



News ▾ Exclusives ▾ What's New ▾ Retail Jobs Technology ▾ Online Book Store Retail Industry ▾ Interviews Columnists Events ▾

Your are here » [Home](#) » [India](#)

Beyond Squarefeet opens Mall Management company

23 Aug 2011



Beyond Squarefeet, a mall advisory company, has opened a new Mall Management entity called "Beyond Squarefeet Mall Management" headed by Sanjay Prabhu. The new company will focus on professional Mall Management sector in the country considering the number of Malls to go up to about 400 in tier I and tier II towns in the next 2-3 years.

The new company will focus on Mall management, while the older company will continue with the advisory business of mall and retail industry.

Speaking on the occasion, Sanjay Prabhu, Mall mechanic and chief managing officer, said: "Our focus will be to take up Mall Management in various tier I & tier II cities, apart from the metros. We are focused on creating shopping experiences, which the consumer will love, through managing malls on international techniques, with an Indian touch. Our experience of managing some of the successful malls, across India will surely help us to take this business to the next level".

Susil Dugarwal, chief mall mechanic, Beyond Squarefeet, said that the response to company's advisory services has been a driving force for establishing the new company focusing on Mall Management. He said that Beyond Squarefeet Advisory, within a short span of less than 2 years, currently runs about 12 projects across India, Nepal & Qatar. Started in 2009, the company has seen a 500 per cent growth in its revenue over previous year.

Some of the malls managed by the team previously are Forum Malls (Prestige Group), Inorbit Malls (K. Raheja Group), Haiko Mall (Hiranandani Group) Phoenix Malls, Marketcity Malls, Metro Junction (kalyan), Magneto Mall (Raipur), City Mall 36 (Raipur & Bilaspur), Neptune Magnet Mall, Lulu International Shopping Mall, Bergamo, UB City, Forum Value Mall and Eva Mall.

Beyond Squarefeet provides solutions in areas ranging from Mall conceptualization to Mall Management. The company has managed Mall development and operations of more than 30 million sq. ft. (3 Crore sq.ft), spread in various parts of India. Some of the current projects of Beyond Squarefeet include Lonavala Square (Lonavala), Parco Mall (Doha, Qatar) and Gokulam Galleria (Calicut, Kerala).

-IndiaRetailing Bureau

Print Email Post Your Comment

twitter

Share

For any question or feedback, please write to editor@indiaretailing.com

Latest from indiaretailing »

- » Moustache International's CEO Hari Narayan Shah dies
- » Bata India Q3 net sales up by 26.8 pc
- » ABRL opens second hypermarket in Bengaluru
- » Baby store Frank & Mates enters Cochin
- » Manyawar makes international debut

Related News »

- » Sanjay Prabhu joins Beyond Squarefeet
- » Dheeraj Dogra joins Beyond Squarefeet
- » R Madhusudhan joins Beyond Squarefeet
- » Beyond Squarefeet secures the biggest mall in Calicut
- » Tony Ward joins Beyond Squarefeet

HDFC Vacancies Oct 2011 TimesJobs.com/Bank-Oper
7500+ P.O. Job Openings in Oct Upload
Resume.Apply to HDFC Now!

Shop Online @ Homeshop18 www.HomeShop18.com
Discount Prices on all Products + Get free home
delivery. Shop Now!

Latest Hair Styles 2011 Snapdeal.com/HairSalons+Off
Save Up To 90% on Trendy Hair Cuts. Register Now
to Avail This Offer!

Submit Your Resume www.Shine.Com
Top Companies Looking For 2+ Yrs Exp
Professionals. Register Today!



AdChoices ▶

Home | About Us | Advertise with Us | Expert View | Retail Jobs | Retail Review | Store Spotlight | Know Your Companies
Partners in Retail | Branding/Marketing | Know Your Honchos | Careers with Us | Contact Us | Disclaimer

Google™

Search

- Web www.indiaretailing.com
 www.imagesretail.com www.imagesfashion.com