

LEASING DECK

Presenting Madurai's  
1<sup>ST</sup> BOUTIQUE MALL

Scheduled  
Launch  
August 2025



Mall of Madurai  
Anna Salai, Madurai (TN)

[www.beyondsquarefeet.com](http://www.beyondsquarefeet.com)







Madurai is not only a **Cultural Center**,  
but also an **Industrial and Educational Hub** of  
Tamil Nadu.!!!

Madurai is also popularly known by these names

TEMPLE CITY  
JASMINE CITY  
ATHENS OF THE EAST  
CITY OF JUNCTION  
CITY THAT NEVER SLEEPS





Beyond Squarefeet is Re-Orienting  
one more Mall to make it more  
**Retailer & Customer friendly...**  
ensuring its sure success !!!

**Milan'em Mall  
now Re-Born  
as CDR Mall**

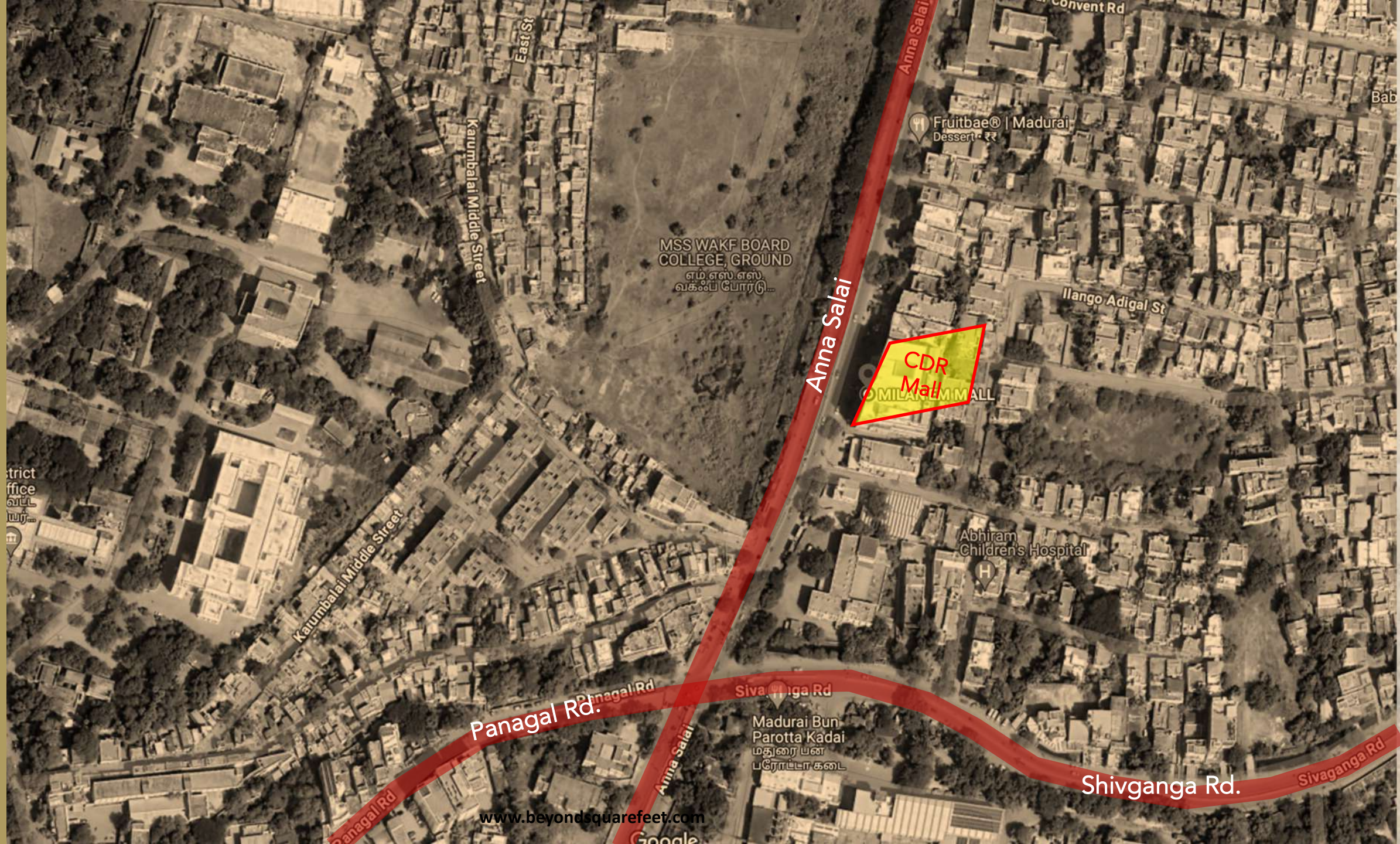


# PROPOSED FAÇADE, POST RE-ORIENTATION





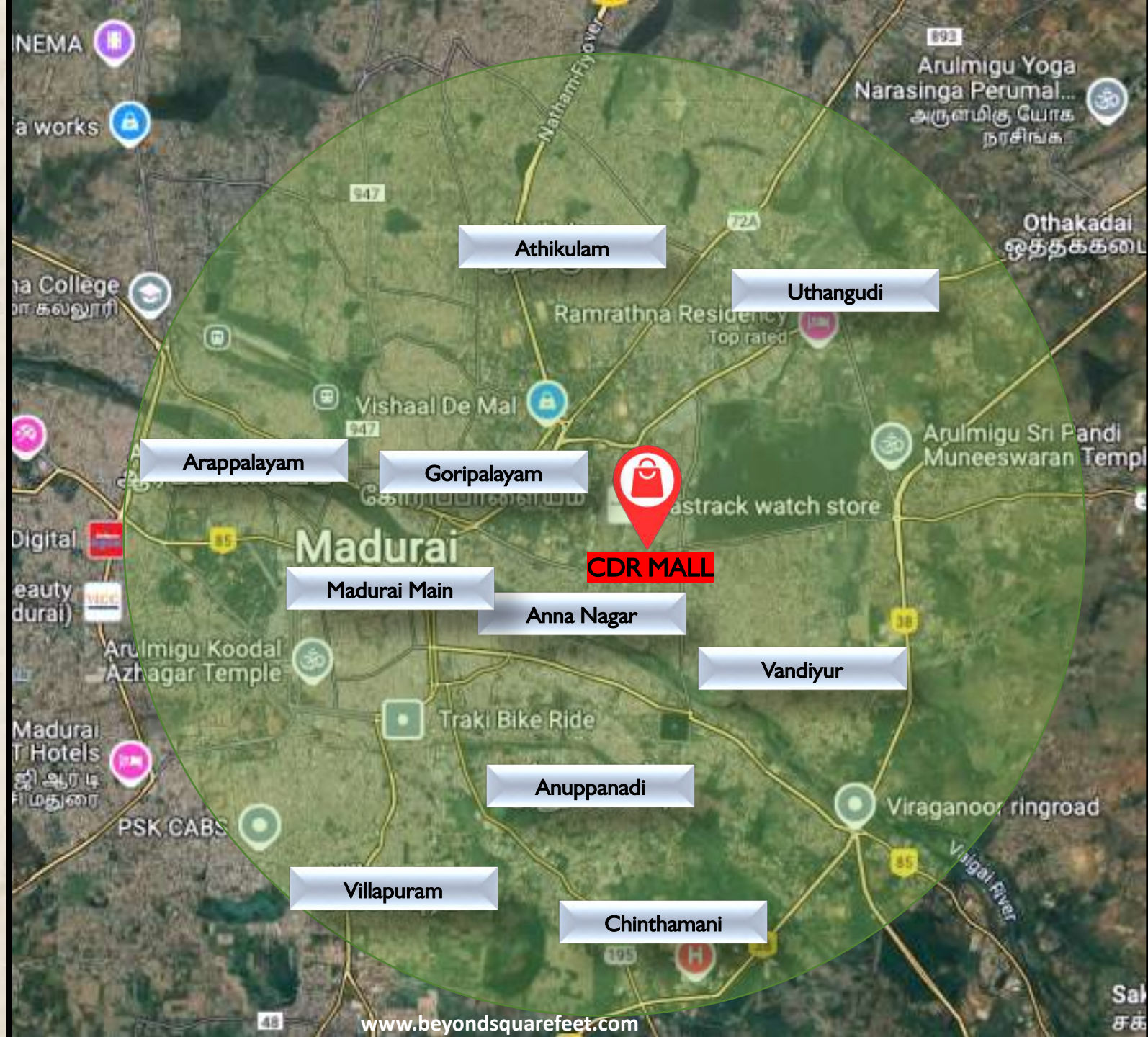
# MALL LOCATION





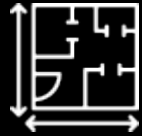
# PRIMARY CATCHMENT

(RADIUS - 5km)





# MALL SNAPSHOT



**BUA**  
**1,10,000 Sq. Ft.**



**Multiplex**  
**3 Screens**



**45+**  
**Vanilla Shops**



**10+ Food Courts**  
**Counters 200 seats**



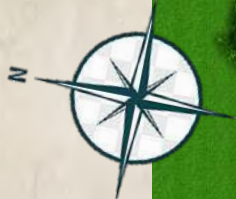
**FEC + Ample**  
**Parking**



# THE NEW FLOOR PLANS

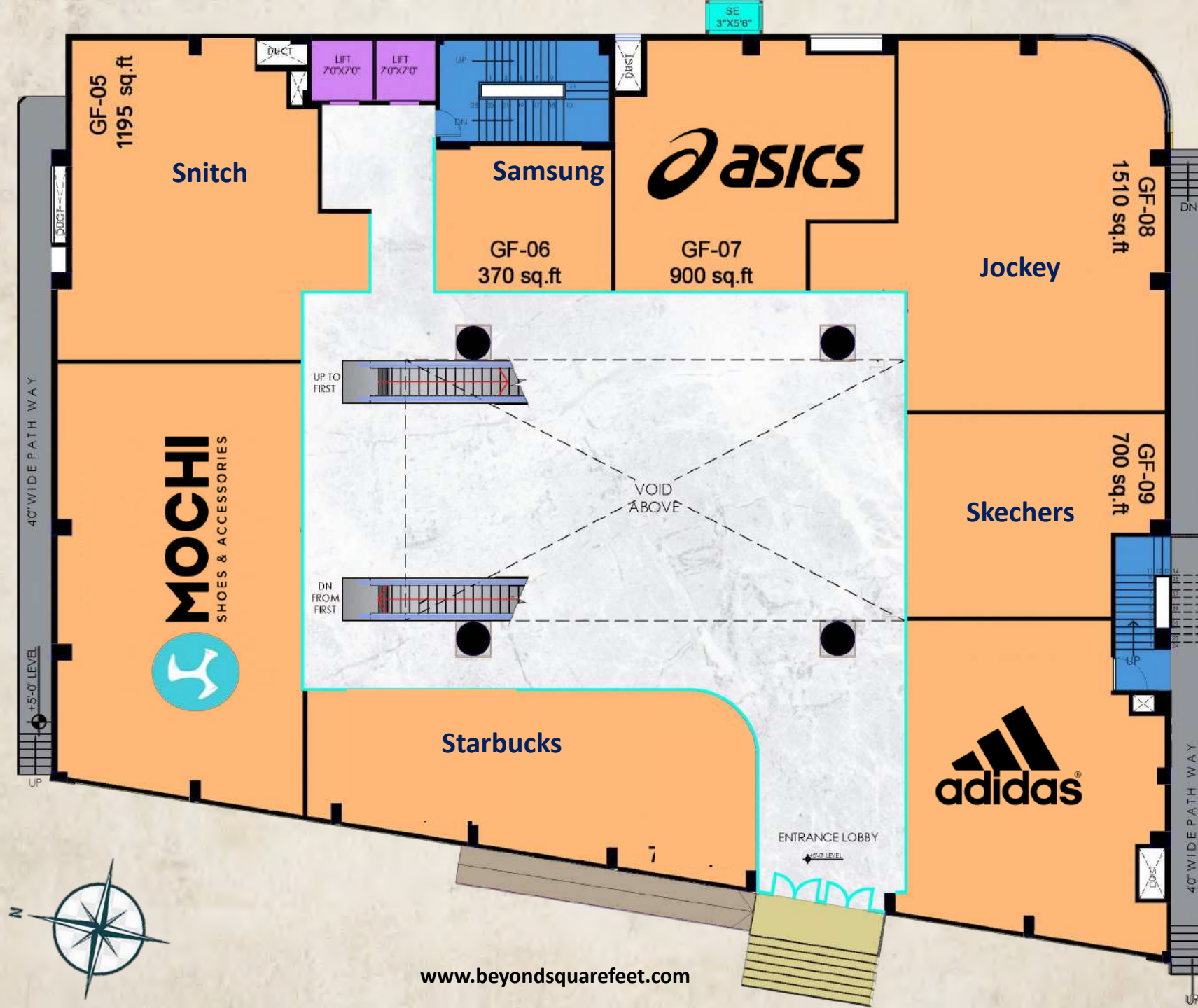


# SITE PLAN





# GROUND FLOOR

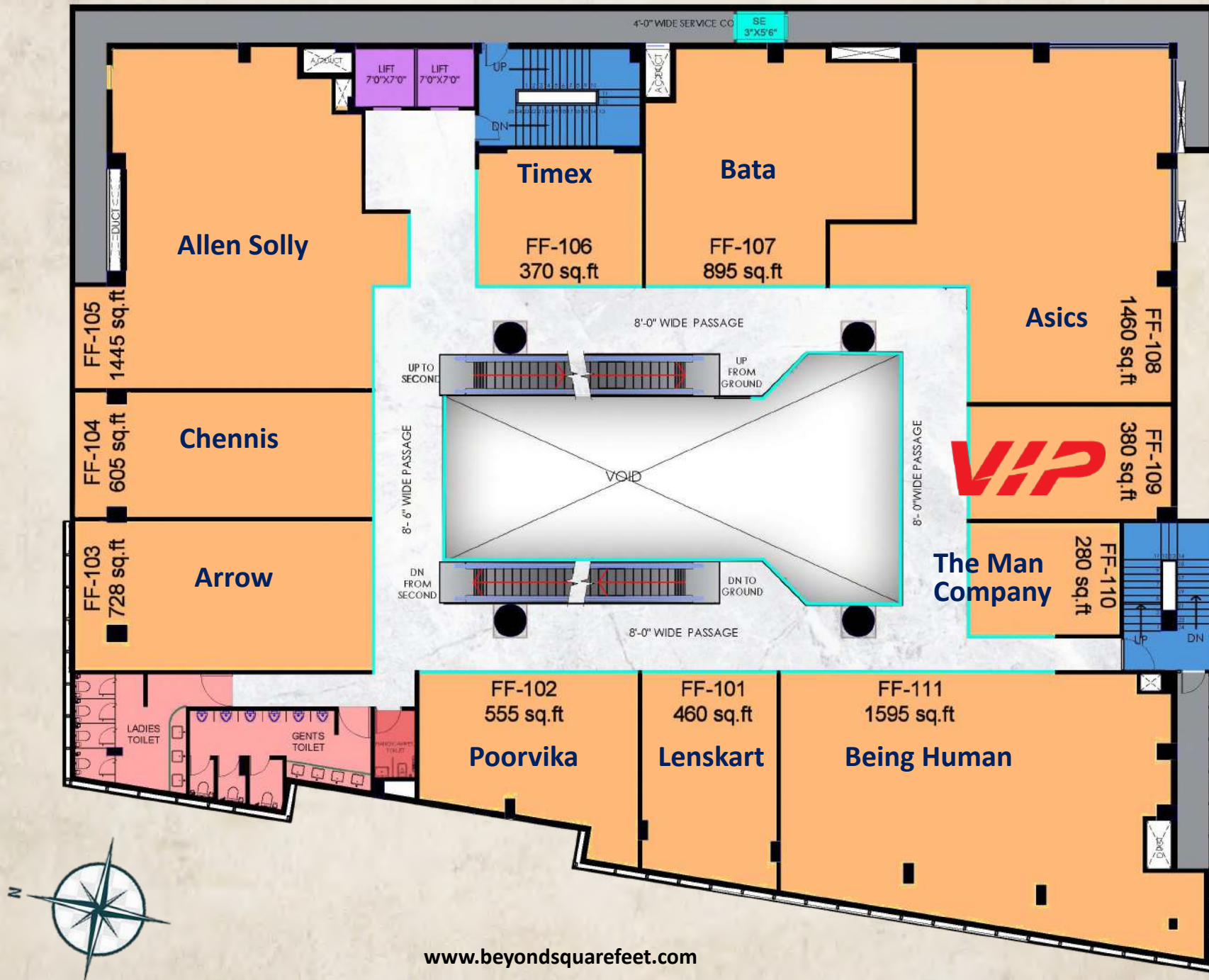


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Brand Names	Proposed to brands
Brand Logos	Signed



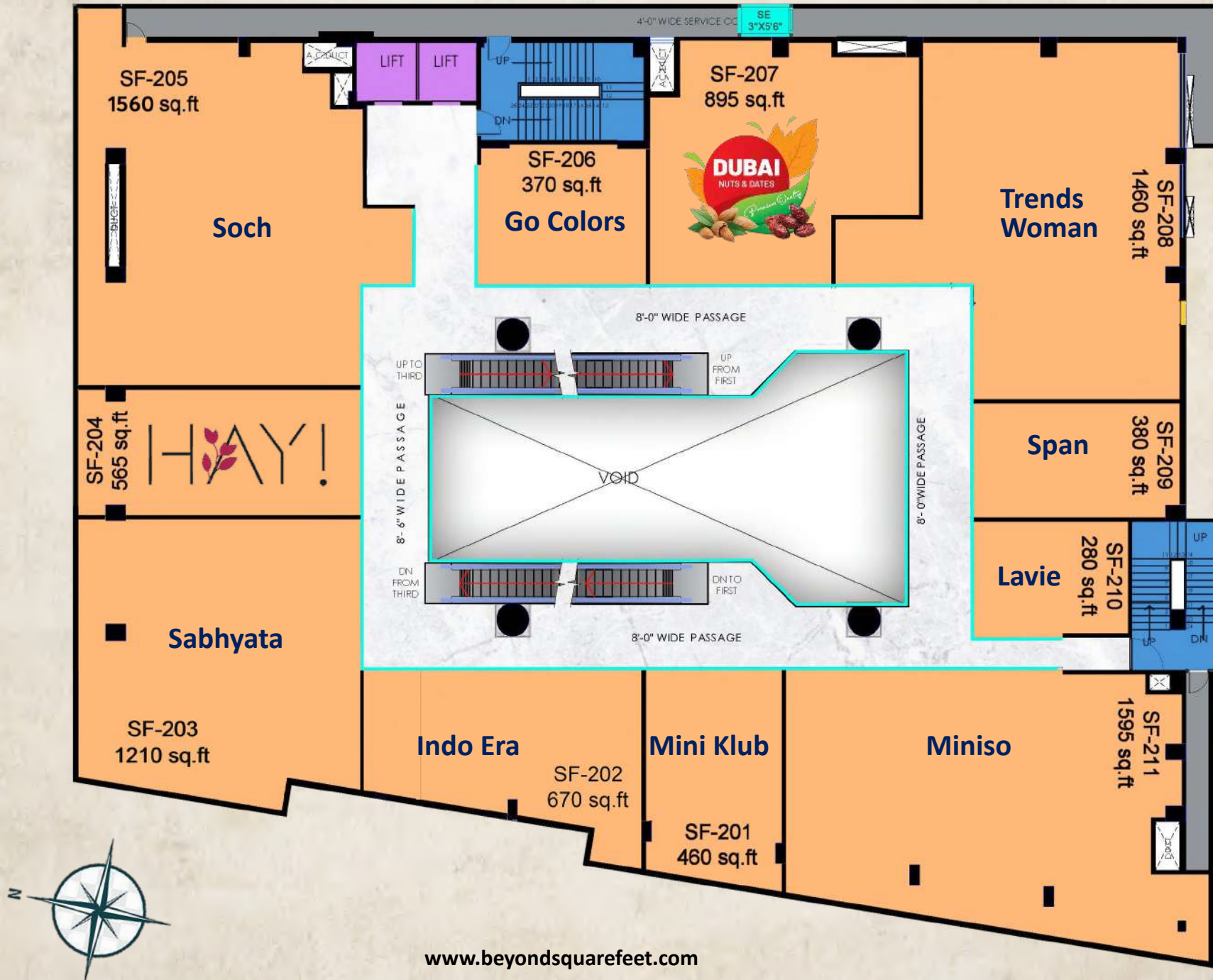
# FIRST FLOOR



Brand Names	Proposed to brands
Brand Logos	Signed



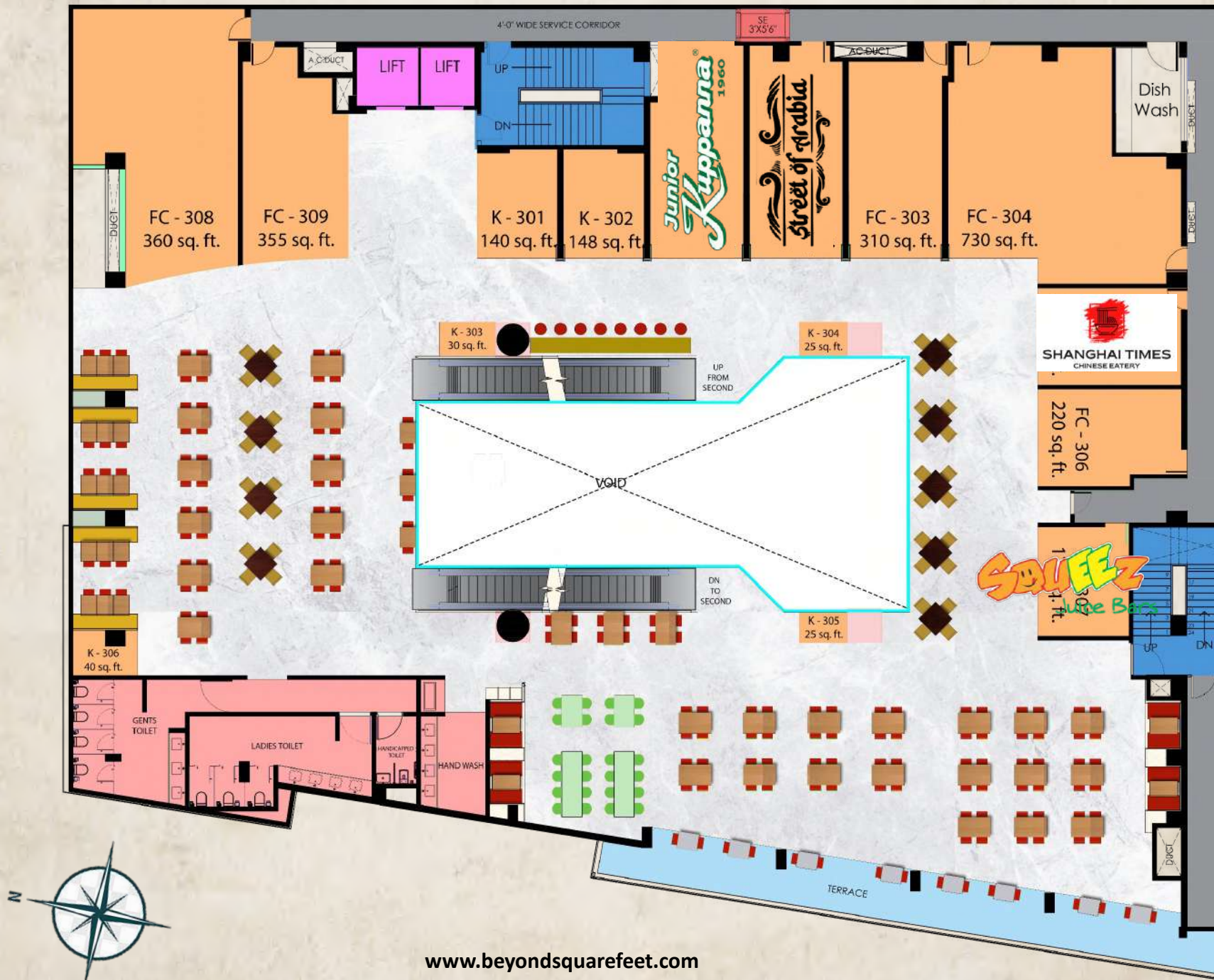
# SECOND FLOOR



Brand Names	Proposed to brands
Brand Logos	Signed



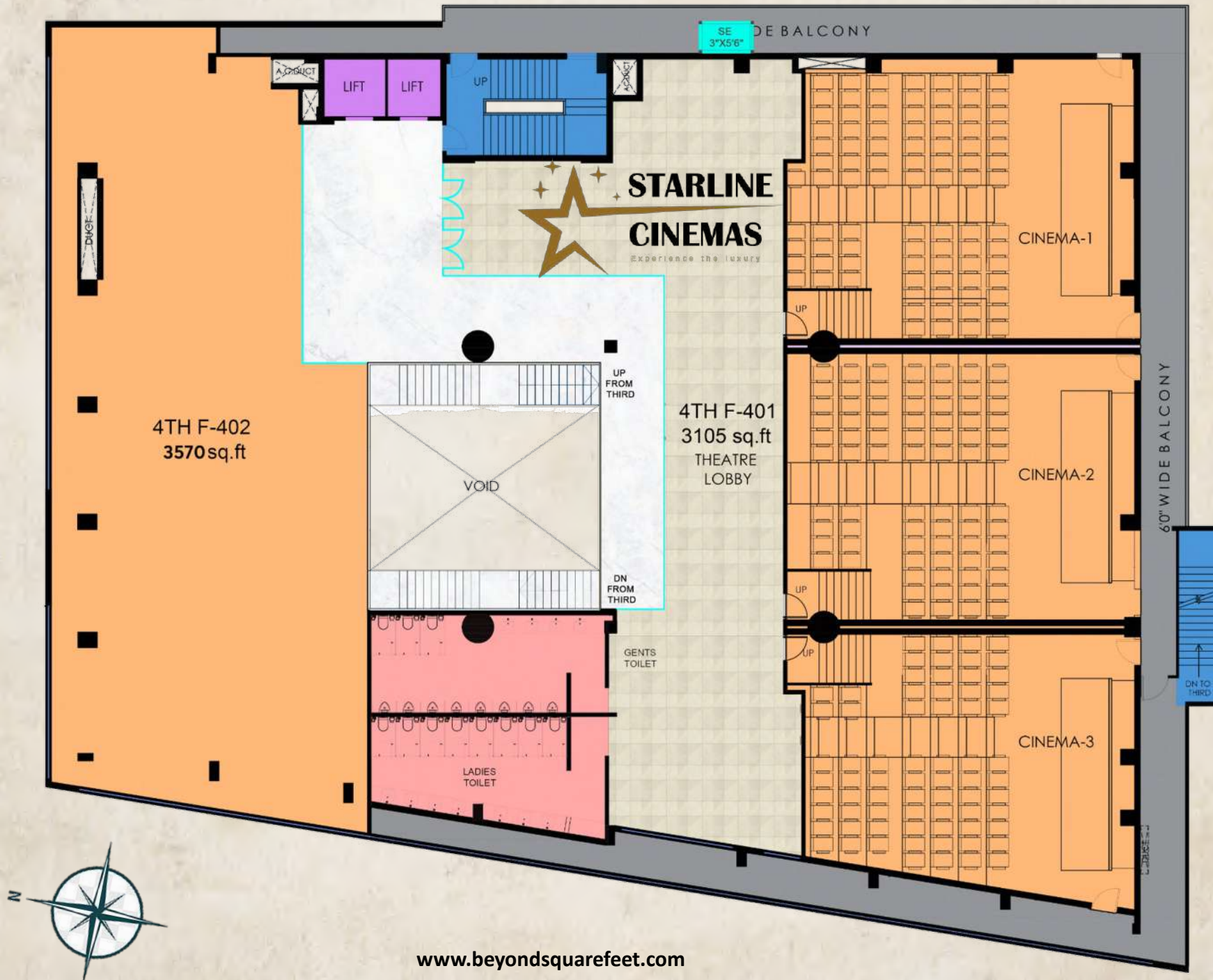
# THIRD FLOOR



Brand Names	Proposed to brands
Brand Logos	Signed



# FOURTH FLOOR

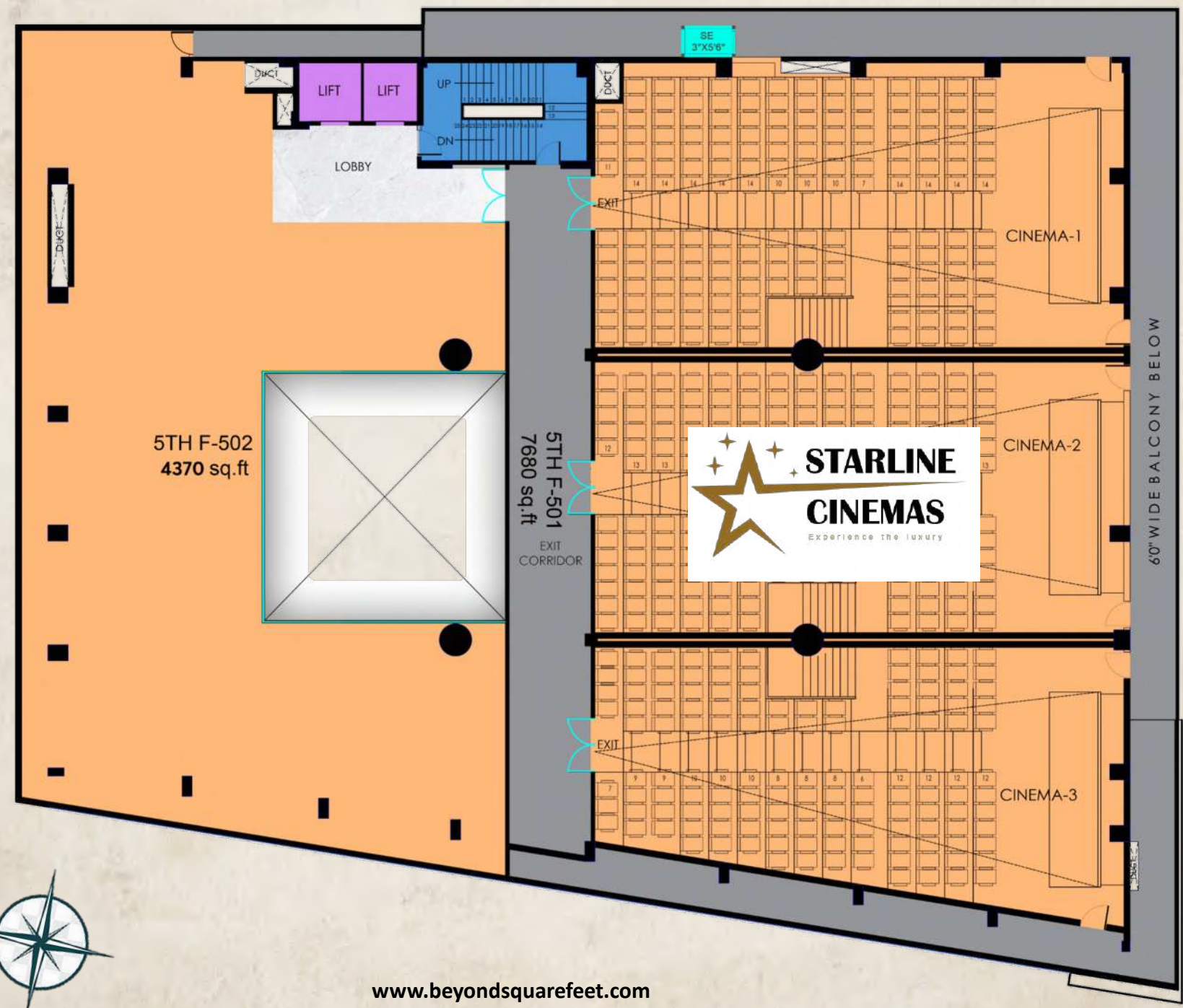
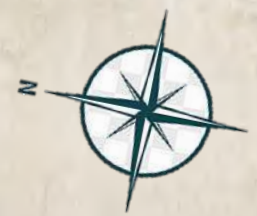


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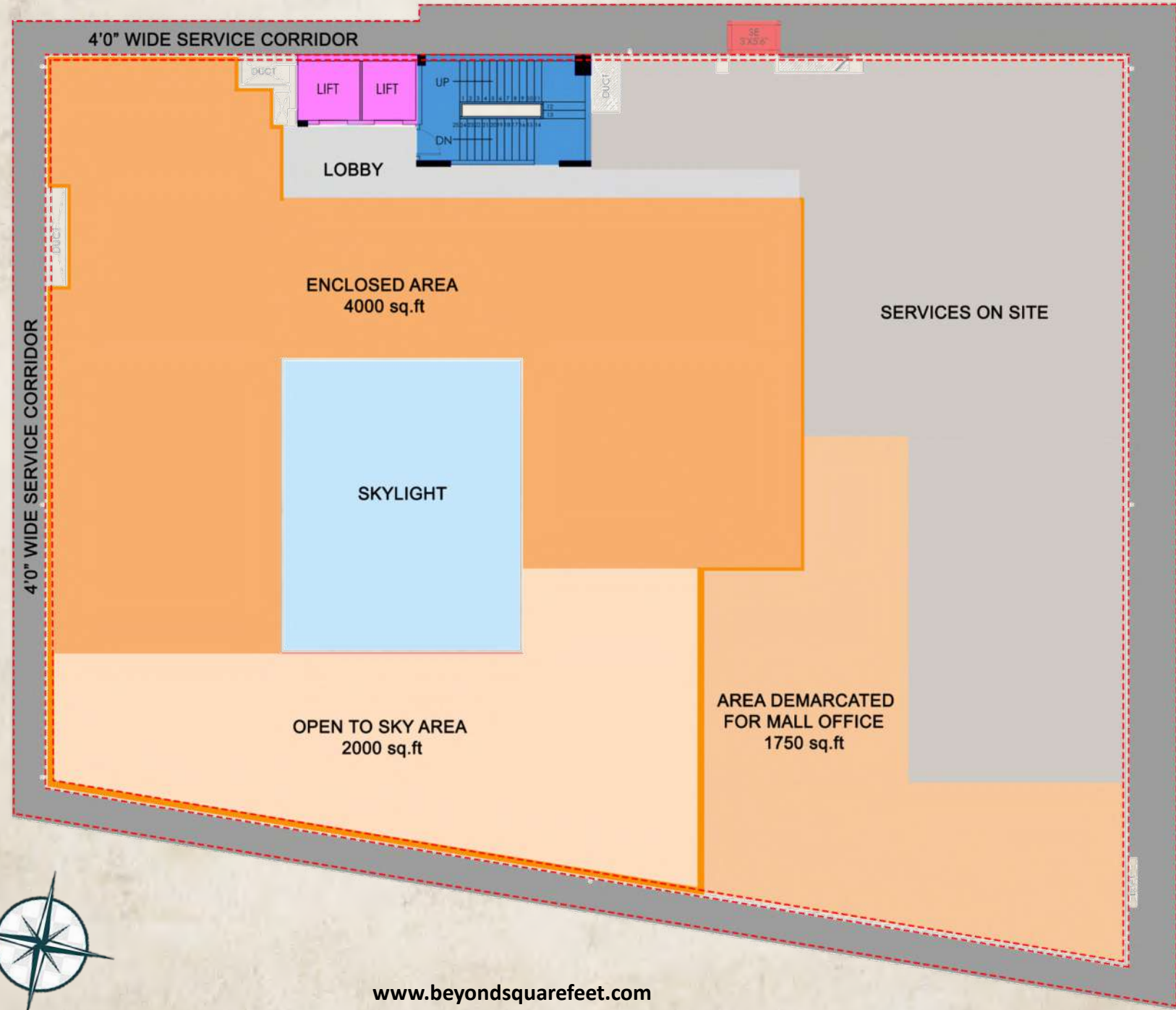
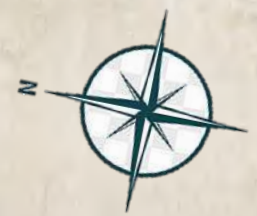
# FIFTH FLOOR



Brand Names	Proposed to brands
Brand Logos	Signed



# TERRACE FLOOR



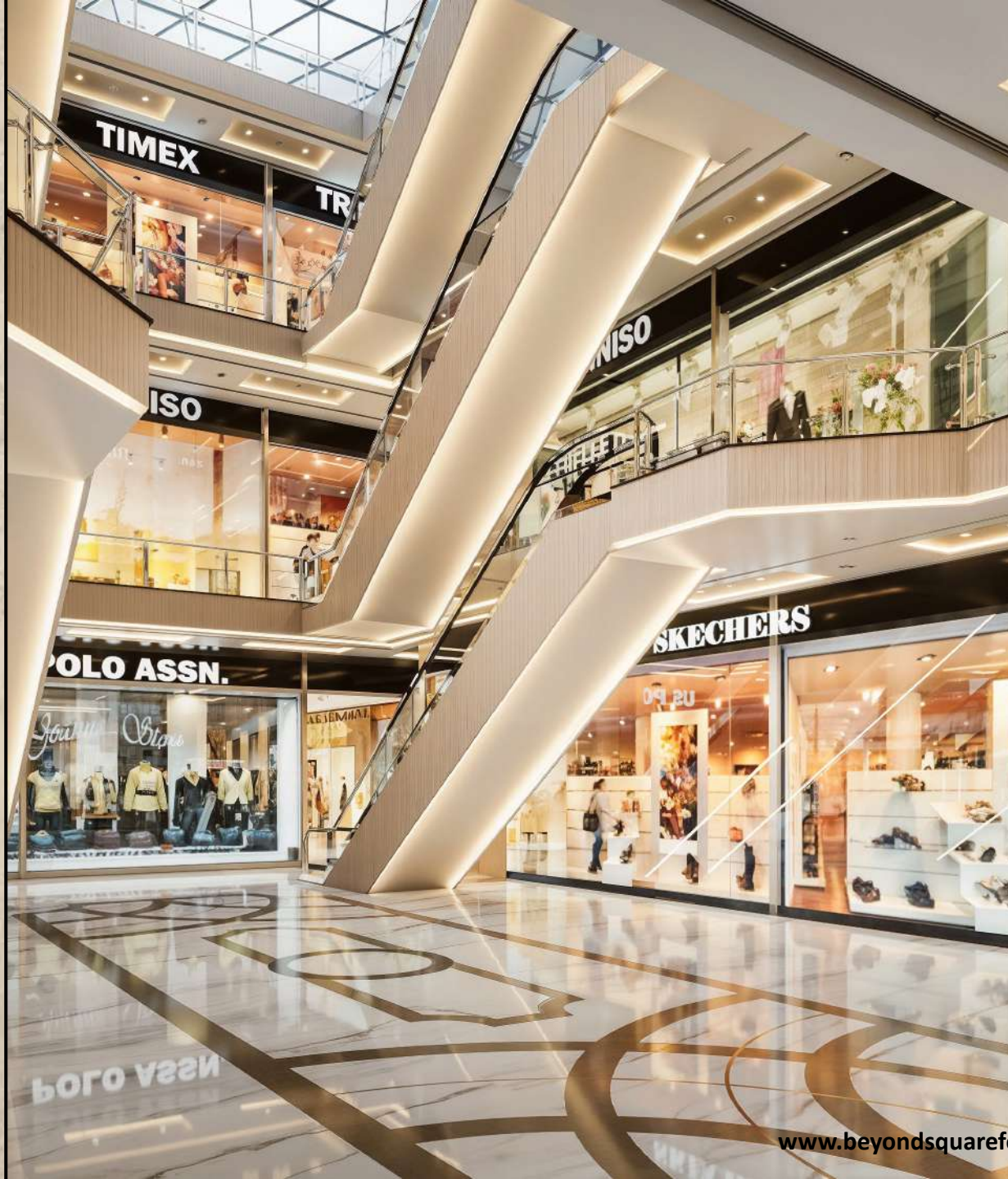
Brand Names	Proposed to brands
Brand Logos	Signed





# THE NEW INTERIOR & FOOD COURT VIEWS









Domino's

LET'S EAT LET'S DRINK

Asia Seven

SBARRO

THE THICKS

GOOD MOOD GOOD FOOD

ROAST





\*Artists' Impression

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# DETAIL FOR RETAIL

- First 100% Leased Mall of Madurai
- New Owner - Investing in complete revamp of the façade & interiors
- New Name, New Positioning & New Brand-Mix
- Prime Location - **Heart of the city**
- Huge floating population of tourists - **14 million** (2020)
- A huge population of 20,00,000+ to cater with a high literacy rate of 90.55%
- Very encouraging TD numbers of the brands present in the city

\*According to [www.census2011.co.in](http://www.census2011.co.in), the estimated population 2024 and [www.tn.gov.in](http://www.tn.gov.in), the estimated population of tourists 2024.

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**Value Mall  
(Erode)**



**City Centre  
(Asansol)**



**Crossroads Mall  
(Siliguri)**



**Grand Galleria  
(Purnia)**



**Langval Mall  
(Thanjavur)**



**EXCLUSIVELY RE-ORIENTED,  
MARKETED & LEASED BY**



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