

Presenting the 1st Convenience Shopping Hub



Kuttiadi, Calicut District, Kerala



MEMBER OF
MIDDLE EAST
COUNCIL OF
SHOPPING CENTRES



Member of
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of Shopping Centers



India | Iran | Nepal | Nigeria | Oman | Qatar

Convenience Shopping Hub[©] (CSH)

Convenience Shopping Hub, concept is created for small towns, which will have all the components to cater to its catchment, such as

Multiplex, Hypermarket, Department Stores, Food Court, Entertainment & a sprinkle of Inline stores.

Concept USP's

- Enter unexploited retail catchments
- Minimum Common Area, to reduce CAM & occupancy cost.
- Abundant Parking
- Anchor heavy, to ensure regular footfalls
- CSH to cater to about 25-30 KMS catchment (multiple towns)
- First one in Kuttiadi, to be replicated soon.

Brief Introduction

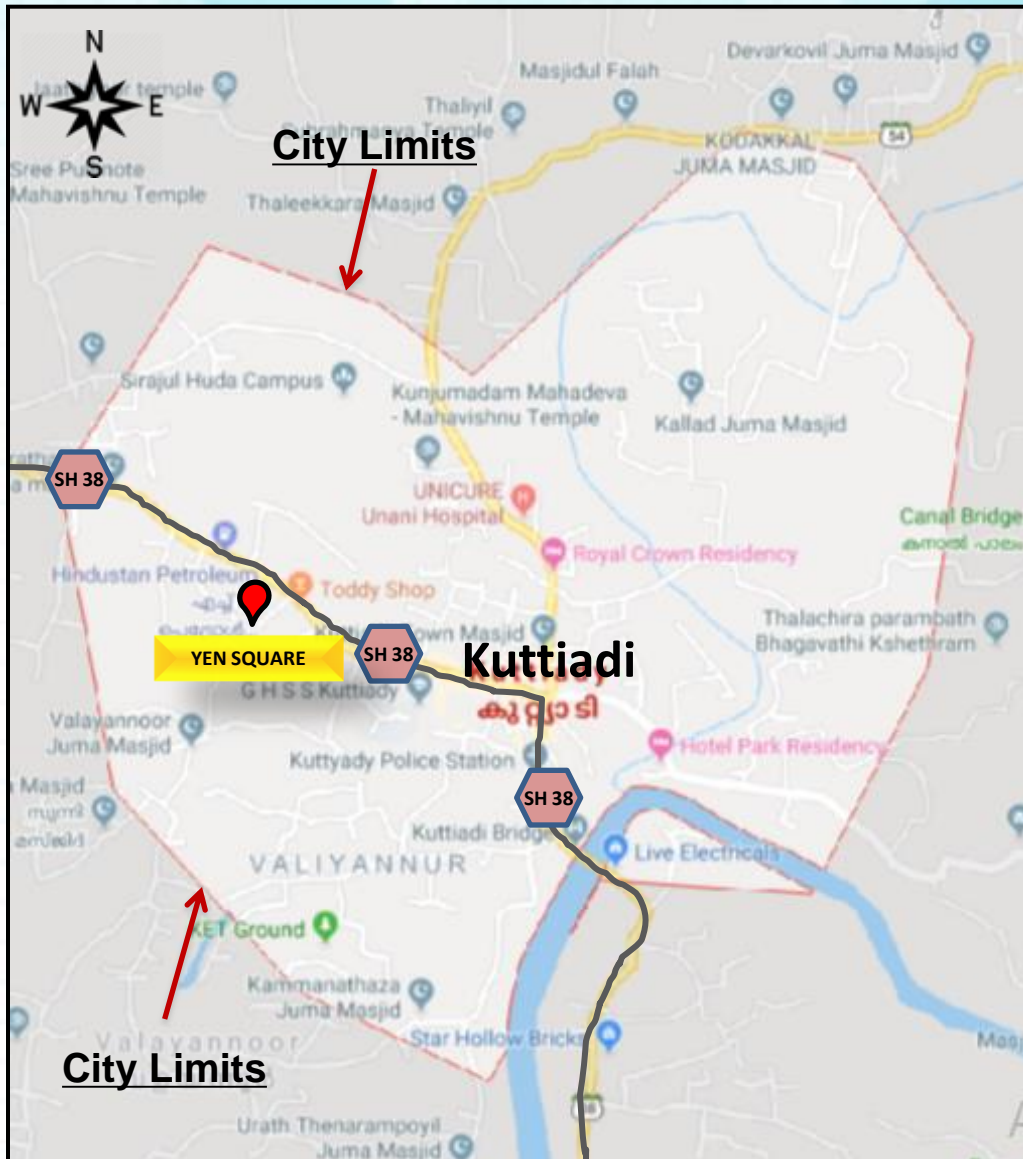
- **Kuttiadi** is one of the **big towns** in Kozhikode District of Kerala.
- It is about 50 km away from Kozhikode (Calicut) city.
- The approximate **population** of Kuttiadi and adjoining areas is about **6 lacs +**
- Its an **upcoming destination for organized retail** in Kerala, with quite a few **national retailers** already **present** in and around Kuttiadi.
- Kuttiadi is **home to** many **rich and affluent people** in Kerala, who need a good shopping destination matching their aspirations.
- The local retail market is quite established and the **high street** is quite **hustling & bustling**.





CITY SCAPE

City Map & Connectivity



Population is approx. 6,00,000

Kannur Airport is 50 Kms away from Yen Square

Calicut Airport is 75 Kms away from Yen Square

Vadakara is Nearest Railway Station about 24 kms from Kuttidi.

National Highway No. 66 passes through Vadakara town, and its northern side stretch connects to Goa and Mumbai.

The Eastern National Highway no. 54 connects Kuttidi to Mananthavady, Mysore and Bangalore.

The Southern side stretch connects to Cochin and Trivandrum .



MALL INFORMATION



GLA : 1,50,000 sqft

Floor Plate : 30,000 sqft

Retail Levels : 4

Parking : 2 Levels

Designed for:

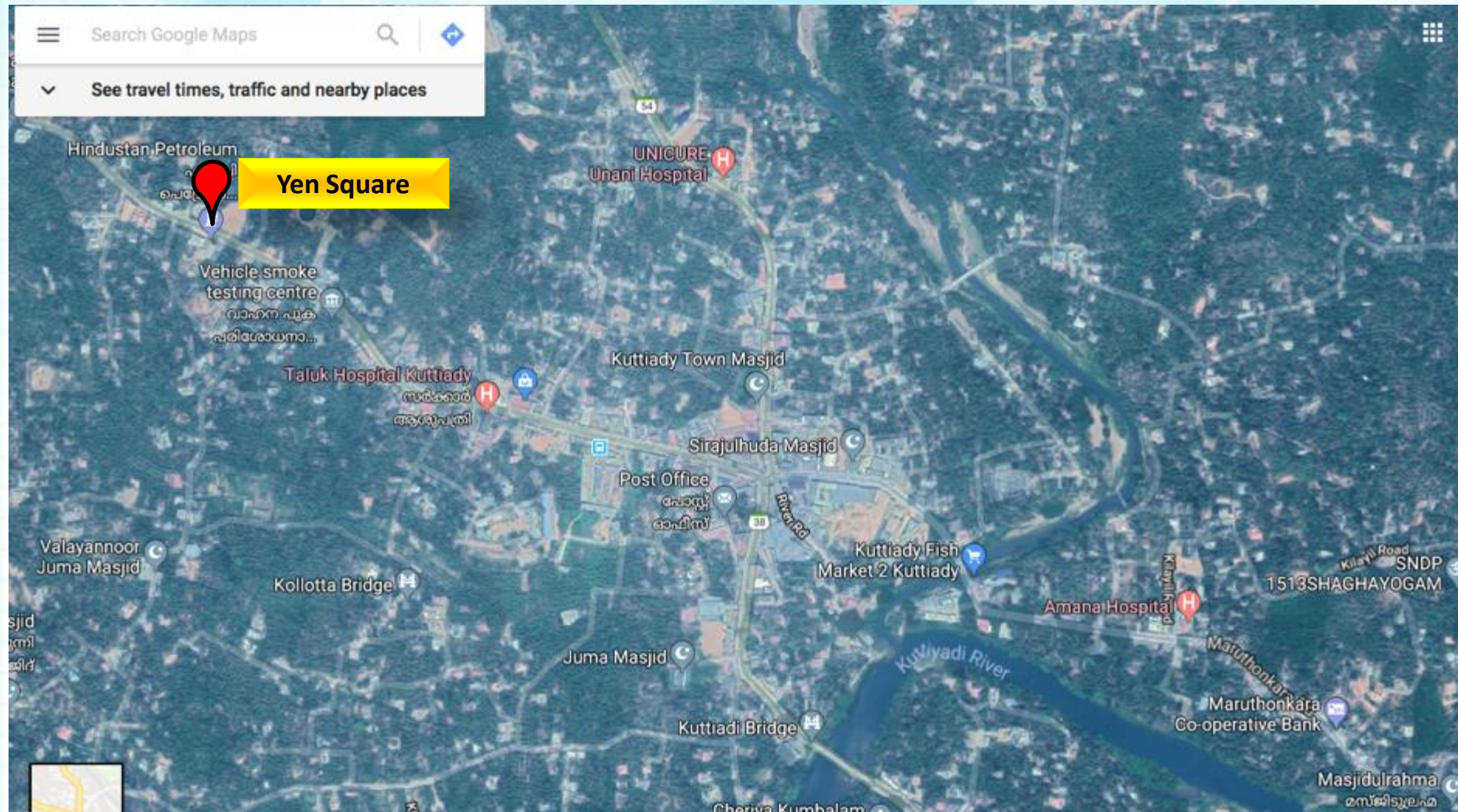
- **Hypermarket**
- **4 Screen Cinema**
- **2 Fashion anchors**
- **Food court**
- **Gaming zone**
- **Inline stores**



SH-38, Kuttiadi



LOCATION OF MALL



Educational Institutions in Catchment



Few Retail Projects in Catchment



Commercial Projects in Catchment



Some Pictures from Catchment





YEN SQUARE

Few National Retailers In & Around Kuttiadi

easybuy
super style. super price.

PETER ENGLAND



PLANET FASHION

WOODLAND

JOCKEY™

Lee®

LINENCLUB

Bombay Dyeing



MALABAR
GROUP

BASICS

YOU'RE THE MAN

Bata

Wrangler®

High-Street Brand Presence

| Store | Approx. Distance | Category |
|-----------------|------------------|----------------|
| Adnox | 280 m | Men's wear |
| Farm Boy | 800 m | Men's wear |
| Ghelly | 1 Km | Men's Wear |
| Jeans Club | 1 Km | Mixed Clothing |
| Appoos Clothing | 1 Km | Mixed Clothing |
| W Secrets | 1 Km | Women's Wear |
| Calicut textile | 1 Km | Mixed Fashion |
| Japan Center | 1 Km | Women's Wear |
| New Look | 1 Km | Mixed Fashion |
| Brands Clothing | 1 Km | Mixed Fashion |

Other Categories Presence

Electronic Stores

| Store Name | Approx. Distance |
|---------------------------|------------------|
| Metro Electronics | 750m |
| Digital Xpress Mini | 600m |
| Leenasons Home Appliances | 1Kms |
| E Planet electronic store | 1Kms |
| Kanankandy Electronics | 1Kms |

Super Markets

| Store Name | Approx. Distance |
|----------------------|------------------|
| Big Market | 700m |
| Daymart Super Market | 1Kms |
| Happy Day Market | 1Kms |
| Fresh Super Market | 1kms |

Multiplexes

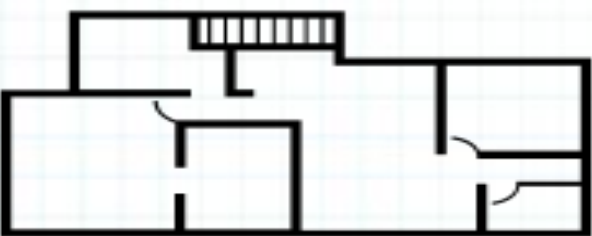
| Multiplexes | Approx. Distance |
|----------------------|------------------|
| Ajantha Cinemas4K | 6Km's |
| BM Cinemas | 7Kms |
| Vechee Theater | 17Kms |
| Kirthi Mudra Theater | 22Kms |
| Carnival Cinemas | 33Kms |

Restaurants

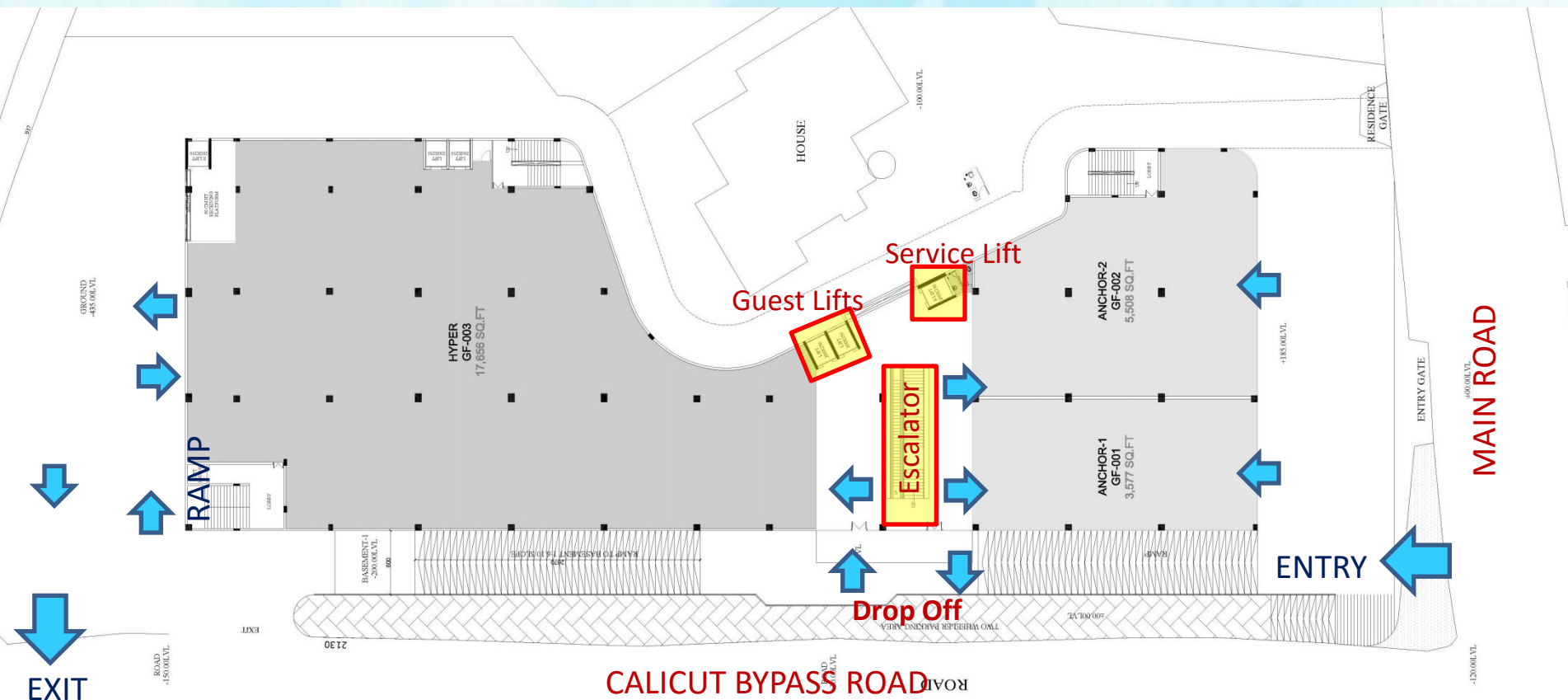
| Restaurants | Approx. Distance |
|----------------------|------------------|
| Live Fast Food | 82m |
| Hungrill Kaffee | 950m |
| Hotel Park Residency | 1Kms |
| Banana Canteen | 1Kms |
| Hotel Kandathil | 1Kms |
| Swadeshi Hotel | 1kms |

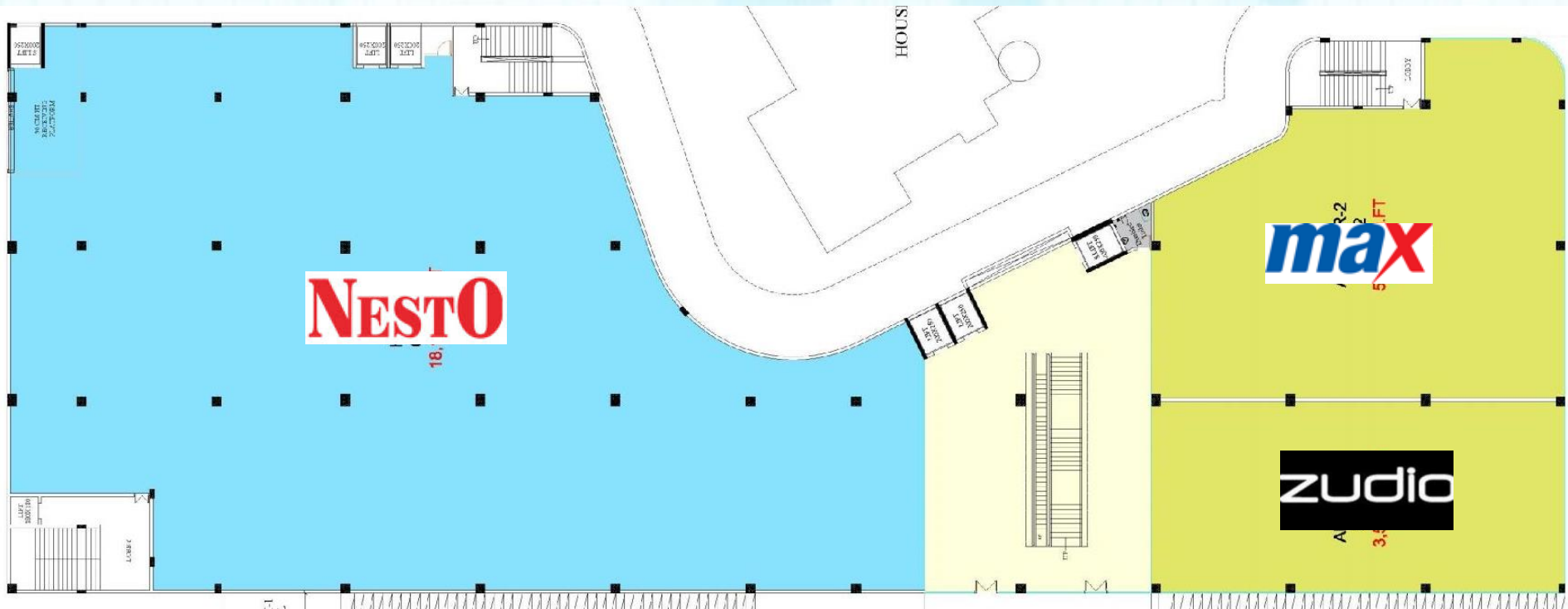
Some of the Brands Present In & Around





FLOOR PLANS



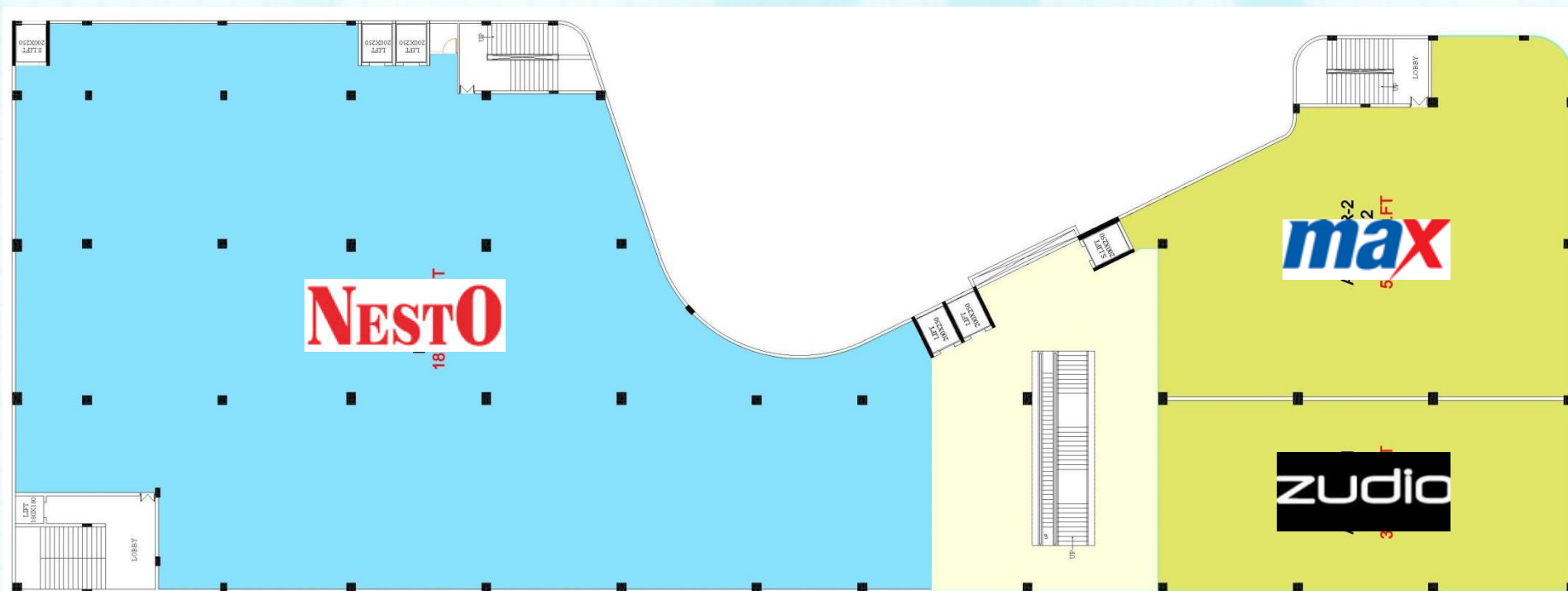


HYPERMARKET AND TWO FASHION ANCHORS WITH DIRECT ENTRY FROM HIGHWAY

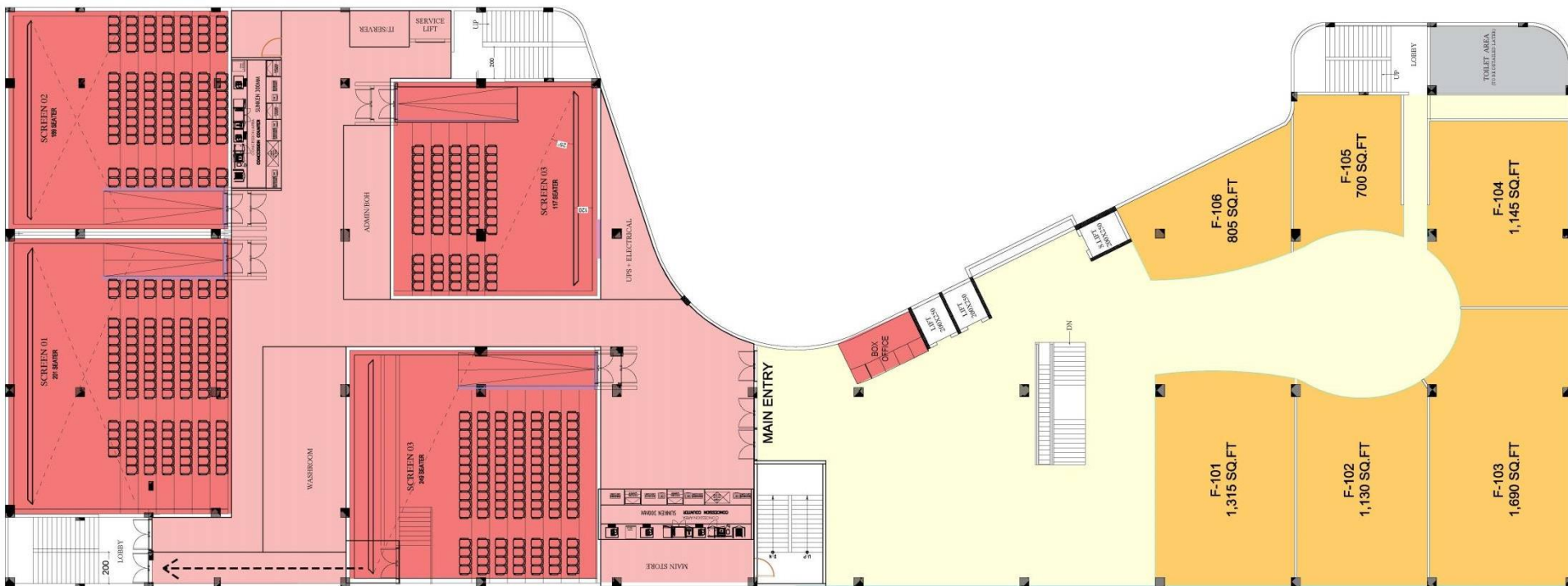
Mezzanine Floor

Brand Logo's

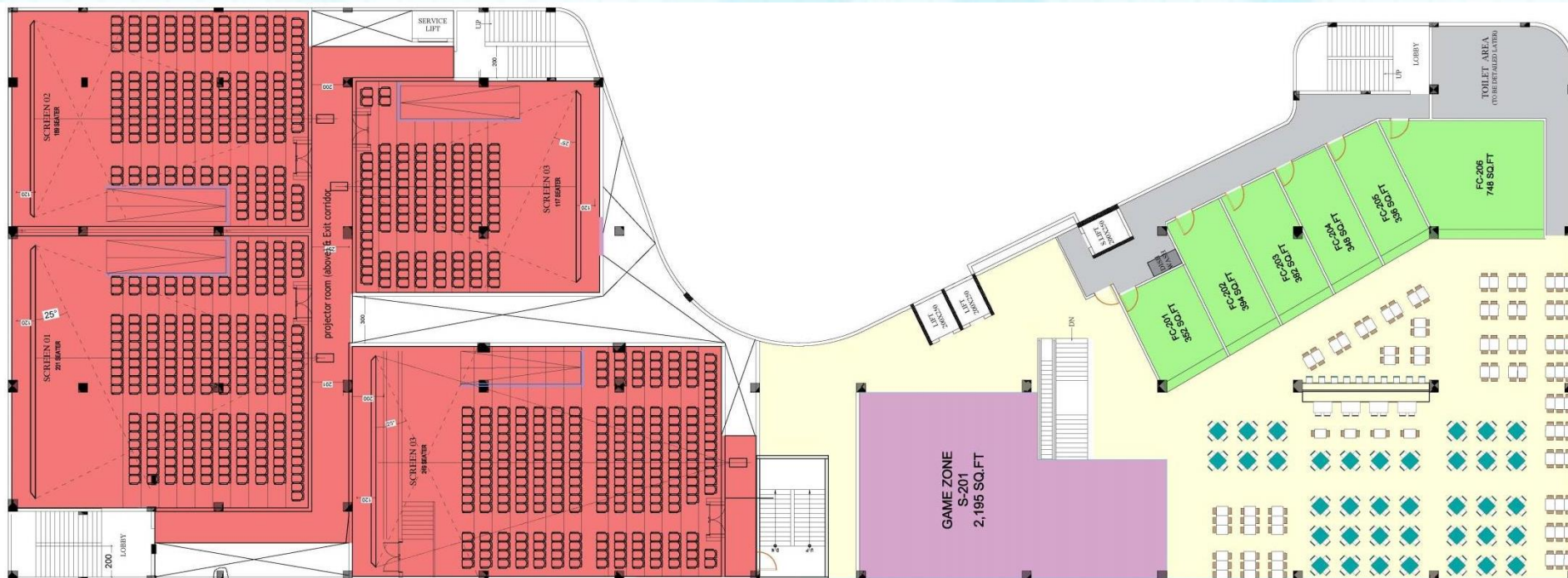
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HYPERMARKET AND TWO FASHION ANCHORS (2 LEVELS)



4 SCREEN MULTIPLEX (500 seater) AND INLINE STORES



FOODCOURT AND GAMING ZONE WITH MULTIPLEX EXIT

For further details please contact:

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THANK YOU!