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## Beyond Squarefeet Advisory floats new firm 'Beyond Squarefeet Mall Management Pvt. Ltd'

SME News, Wednesday, Aug 24, 13:16:22 PM IST

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MUMBAI: Mall advisory company Beyond Squarefeet Advisory Pvt Ltd, has floated a new company named as Beyond Squarefeet Mall Management Pvt. Ltd., so as to meet the high-end demand of professional mall management sector across the country.

As per estimations, as many as 400 malls are expected to come up in the county in the next 2-3 years across metros, tier I and tier II cities.

The new company is designed to focus on the mall management division of the business, while the older one will handle the advisory business of the mall and retail industry. Mr Sanjay Prabhu, will head the new company as the Mall Mechanic & Chief Managing Officer, while Mr Susil S Dungarwal will be the Chief Mall Mechanic of the company.

Mr Sanjay Prabhu, said, "Our focus will be take up Mall Management in various tier I & tier II cities, apart from the metros. We are focused on creating shopping experiences, which the consumer will love, through managing malls on international techniques, with an Indian touch. Our experience of managing some of the successful malls, across India will surely help us to take this business to the next level".

**Tags:** Beyond Squarefeet Advisory, Beyond Squarefeet Mall Management, Sanjay Prabhu, Susil S Dungarwal

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by Chandresh Gandhi on Thursday, Sep 8, 19:59:10 PM IST  
 To BSFA team  
 Its a far sighted initiative in the right direction and demand of the day for the Indian Market.  
 Good luck  
 Chandresh Gandhi

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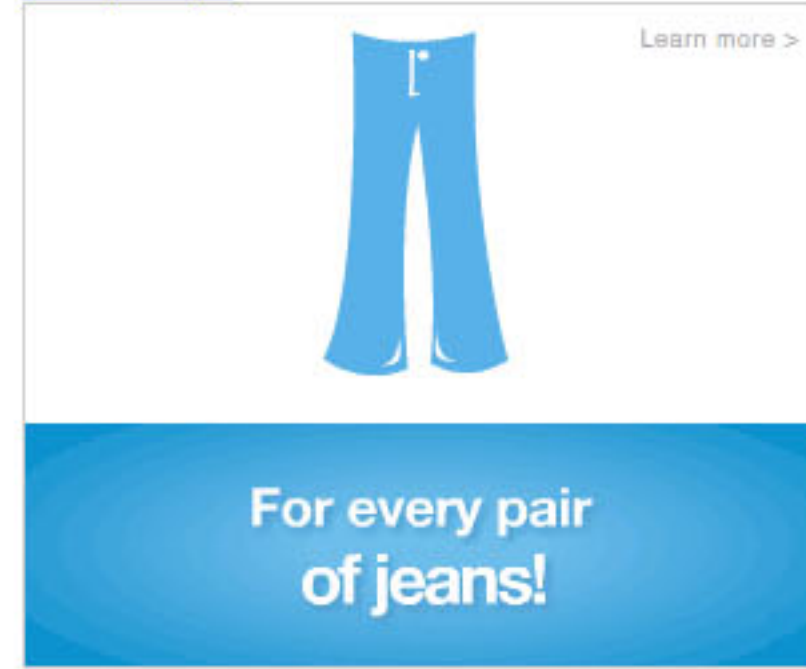
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