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## Siddharth Sahgal appointed as the MD at Beyond Squarefeet

By *IMAGES Retail Bureau*

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Beyond Squarefeet values and understands the difference between facility management and mall management (retails asset management). While there are many players in the field of facility management, there are hardly any mall management companies in India. Understanding the potential and need of professional mall management, Beyond Squarefeet had set-up a separate company for mall management in 2011.



Siddharth Sahgal appointed as the MD at Beyond Squarefeet

Since its inception Beyond Squarefeet mall management has been focussed on mall management and has managed malls such as Neptune Magnet Mall (Mumbai), RP Mall (Kollam-Kerala), Aashima Mall (Bhopal), Oberon Mall and Ado Bayero Mall (Kano-Nigeria).

Siddharth Sahgal who recently joined Beyond Squarefeet Mall Management as Chief Managing Officer is now appointed as the MD of the Company. Sahgal brings in over 2 decades experience in retail and mall management. As part of his previous assignments he has been associated with setup and management of Mumbai Airport, R City Mall (Mumbai), Kumar Pacific (Pune), Pacific Mall (Rajouri, Delhi and Dehradun), Koregaon Plaza Centre (Pune), Bangalore Central, Pantaloons, The Loft etc. Sahgal brings in the exposure and expertise of both retail operations and mall management apart from strategy, research and analysis, operations, innovation, wealth creation and business development.

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Speaking on his elevation Sahgal says "With a great team and dedicated focus, I look forward to building sustainable and profitable mall assets which not only offer great returns to investors, owners, retail brand partners while creating successful community centres. We, at Beyond Squarefeet are proud to take our talent and our success across international borders, making India proud". He further adds that "Our processes, systems and marketing efforts have made remarkable progress in the malls managed by us, which is clearly appreciated and visible to our clients, consumers and our retail partners".

While the mall advisory business of Beyond Squarefeet will continue to be headed by Susil Dunganwal, Chief Mall Mechanic, the mall management business will be led by Sahgal. Speaking on the occasion, Susil Dunganwal, Chief Mall Mechanic- Beyond Squarefeet says "In the coming years mall management would be an area of thrust for the company as we explore new territories and countries. We shall remain committed on creating successful malls with our Indian and international exposure".

Beyond Squarefeet Mall Management currently manages Malls in India and Nigeria and is the first Indian mall management company to go international. Beyond Squarefeet is also exploring and is in discussions with various mall developers in Iran, Kenya and Azerbaijan for managing malls.

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