

Presenting the 1st Convenience Shopping Hub



YEN SQUARE
SHOPPING CENTRE

Kuttiadi, Calicut District, Kerala



NSIC - CRISIL
SE 3A



MEMBER OF
MIDDLE EAST
COUNCIL OF
SHOPPING CENTRES



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Convenience Shopping Hub[©] (CSH)

Convenience Shopping Hub, concept is created for small towns, which will have all the components to cater to its catchment, such as

Multiplex, Hypermarket, Department Stores, Food Court, Entertainment & a sprinkle of Inline stores.

Concept USP's

- Enter unexploited retail catchments
- Minimum Common Area, to reduce CAM & occupancy cost.
- Abundant Parking
- Anchor heavy, to ensure regular footfalls
- CSH to cater to about 25-30 KMS catchment (multiple towns)
- First one in Kuttiadi, to be replicated soon.

- **Kuttiadi** is one of the **big towns** in Kozhikode District of Kerala.
- It is about 50 km away from Kozhikode (Calicut) city.
- The approximate **population** of Kuttiadi and adjoining areas is about **6 lacs +**
- Its an **upcoming destination for organized retail** in Kerala, with quite a few **national retailers** already **present** in and around Kuttiadi.
- Kuttiadi is **home to** many **rich and affluent people** in Kerala, who need a good shopping destination matching their aspirations.
- The local retail market is quite established and the **high street** is quite **hustling & bustling**.



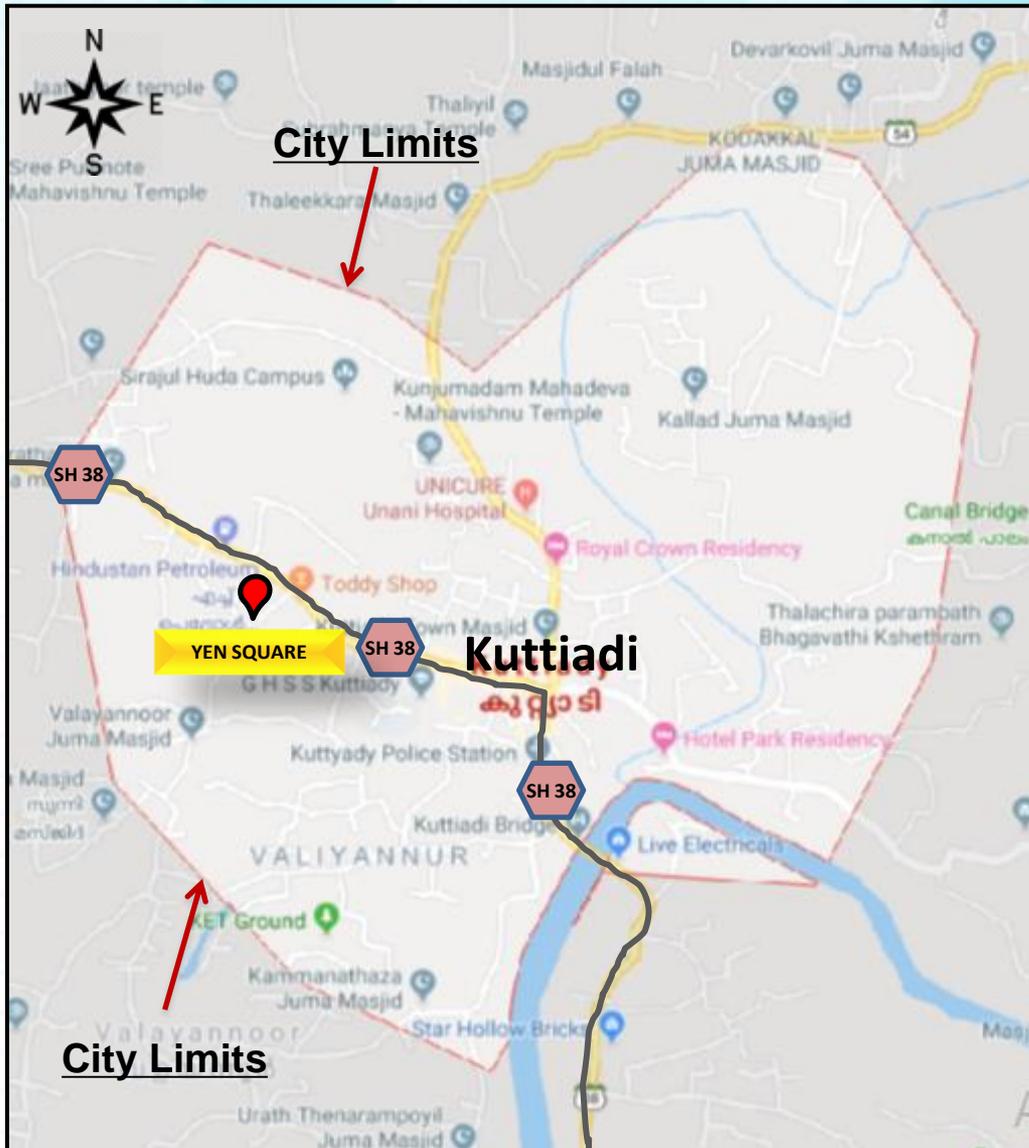


CITY SCAPE

City Map & Connectivity



YEN SQUARE



Population is approx. 6,00,000

Kannur Airport is 50 Kms away from Yen Square

Calicut Airport is 75 Kms away from Yen Square

Vadakara is Nearest Railway Station about 24 kms from Kuttiadi.

National Highway No. 66 passes through Vadakara town, and its northern side stretch connects to Goa and Mumbai.

The Eastern National Highway no. 54 connects Kuttiadi to Mananthavady, Mysore and Bangalore.

The Southern side stretch connects to Cochin and Trivandrum .



MALL INFORMATION



GLA : 1,50,000 sqft

Floor Plate : 30,000 sqft

Retail Levels : 4

Parking : 2 Levels

Designed for:

- Hypermarket
- 4 Screen Cinema
- 2 Fashion anchors
- Food court
- Gaming zone
- Inline stores

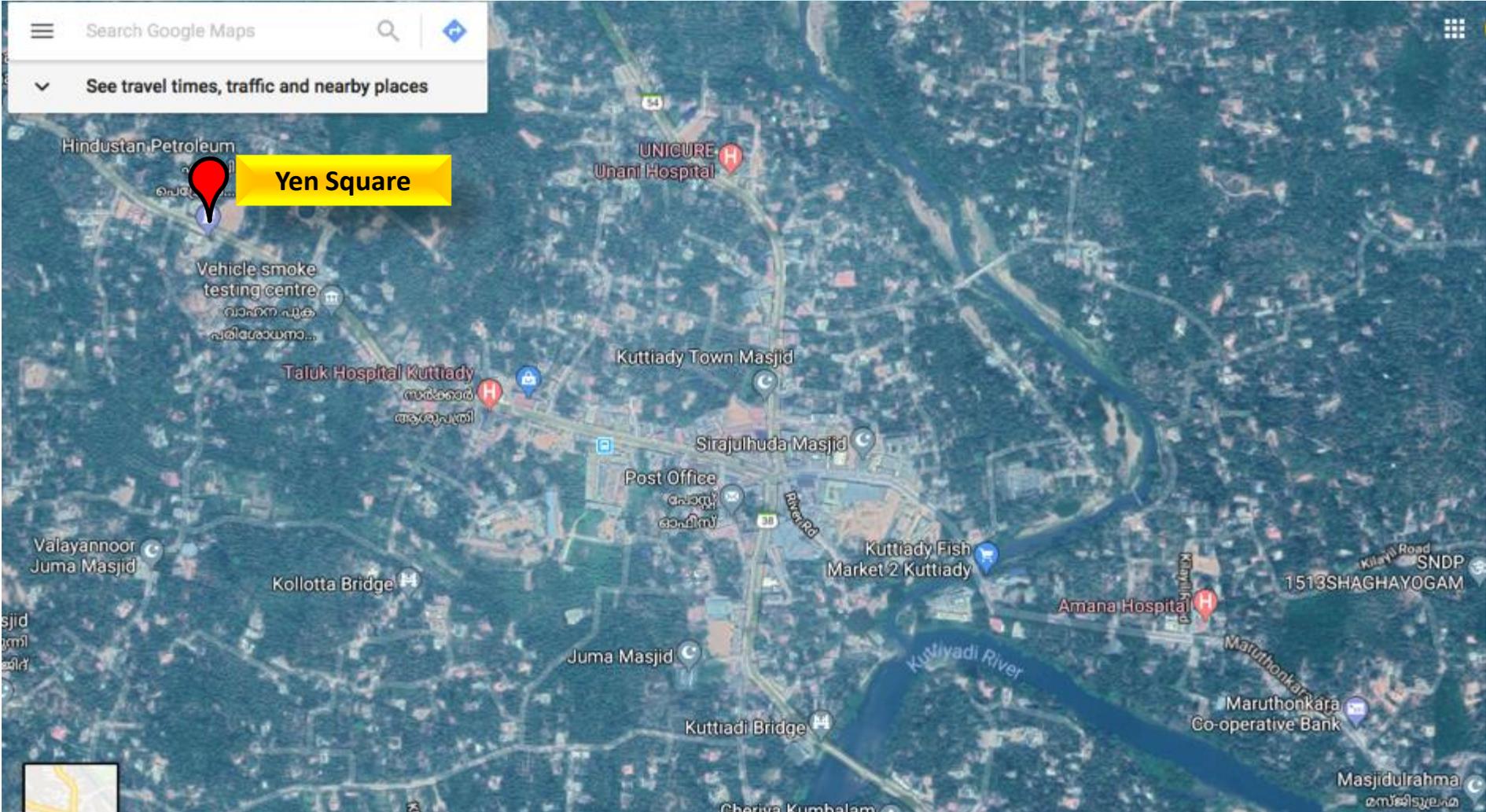


SH-38, Kuttiadi



LOCATION OF MALL

Location & Catchment





YEN SQUARE

Educational Institutions in Catchment

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Few Retail Projects in Catchment



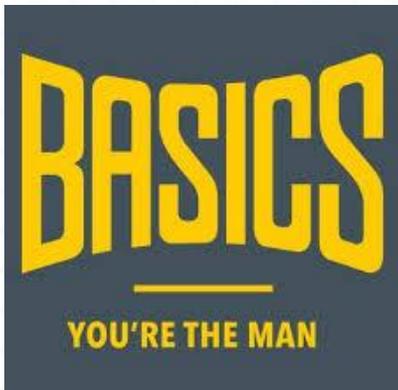
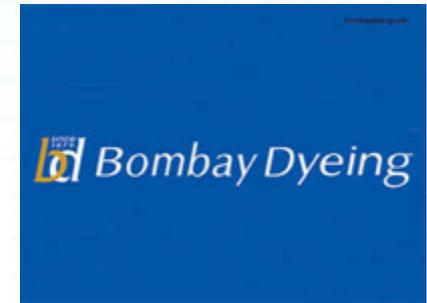
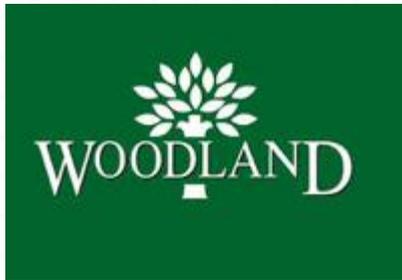


Some Pictures from Catchment





Few National Retailers In & Around Kuttiadi



MALABAR
GROUP



Store	Approx. Distance	Category
Adnox	280 m	Men's wear
Farm Boy	800 m	Men's wear
Ghelly	1 Km	Men's Wear
Jeans Club	1 Km	Mixed Clothing
Appoos Clothing	1 Km	Mixed Clothing
W Secrets	1 Km	Women's Wear
Calicut textile	1 Km	Mixed Fashion
Japan Center	1 Km	Women's Wear
New Look	1 Km	Mixed Fashion
Brands Clothing	1 Km	Mixed Fashion

Electronic Stores

Store Name	Approx. Distance
Metro Electronics	750m
Digital Xpress Mini	600m
Leenasons Home Appliances	1Kms
E Planet electronic store	1Kms
Kanankandy Electronics	1Kms

Super Markets

Store Name	Approx. Distance
Big Market	700m
Daymart Super Market	1Kms
Happy Day Market	1Kms
Fresh Super Market	1kms

Multiplexes

Multiplexes	Approx. Distance
Ajantha Cinemas4K	6Km's
BM Cinemas	7Kms
Vechee Theater	17Kms
Kirthi Mudra Theater	22Kms
Carnival Cinemas	33Kms

Restaurants

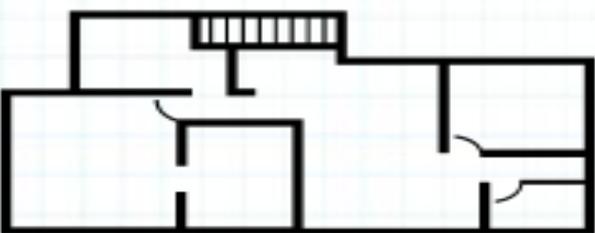
Restaurants	Approx. Distance
Live Fast Food	82m
Hungrill Kaffee	950m
Hotel Park Residency	1Kms
Banana Canteen	1Kms
Hotel Kandathil	1Kms
Swadeshi Hotel	1kms



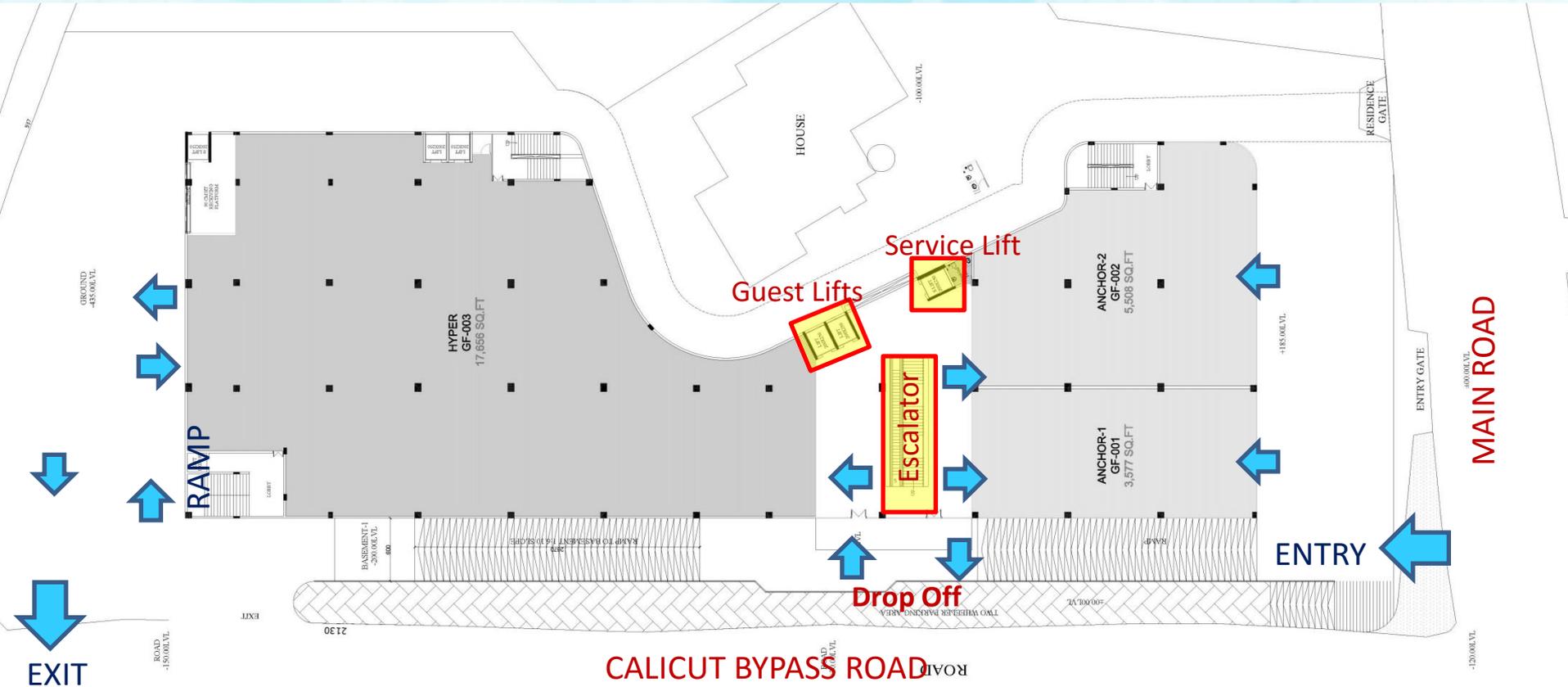
YEN SQUARE

Some of the Brands Present In & Around



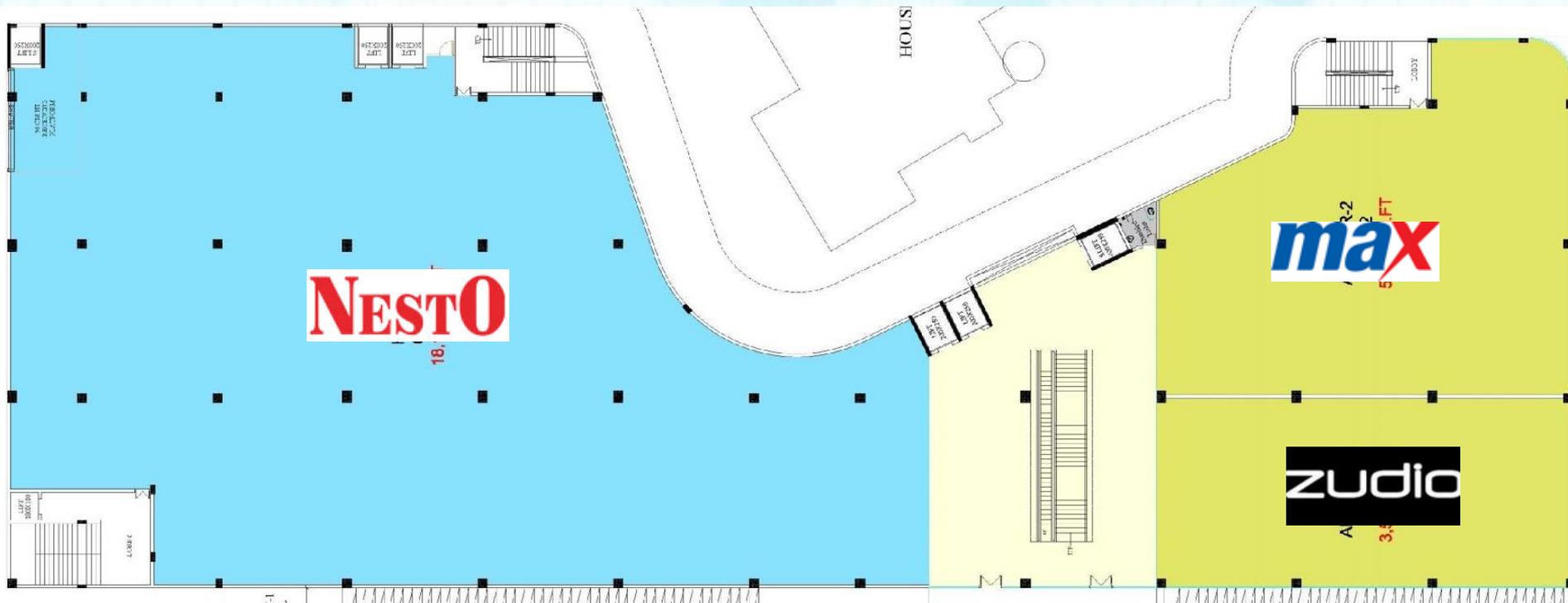


FLOOR PLANS

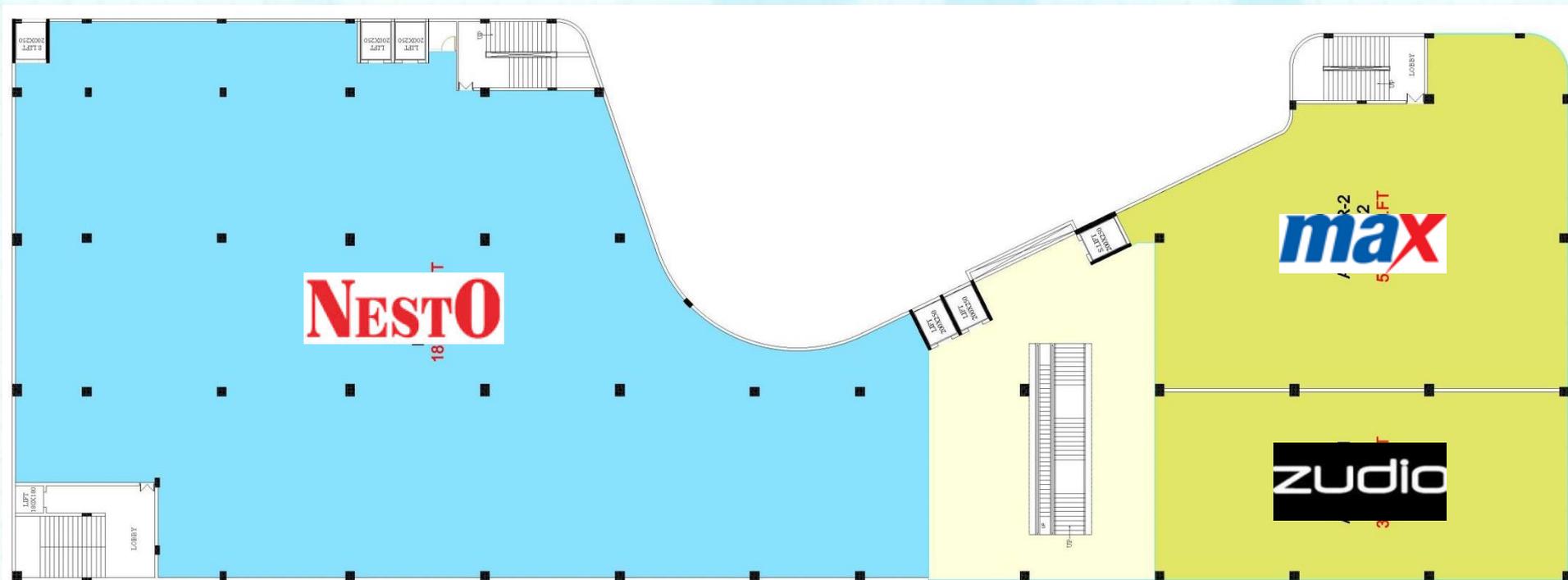


Brand Logo's

Signed



HYPERMARKET AND TWO FASHION ANCHORS WITH DIRECT ENTRY FROM HIGHWAY



HYPERMARKET AND TWO FASHION ANCHORS (2 LEVELS)

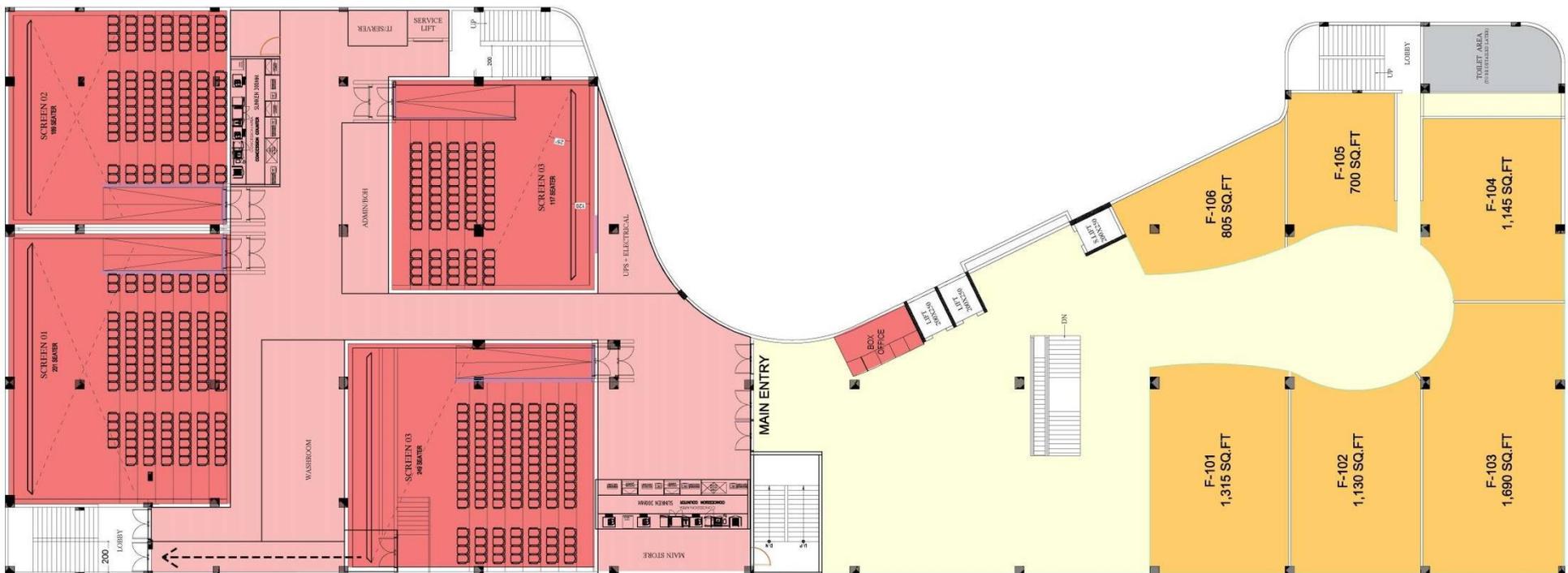


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First Floor

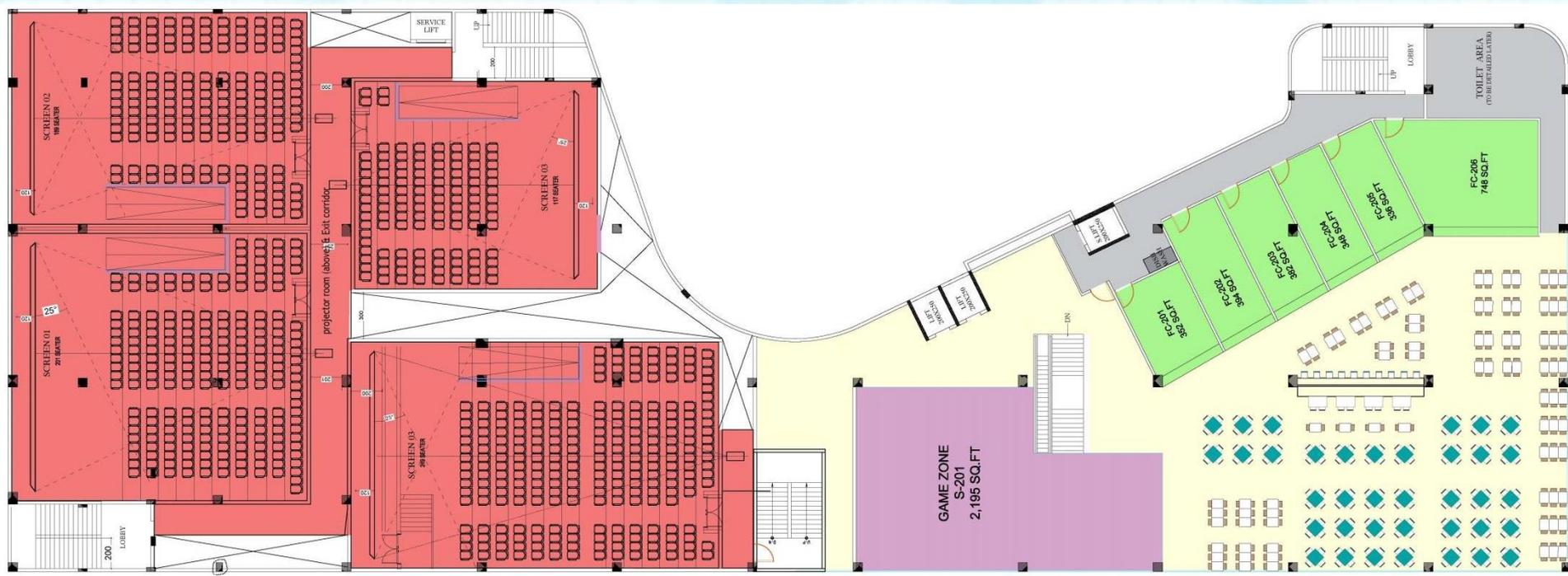
Brand Logo's

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4 SCREEN MULTIPLEX (500 seater) AND INLINE STORES

Brand Logo's Signed



FOODCOURT AND GAMING ZONE WITH MULTIPLEX EXIT

For further details please contact:

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THANK YOU!