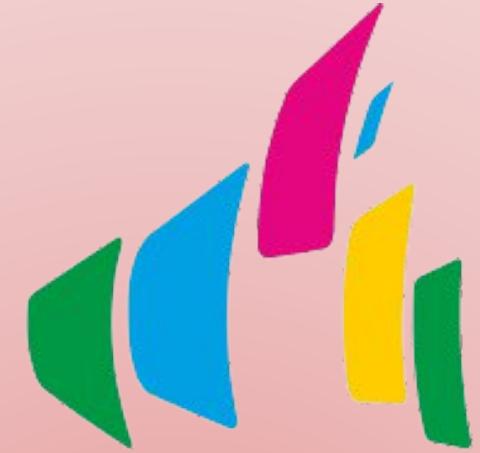


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P&M MALL

THE MALL FOR EVERYONE

MUZAFFARPUR

About Muzaffarpur

'The Land of Litchi'

- Muzaffarpur, existing since the 18th century is of Historical Significance in North-Eastern India.
- It is a key commercial and educational hub for North Bihar
- A melting pot of Hindu and Islamic culture and thoughts.
- Also known as "The Sweet City", the largest producer of "Shahi Litchi".





P&M MALL

THE MALL FOR EVERYONE

MUZAFFARPUR



Facade

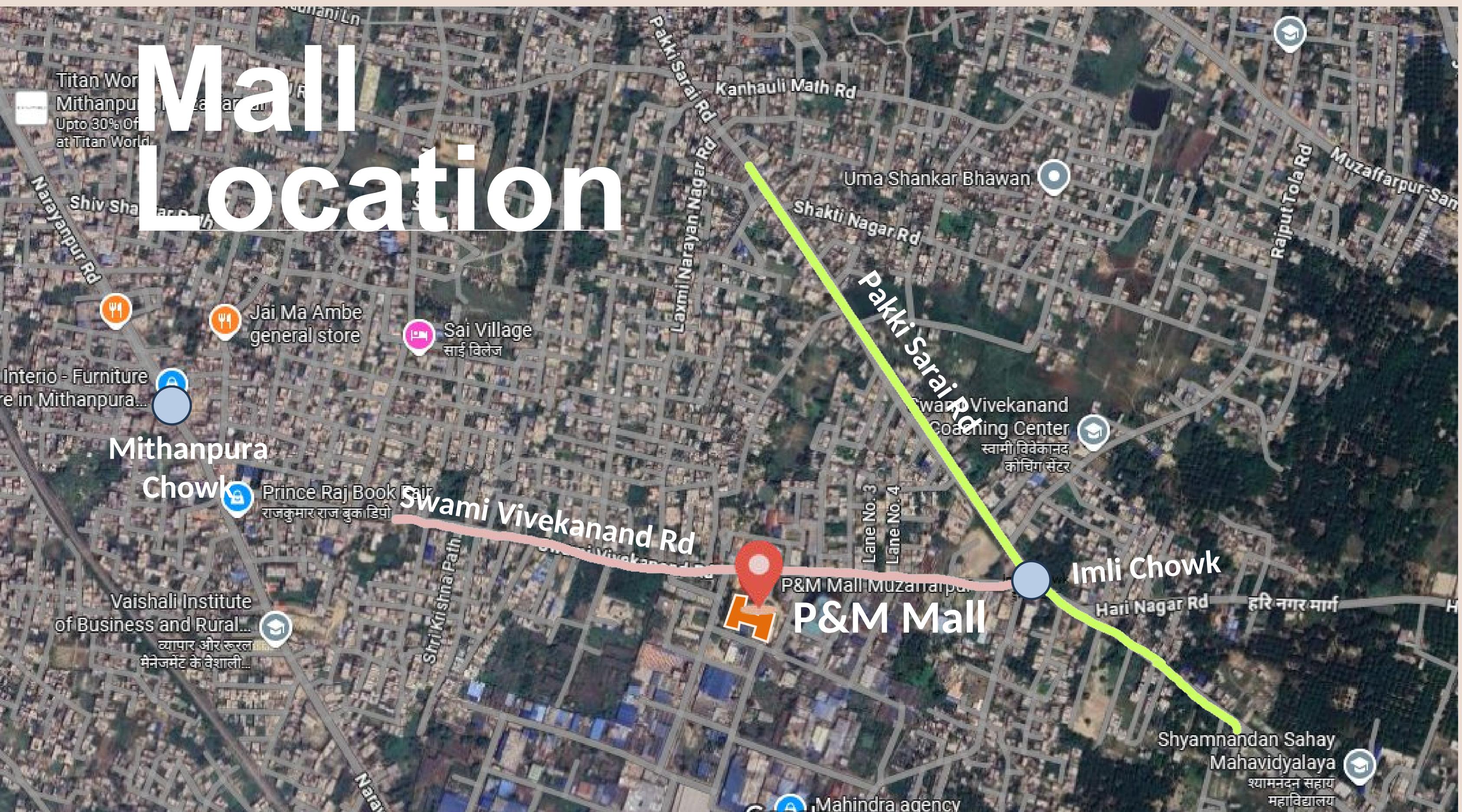


Introduction

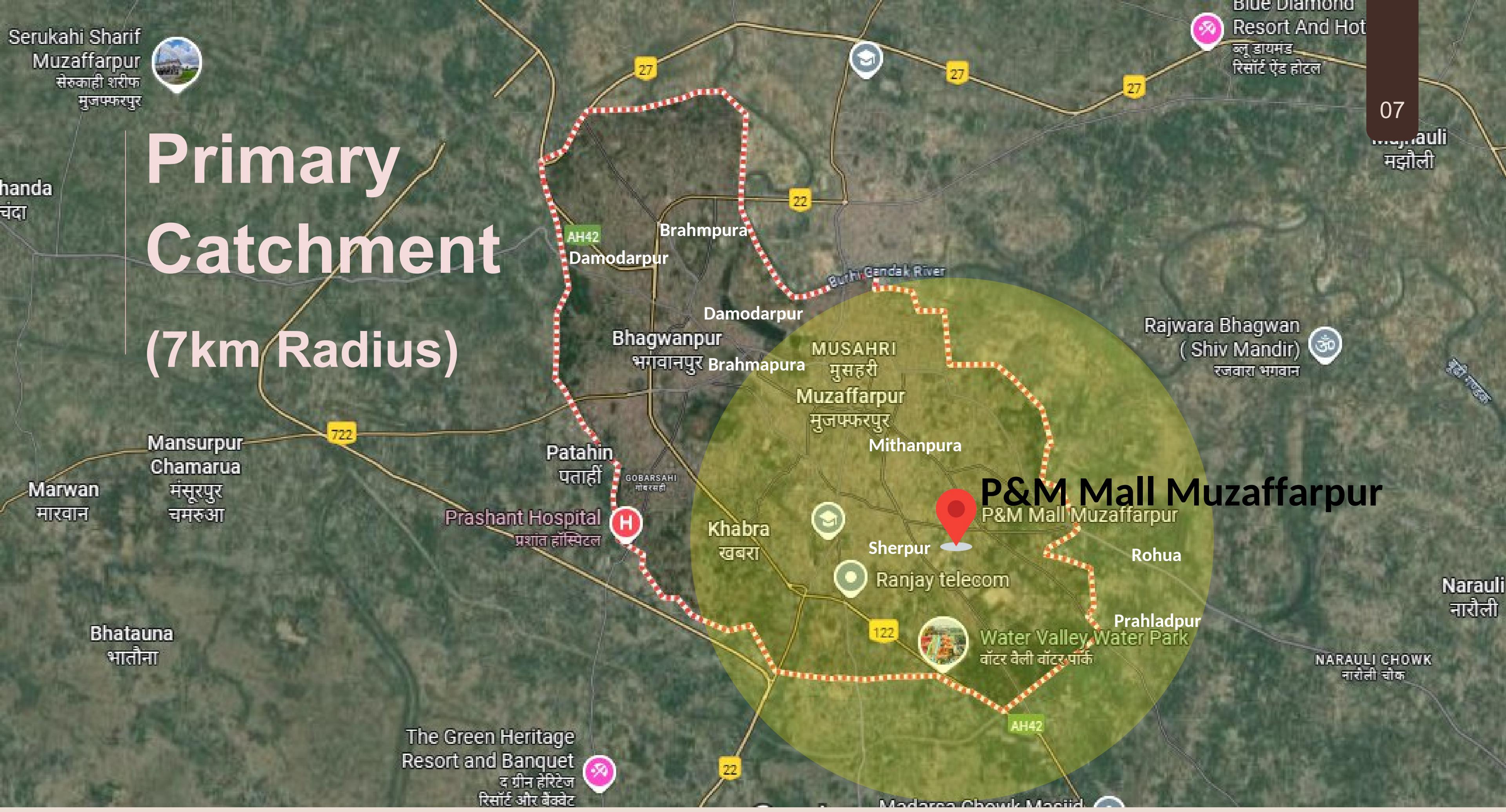
- Strategically positioned just 3 km from Motijheel, the city's commercial hub, and at the entry point to the Bela Industrial Area
- Best Mall of North Bihar with 1,75,000 Sq. Ft. Area
- Appx. 2,50,000 footfall Every Month
- Fully centrally air-conditioned for a luxurious shopping experience
- P&M Mall also blends tradition and modernity in a seamless way with its events and celebrations.



Mall Location

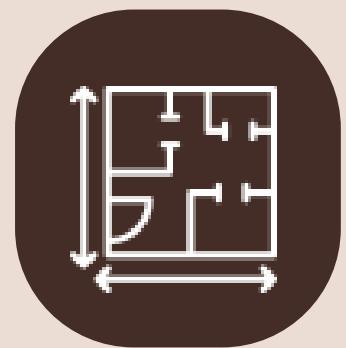


Primary Catchment (7km Radius)



Mall Snapshot

08



1,75,000 Sq. Ft.
Area



Multiplex with 600+
Seater (Operational)



3 Anchors &
50 Vanilla Stores



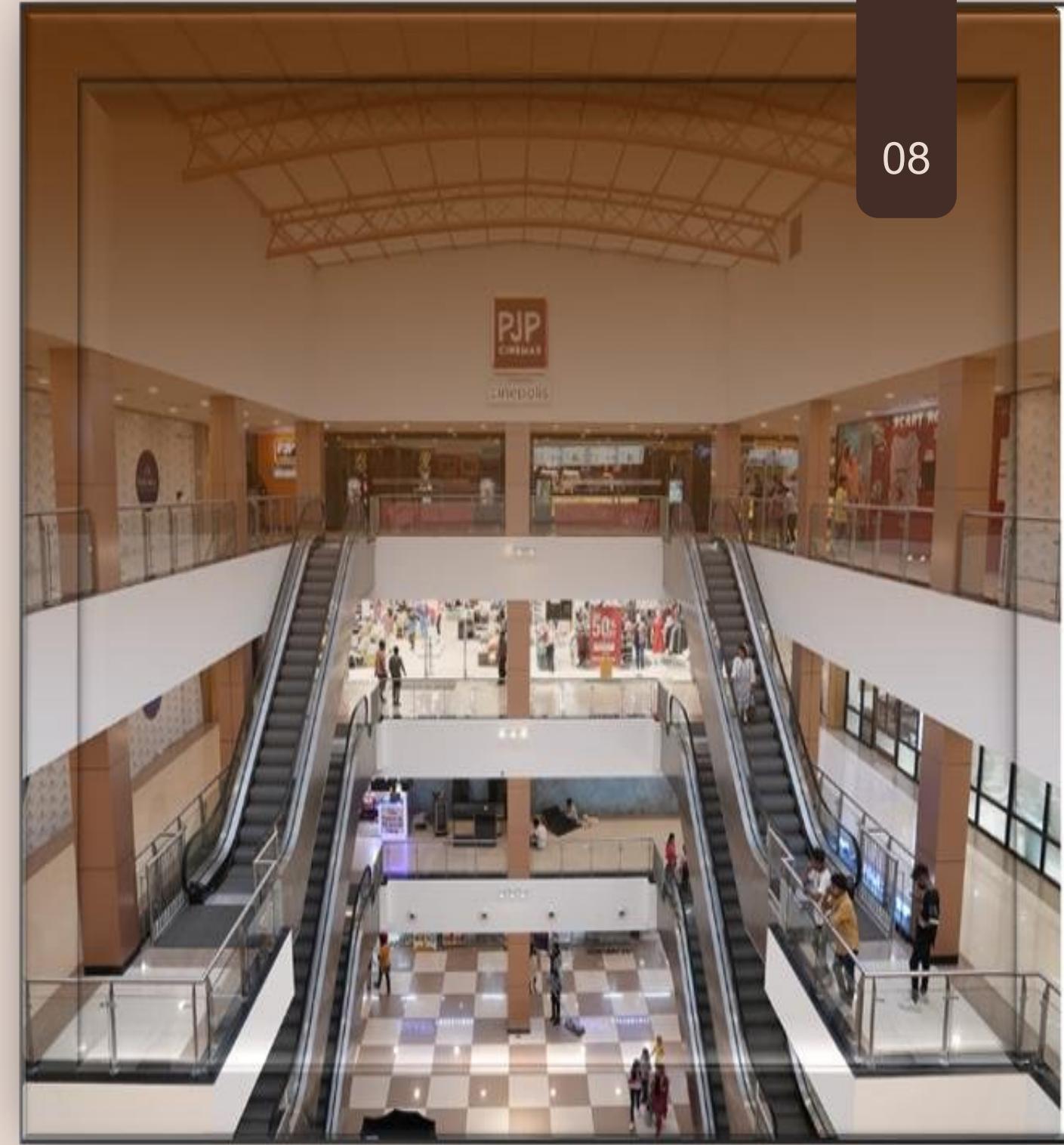
14,000 Sq. Ft. with
12 Food Counters



Parking space for
1000+ Vehicles



Banquet Hall on
Terrace of 18,000 sq.ft.
(Under Construction)



Ground Floor

Brand Logo = Operational



09



First Floor

Brand Logo =
Operational



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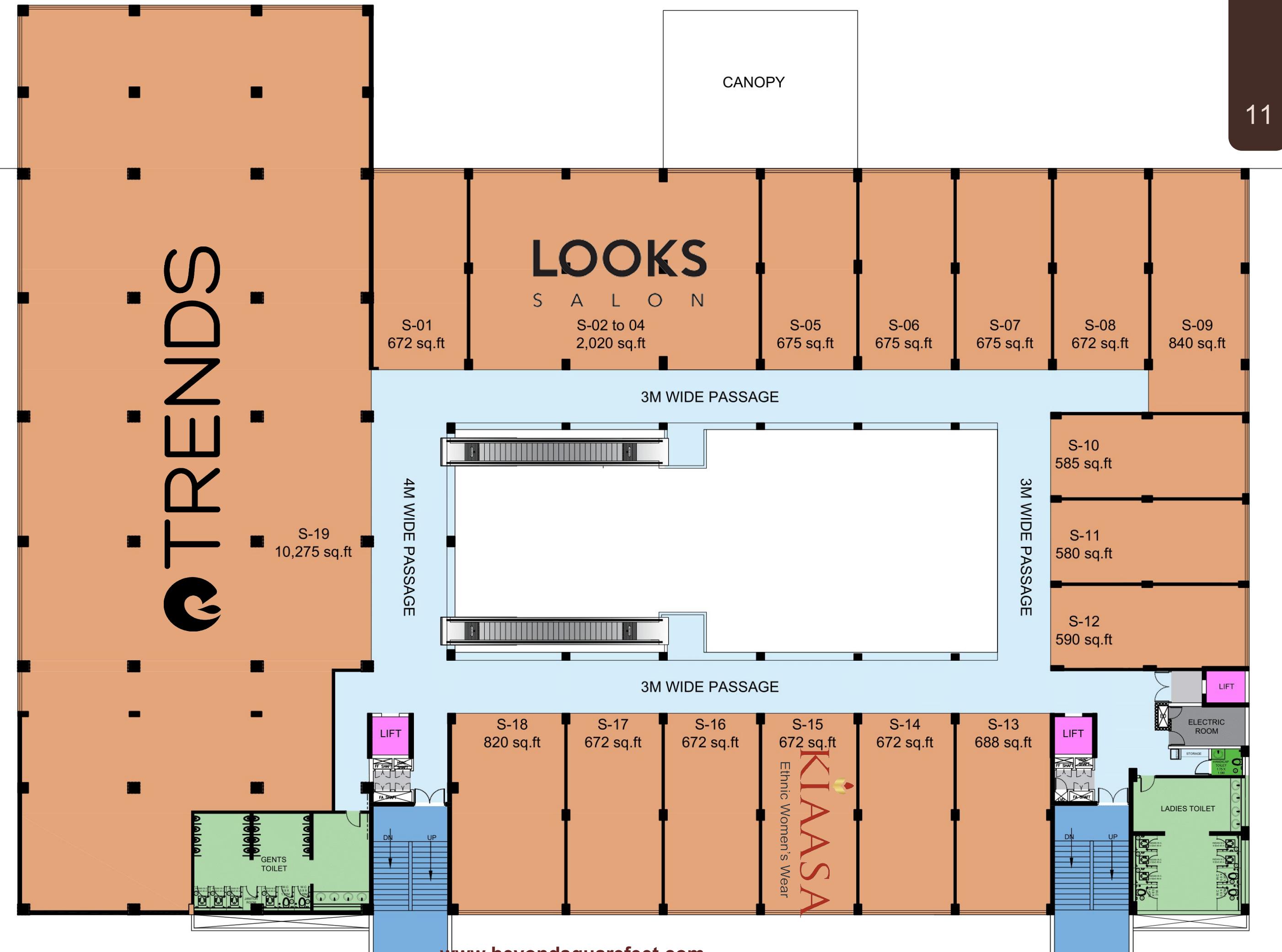


Second Floor

Brand Logo =
Operational

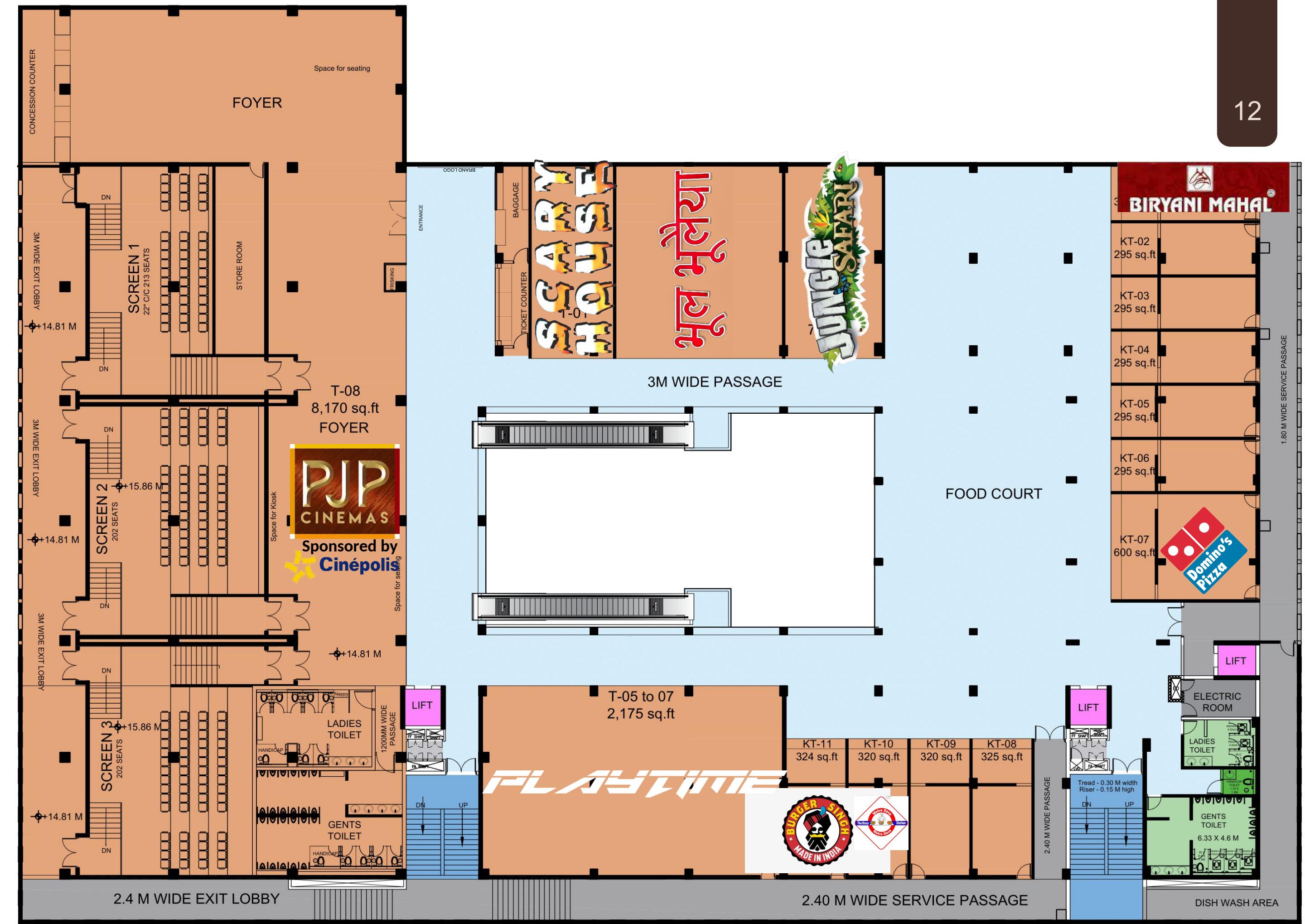


11



Third Floor

Brand Logo =
Operational

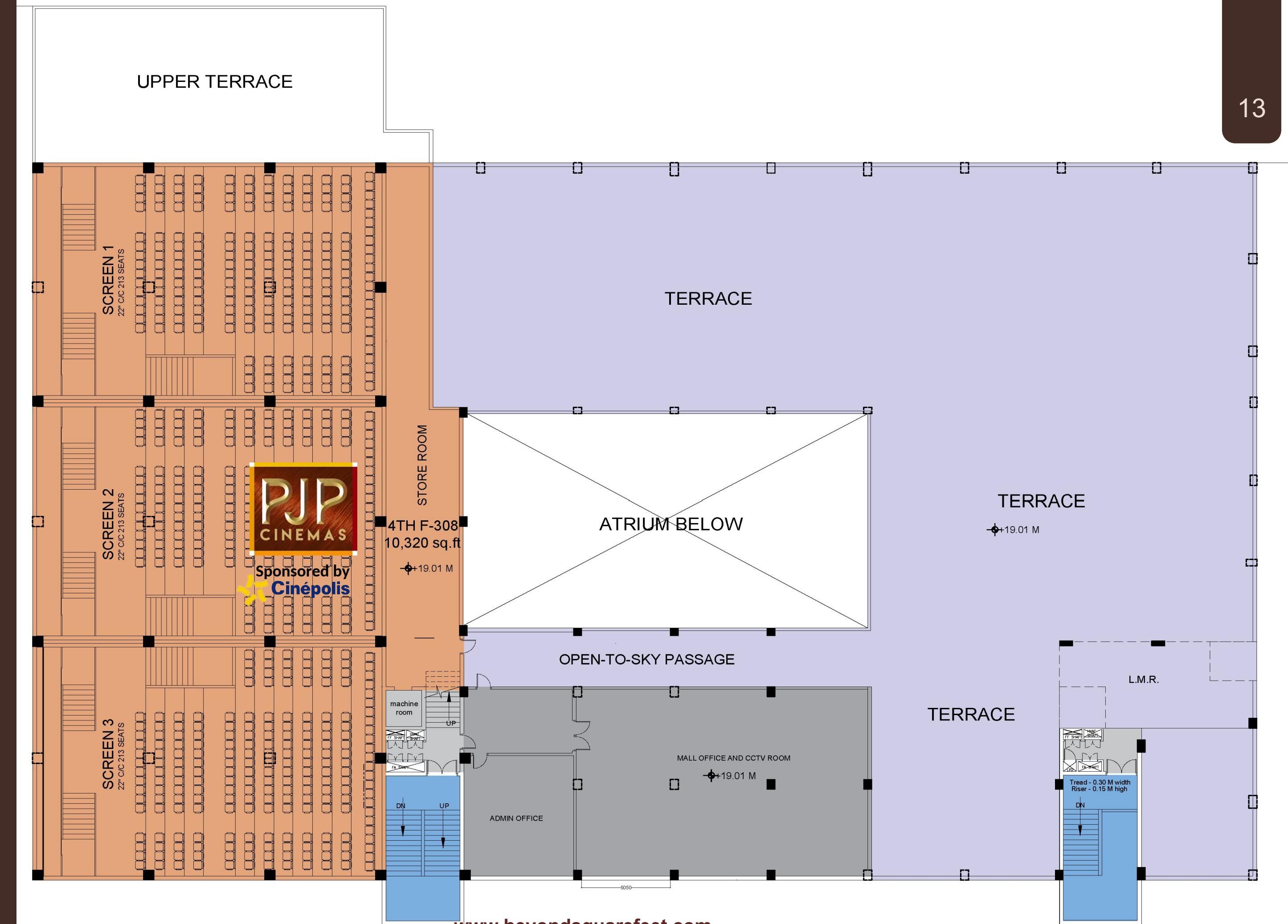


Fourth Floor

Brand Logo = Operational



13



Detail for Retail

14

- City TD for fashion retailers = 1,650 per Sq. Ft.
- Most prominent brands already have a presence
- Strategically placed in a high residential zone
- Beautifully landscaped
- Top notch mall experience
- Close to best high street
- Constant events and promotions planned

Concurrently Leasing

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