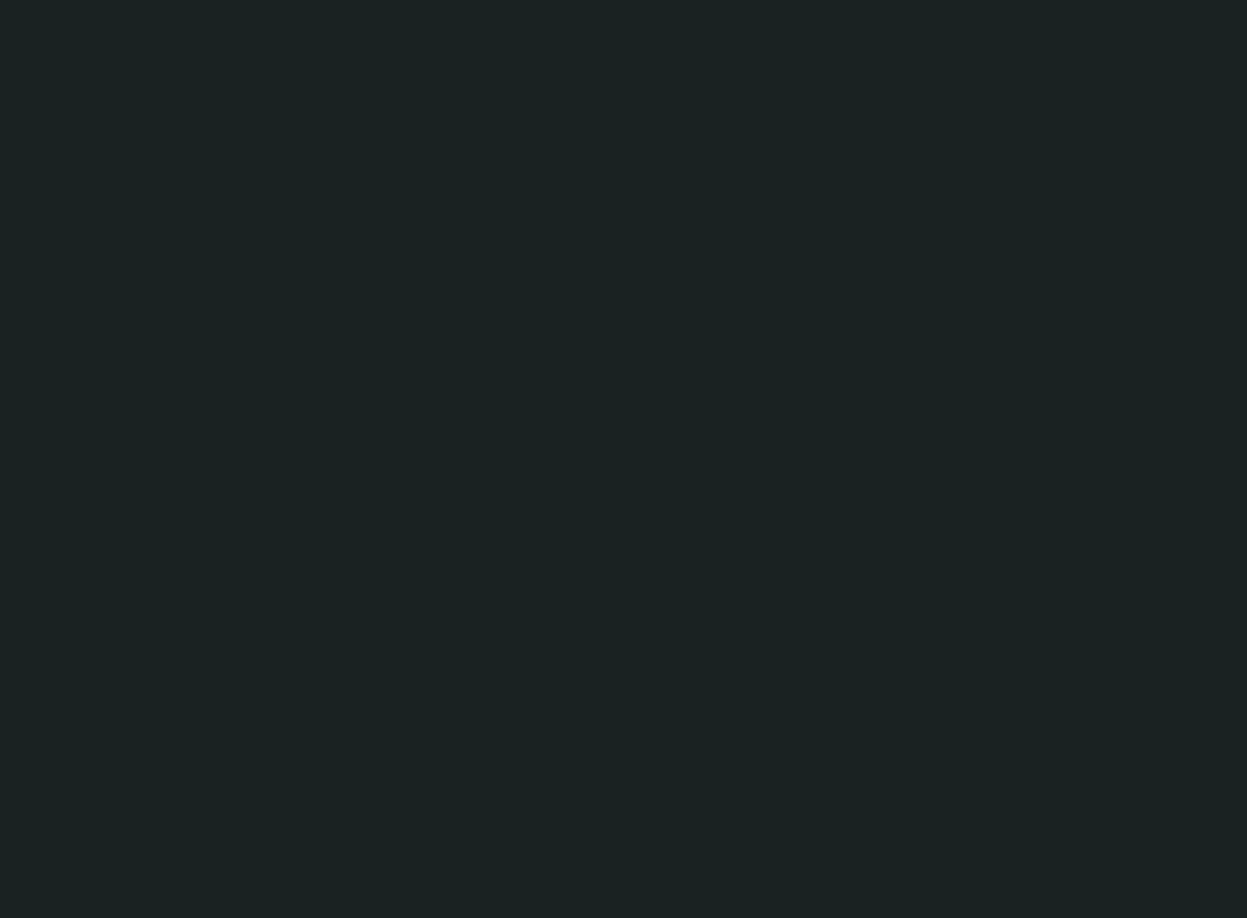
ROAST

NEW Y

SUBWAY

SBARRO

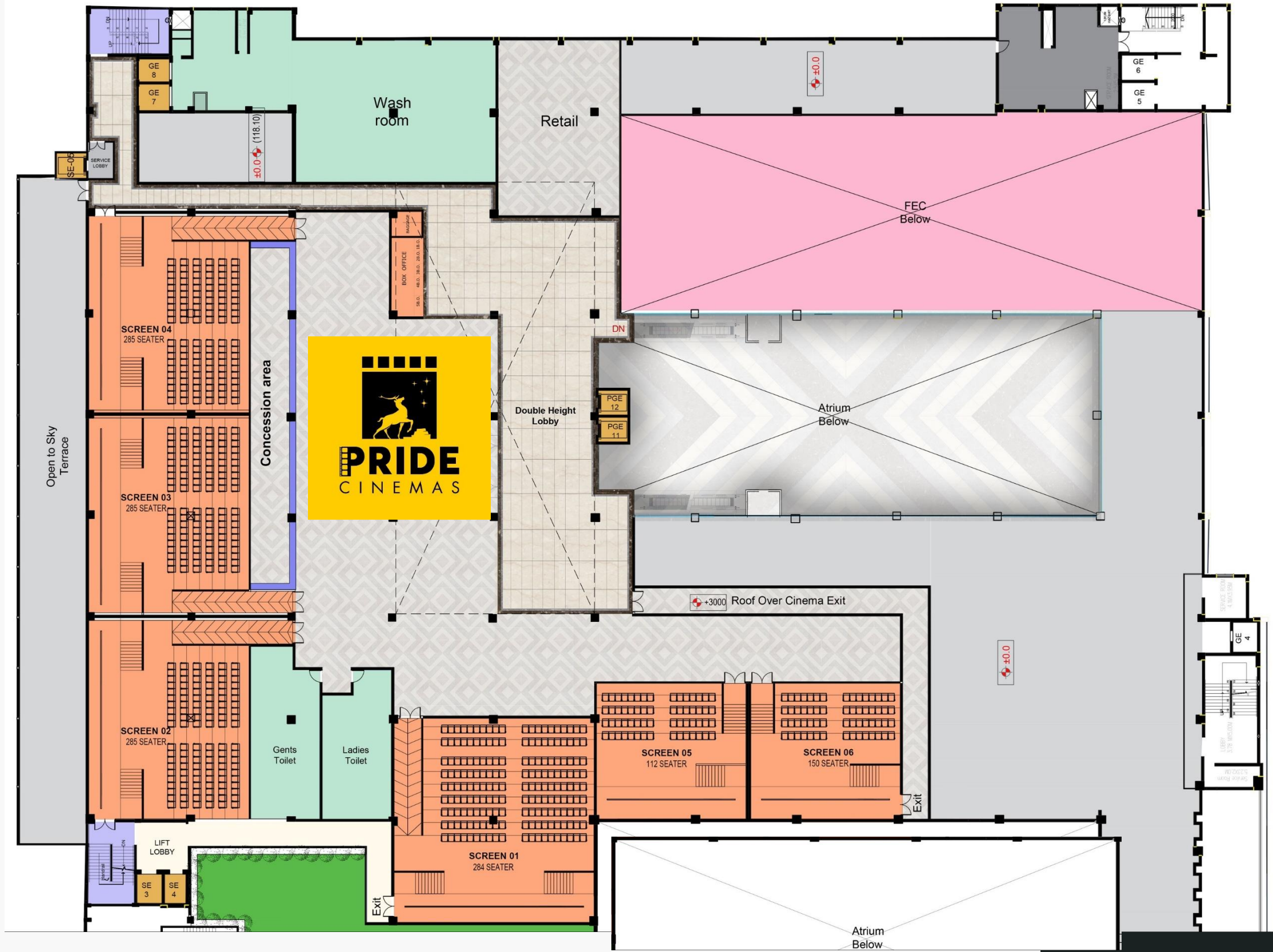
SBARRO



*Proposed View

Multiplex Floor

6 Screens with 1400+ seater
Multiplex

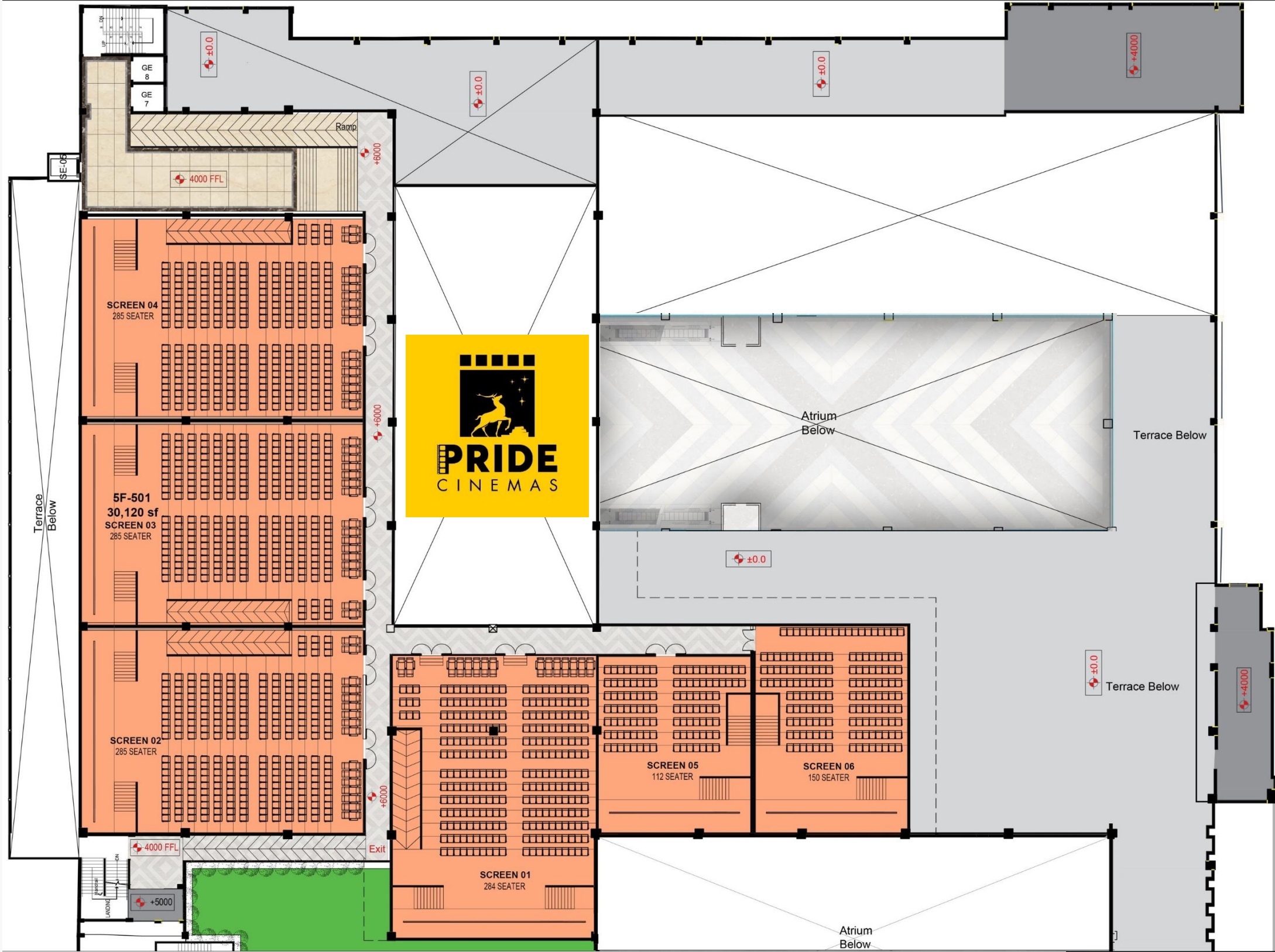


Brand Names	Proposed to brands
Brand Logos	Signed

for the Movie Buffs..

Multiplex Floor

5 Screens with 1500+ seater
Multiplex



Brand Names	Proposed to brands
Brand Logos	Signed

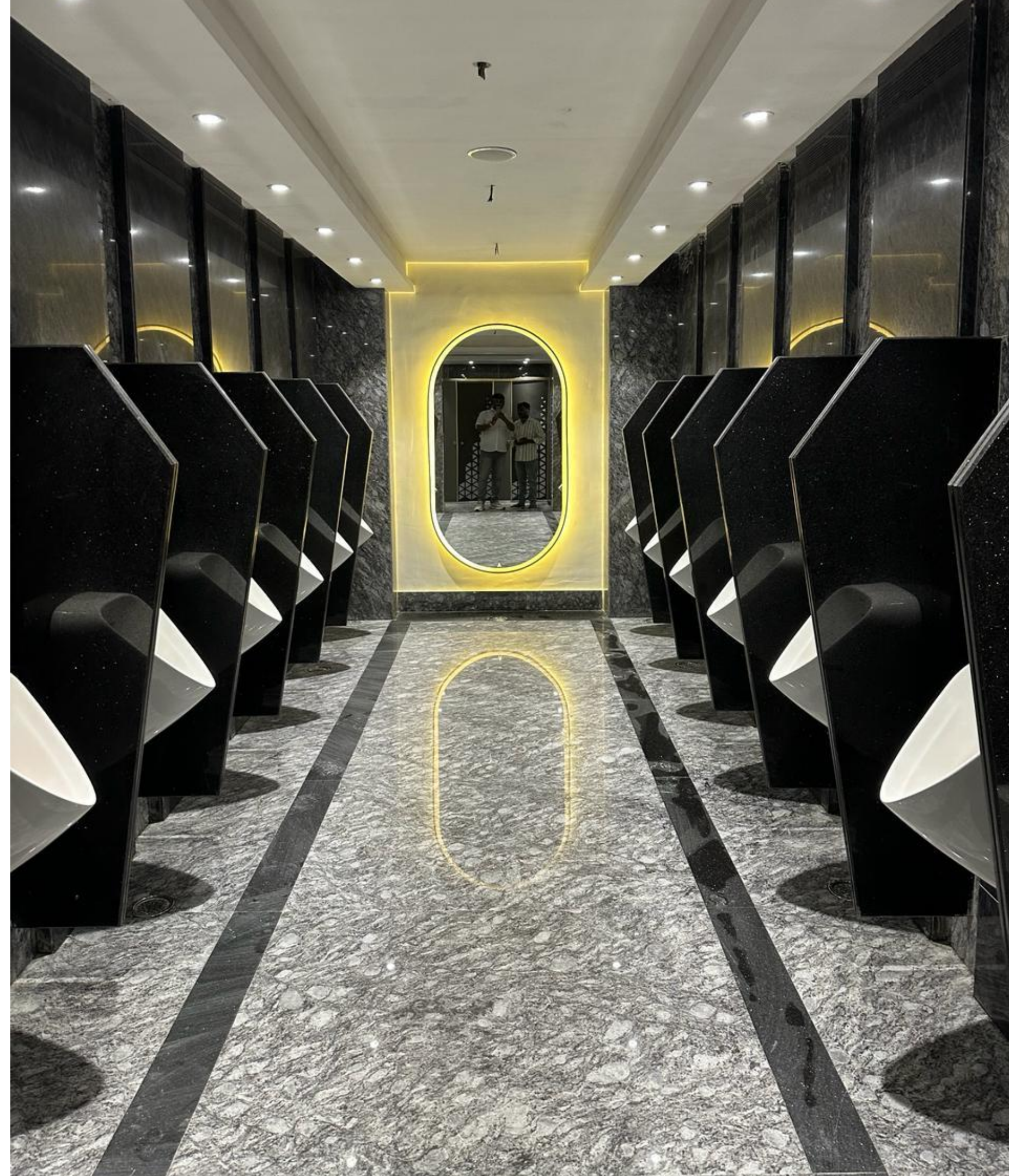
for the Movie Buffs..



Actual Site Pictures

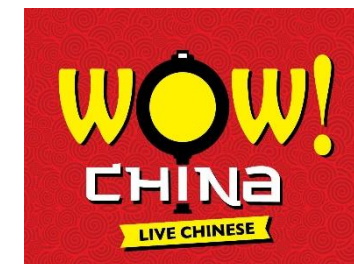


*Actual Site Photos



* Actual Site Photos

Brands on Board



Key Brands Under Discussion

zudio


STYLE UNION

MR.D.I.Y.
Always Low Prices

 **easybuy**
super style. super price.


megamart

MINI
SO:

STYLE UP


BLACKBERRY'S

LIBERTY


WALKWAY
Footwear & Accessories

Levi's

soch

 **JOCKEY**


VANHEUSEN

Bata


REDTAPE


Allen Solly®
Est 1744


PUMA


U.S. POLO ASSN.
SINCE 1890


LOUIS PHILIPPE

Raymond


ColorPlus


PARK AVENUE


UNITED COLORS
OF BENETTON.

SUBWAY


Domino's
Pizza

 **asia seven**
Sizzling Chinese

PETER ENGLAND


STREET FOODS
by
PUNJAB GRILL


BARBEQUE
NATION

Concurrently Leasing



City Centre (Asansol)



CDR Mall (Madurai, TN)



Grand Galleria (Purnea, Bihar)



Crossroads Mall (Siliguri)



Langval Mall (Thanjavur, TN)

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leasing@beyondsquarefeet.com

| +91 90041 41256