CAPITAL
MALL

pamper yourself

Hoshangabad Road, Misrod, Bhopal (M.P)

India’s First Smart Mall

Coming to Bhopal

- AI Assisted Mall Way Finder
- Intelligent Parking System
- Intelligent Mall Lighting
- Wi-Fi Connectivity
- Visual Digital Interface
- Smart Power Conservation

and many more…

Click Here to know more about Smart Mall

Current Key Footfall Drivers !!!

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1st & ONLY Lifestyle
in Bhopal

1st & Only INOX
in Bhopal

1st & Only Snow Mastii
in Central India

Largest FEC in
Central India

1st & ONLY H&M
of Bhopal

1st & ONLY Zudio
of Bhopal

Mall Configuration

Gross Leasable Area:	4,80,000 sq.ft.
Department Store:	Lifestyle
Hypermarket:	25,000 sq. ft.
Multiplex:	Inox (4/1200+)
FoodCourt	18,000 sq.ft.(450+ seats/18 Kitchens)
Anchors:	Zudio & H&M
Inline Stores:	150
FEC:	Snow Mastiii, Masti Zone,Horror house
Parking:	600+ (cars) & 400+ (bikes)
Frontage:	700 Ft.
Atrium:	110 ft Diameter
Aisles:	50 Ft. wide
Height:	4.5 Mtrs (Flat Slab)
Escalators:	4 Pairs
Travellators:	1 Pair
Elevators:	6 (including 2 Capsule)

The Catchment

- The city is now growing in this part
    - 27 new housing projects
    - 6 mini townships
    - High street Retail
- Connectivity is improving
- For 70% of the TG, Capital Mall is the closest Mall
- Over 7,50,000 sq. ft. of new retail on Hoshangabad road in last 3 years.
- Most posh colonies of Bhopal are less than 3 Kms away

What is New in the Mall !!!

- The entire look & feel
- The tenant Mix & Category Mix
- Circulation, both vertical & Horizontal
- Adding of few international Lead Anchors
- Professional Marketing & Management of the Mall
- New & well spread Food Court
- More Entertainment Options
- Enhanced customer satisfaction

Traffic Flow

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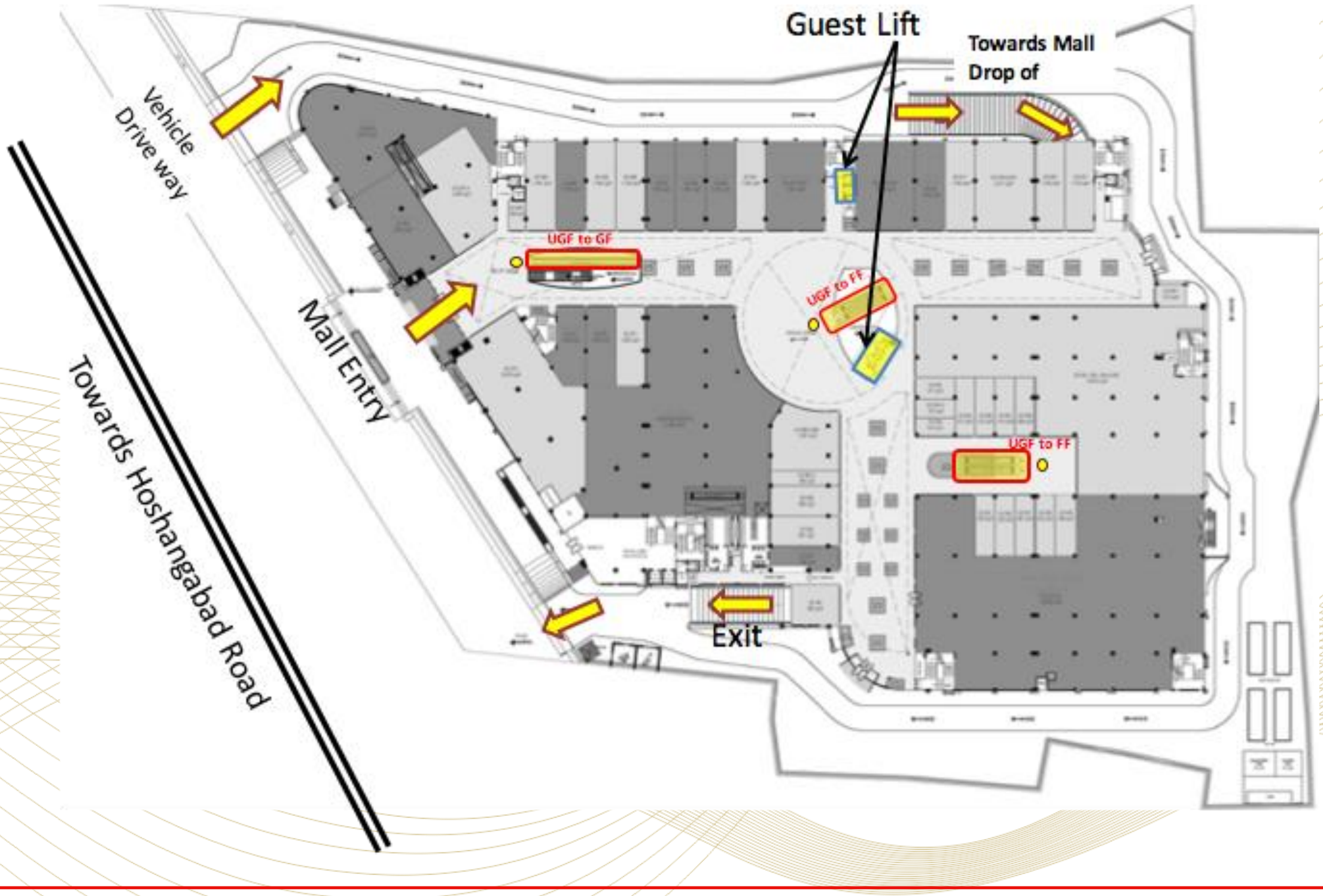

Ground Floor

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Upper Ground Floor

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First Floor

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Second Floor

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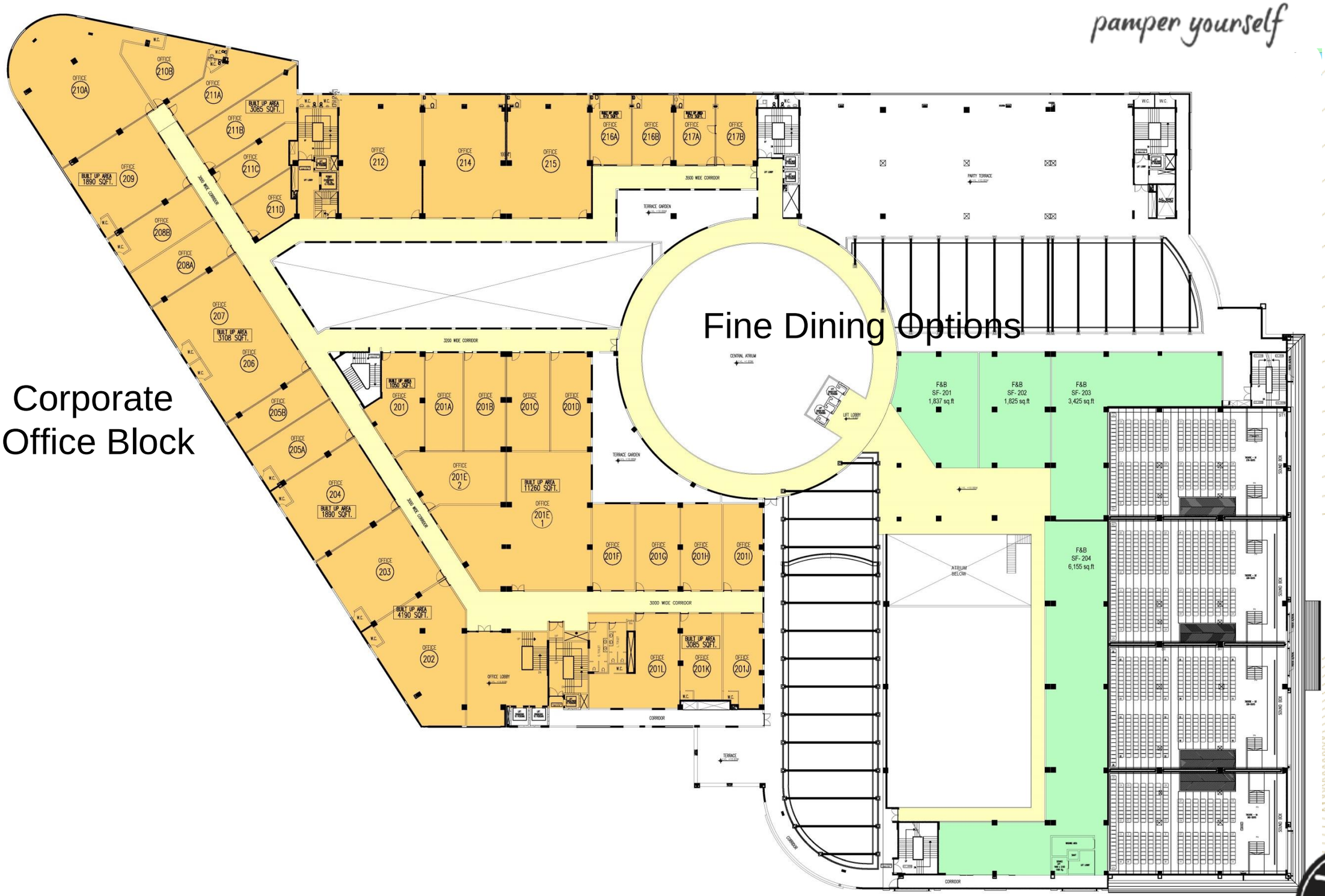
Corporate Office Block

Fine Dining Options



New Additions !!!

(work in progress)

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NEW Drop-Off in Lower Ground

New Additions !!!

(work in progress)

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Brand New Food-court spread over 18,000 Sq.Ft. by Food Forum !!!

New Additions !!!

(work in progress)

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Facade Lift-up

New Additions !!!

(to commence soon)

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Renovation of Toilets

The journey so far…

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- Re-christened the Mall as “Capital Mall” from C21 Mall.
- Initially, worked on killing the Negativity of the Past
- Invested in Quality of the Mall Experience
- Worked on improving efficiency
- Streamlined Operations
- Regular Marketing & Events (100+ events)
- CSR & community driven initiatives (30+)
- Increased Footfalls & spend PP
- Hosted new Brands
  - Zudio, Vero Moda, ONLY, Suumaya, Zilver…
- Increased occupancy (68%) & conversions (63%)
- Moved to an “Mall Of Opportunity”

Events & Promotions Galore !!!

To watch various activations at the Mall in the Last few Months,
Click on the respective icon

Current operational Brands !!!

lifestyle®

INOX LIVE the MOVIE

zudio

SNOW Masti

Raymond

H&M

Mehidpurwala Since 1885

ColorPlus

Bata

MARKET99

ONLY®

Hot 'n Sweet

SUUMAYA THE BLENDED SOUL

VERO MODA

WINDOWS Women Entrepreneurs' Gallery

Dinshaw's

mah

ZILVER

McDonald's

CAPITAL BHOPAL CHAUPAL

Dr. Bubbles

dezire Conquer Your Dream With... Unisex Salon & spa

Energia Personal Physiotherapy Personal Training Yoga

Shamby's™

Masti ZONE

TASTE OF GUJARAT

आपूर्ति

SUGAR

New Brand Additions !!!

To Commence / operations fit-outs soon !!!

foodforum™

just WATCHES

PUMA

CRIMSOUNE CLUB

Inking Soon !!!

MARKS & SPENCER Lingerie

STEVE MADDEN

MONTE CARLO
It's the way you make me feel

NYKAA

JOCKEY™

BECCOS

LAVIE

BIBA

PARK AVENUE®

The Way Forward

- International standards of **Mall Management**
- Intensive **Events & Promotions** plan
- **Innovative** footfall strategy
- Adding of **new brands**
- Zoning being **re-invented**
- Planned **kiosk layout**
- Equal distribution of Footfalls on **every floor**
- **Win - Win** deals with retailers

Mall Operator

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Mall Location on Google

Leasing Contact

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