

Leasing Presentation



PALM ISLAND

— A COMPLETE MALL —

Jammu



NSIC - CRISIL
SE 3A



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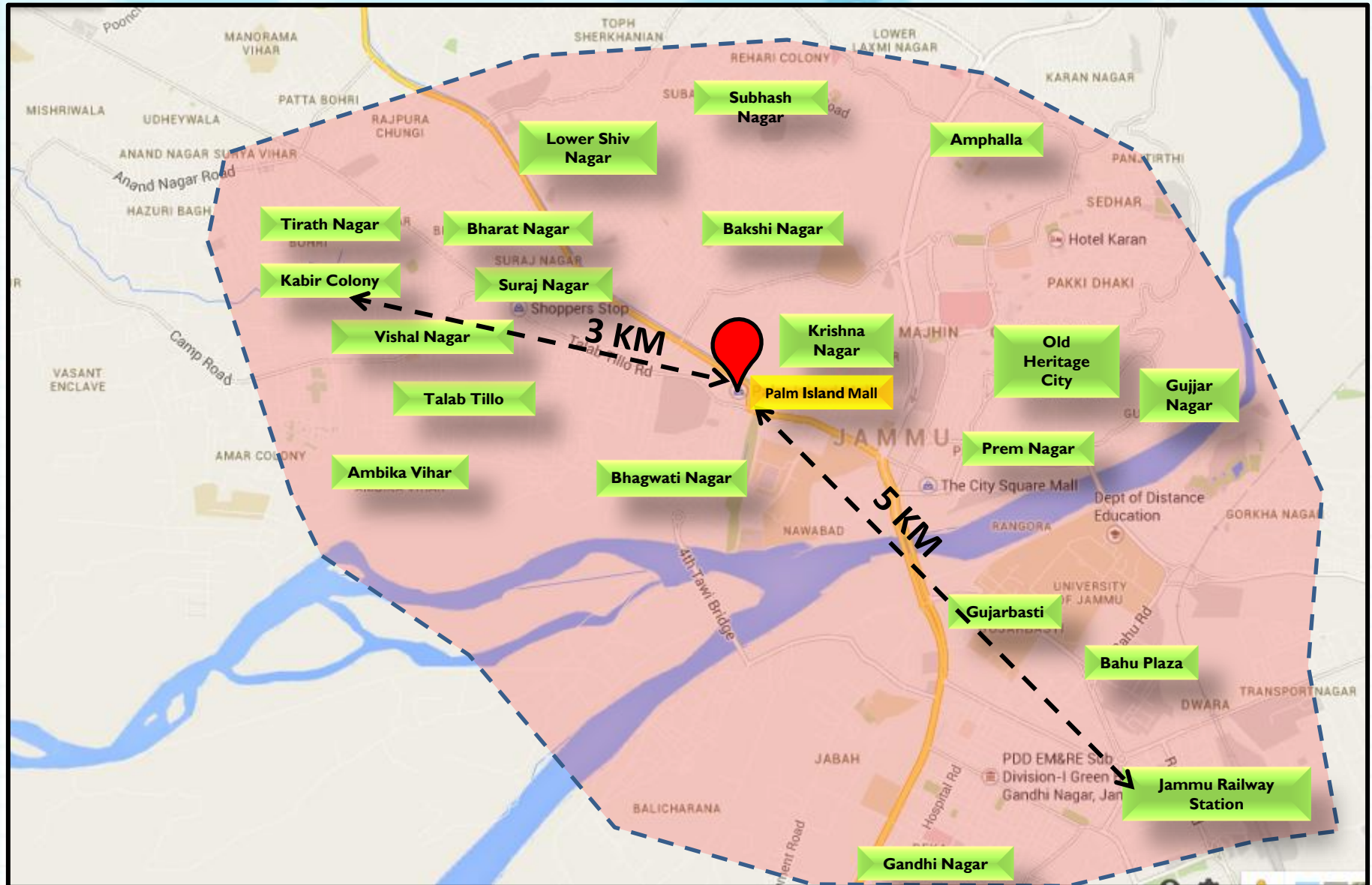
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City Map





Primary Catchment



Demographics of the City

Description	Total	Male	Female
Population (Census 2011)	6,57,314	3,52,032	3,05,276
Children (0-6)	62,488	34,180	28,308
Literates	5,25,625	2,94,586	2,35,039
Average Literacy	89.04 %	92.68 %	84.86 %
Sex Ratio	828		

- **Jammu is the winter capital of J&K administered by a municipal corporation with huge potential for organised retail.**
- **The city spreads around the banks of Tawi river with the old city overlooking it from the north while the new neighbourhoods spread around the southern side of river.**
- **Tourism is the largest economy generator in Jammu along with many small scale industries. Jammu is also the commuting point for the pilgrims going to Vaishno Devi.**
- **IIT public research university and IIM public, autonomous business school located in Jammu and AIIMS planned in Jammu City.**
- **The industrial estates of Gangayal and Bari-Brahmana are the largest in the entire state. Jammu has a number of food grain mills.**



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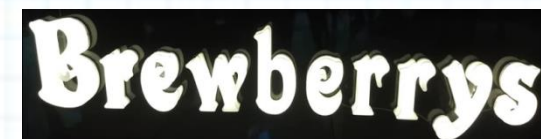


MALL INFORMATION

1,75,000 Sq.ft. Development
Prime Location – in heart of the City
Fashion Anchor – Max.
3 Screen Multiplex
Foodcourt & Fine Dining Options
Basement Parking – 3 levels with 250 car Parks



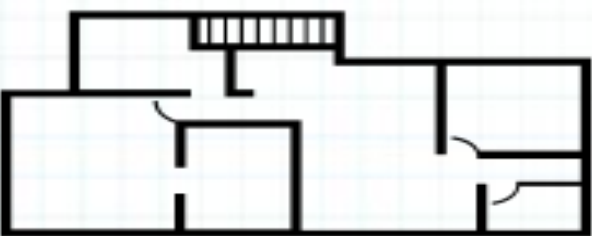
Key Brands On Board



And many
more...



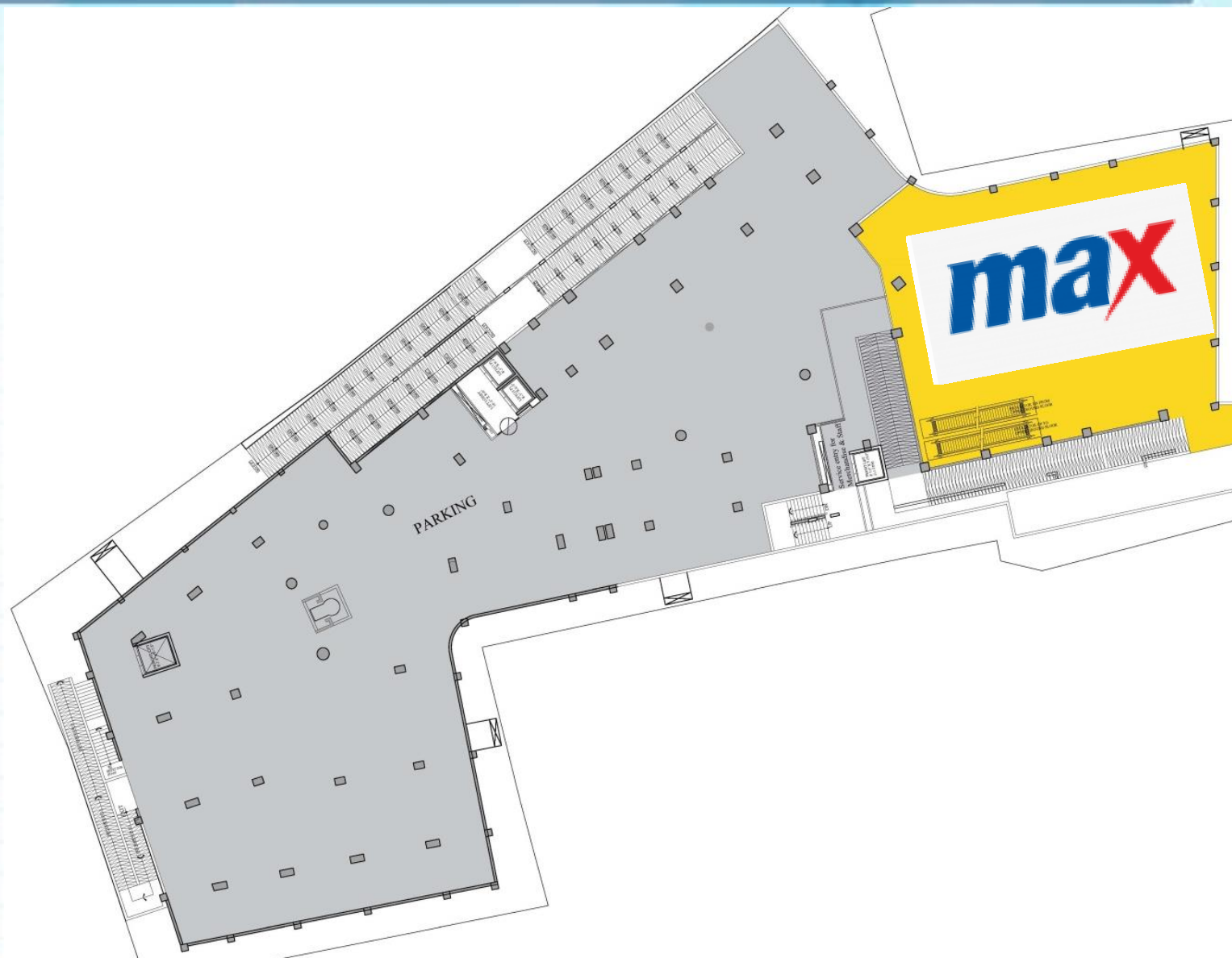
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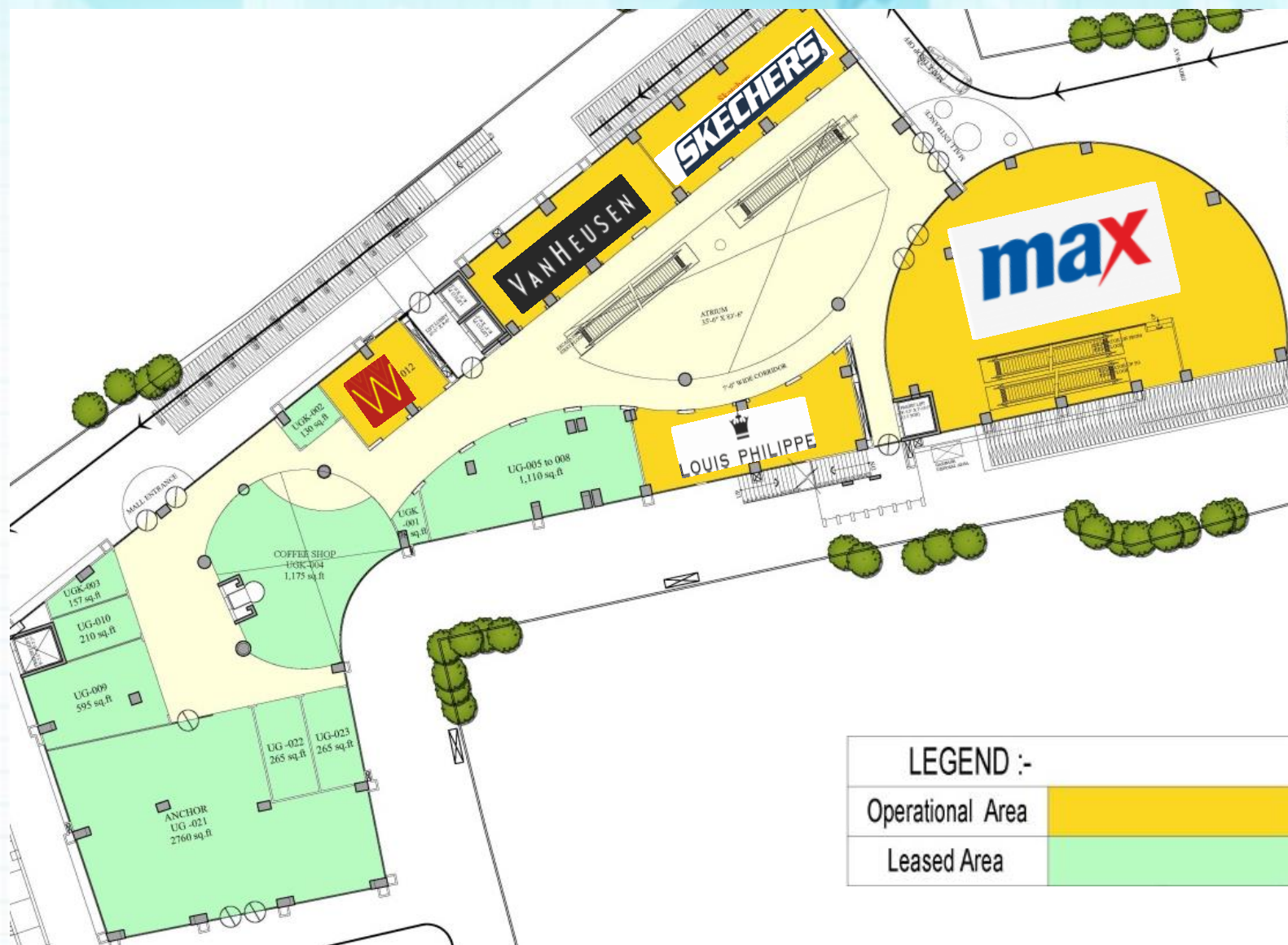
FLOOR PLANS



Lower Ground Floor



Upper Ground Floor



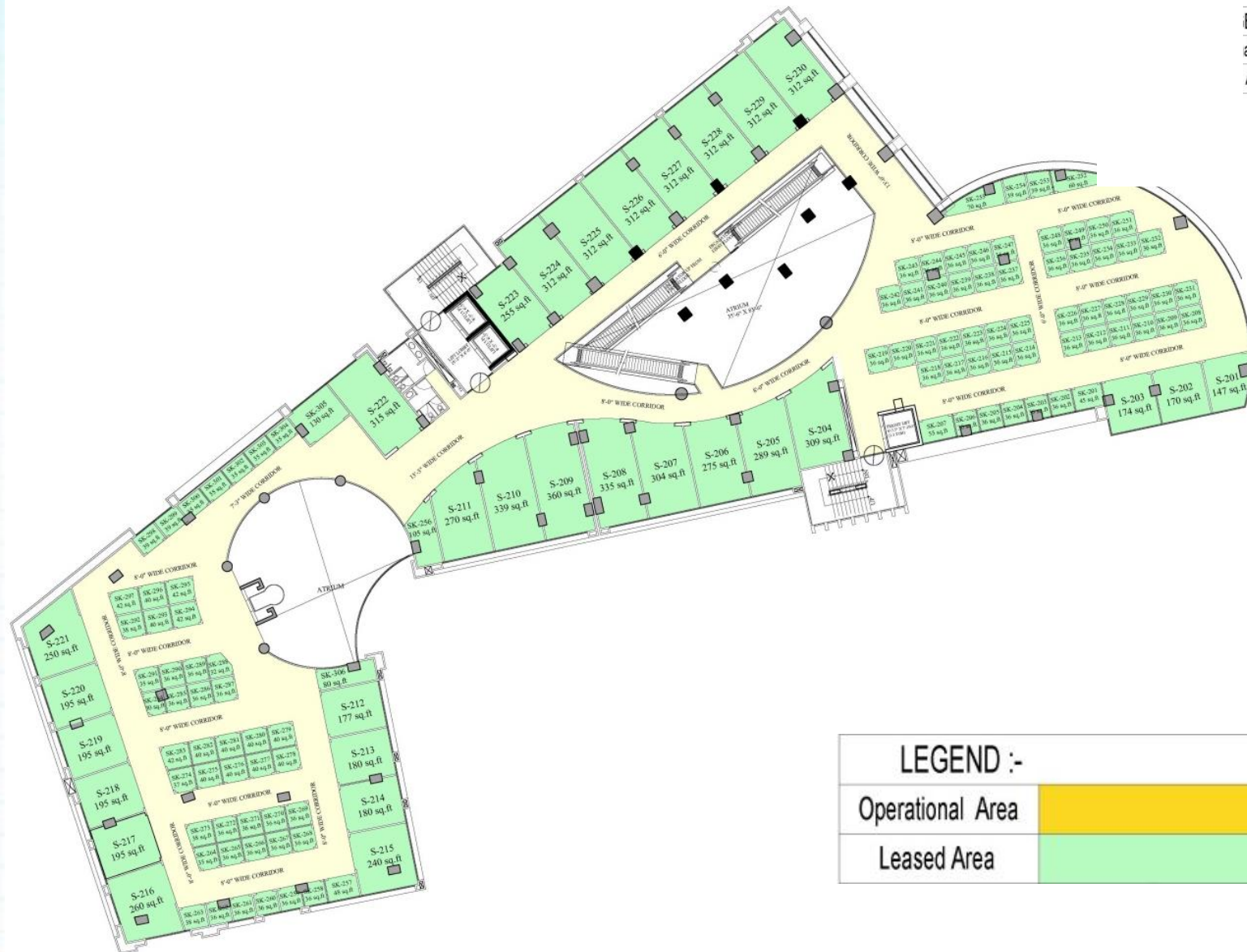


First Floor



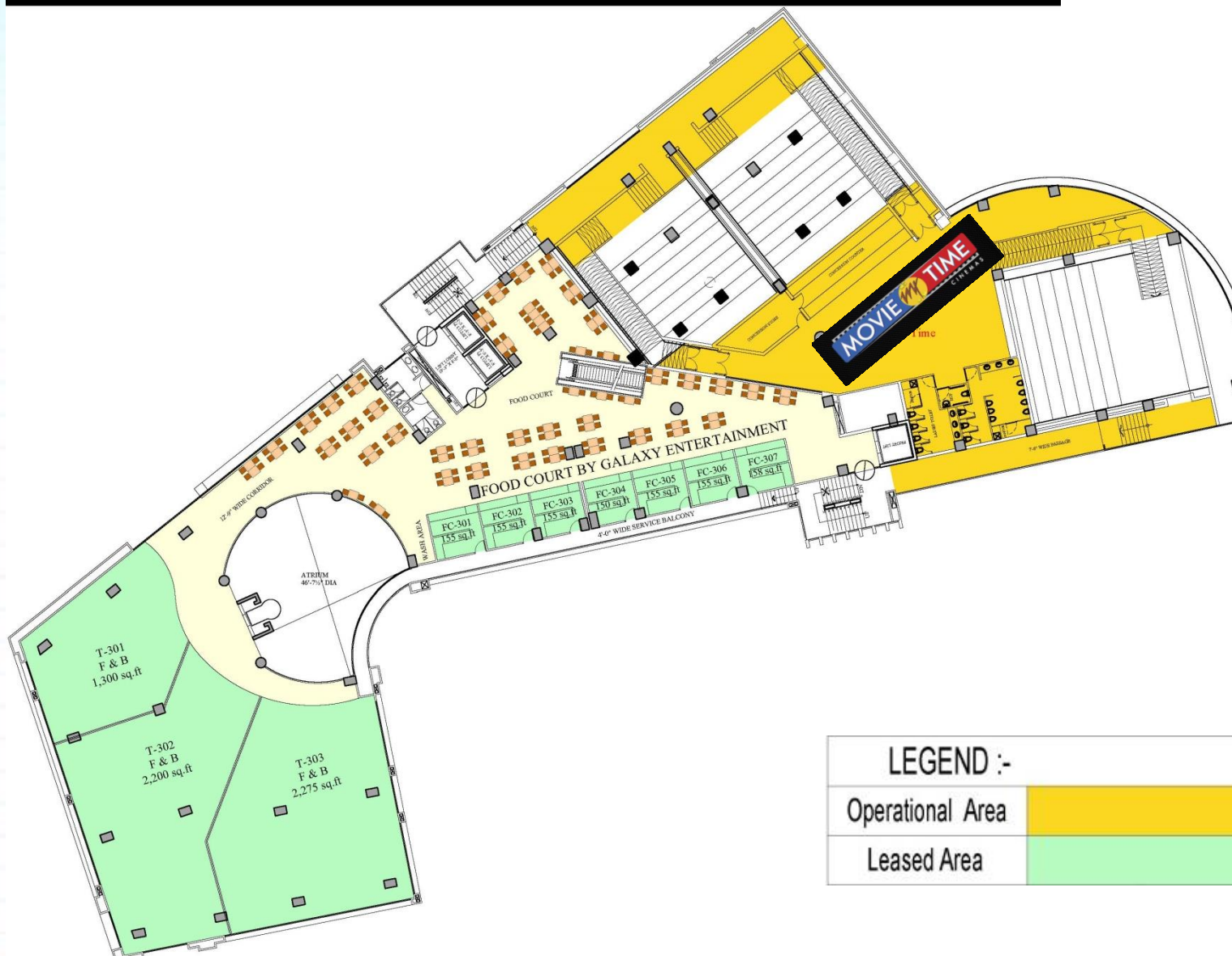


Second Floor





Third Floor



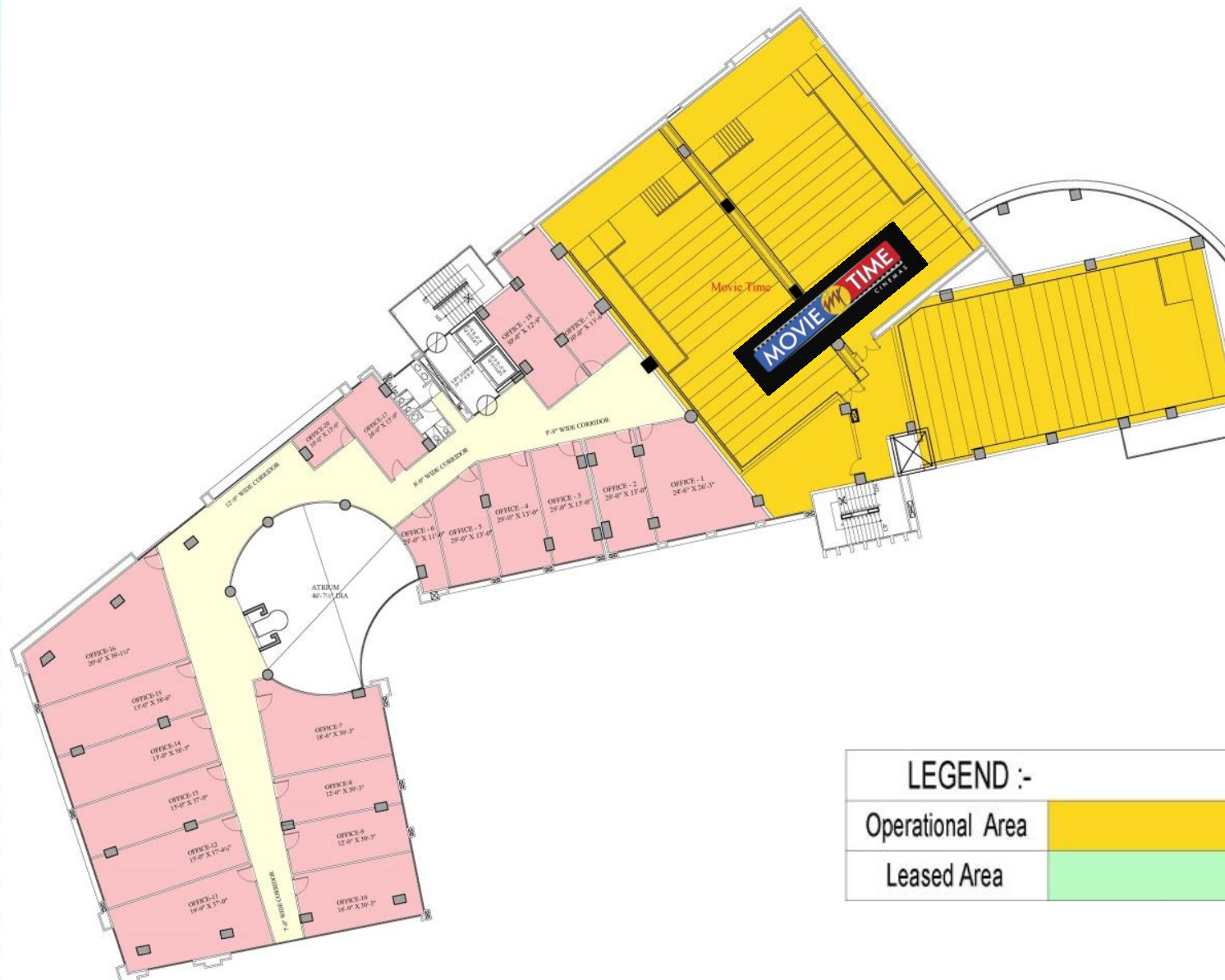
LEGEND :-

Operational Area

Leased Area



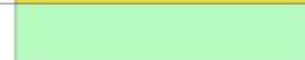
Fourth Floor



LEGEND :-

Operational Area

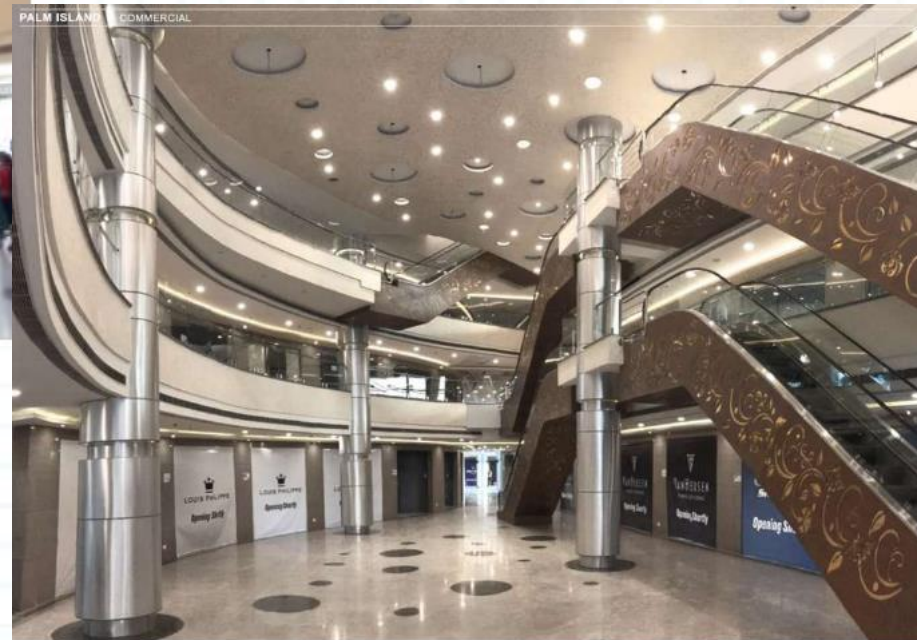
Leased Area



Actual Picture of Mall Exteriors



Actual Picture of Mall Interiors



Picture of Operational Anchors



Other Operational Brands



Other Operational Brand



Contact Details

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THANK YOU!
