



## MEET THE 'SHOPPING MALL SPECIALIST'

Beyond Squarefeet, India's premier Mall Advisory Company was founded in 2009, with a small team of about five people. With the kind of work and delivery done in the last seven years, it is now a team of over 100 shopping mall professionals.

**Susil Dugarwal,**  
Chief Mall Mechanic@,  
Beyond Squarefeet

**B**eyond Squarefeet is the 'only' company in the country to offer end-to-end solutions for the Shopping Mall Industry, right from market research, financial feasibility study, conceptualisation, positioning, zoning, tenant mix, B2B marketing, lease management, fit-out management, mall management and mall re-orientation. Today, the company handholds 33 malls, spread across 15.75 million sq ft.

Beyond Squarefeet, in a very short span, has taken leadership role in mall advisory and mall management services and has won various national and international accolades and awards for the same. It has presence in Iran, Nepal, Nigeria and Qatar, apart from India.

Driven by Susil Dugarwal, Chief Mall Mechanic, Beyond Squarefeet has today achieved a leadership position. The key to the success of the company is the passion with which the whole team delivers. Each team member is a specialist and contributes towards the holistic solution to the shopping mall industry. This passion and perserverence of the team has made it proud of many firsts, which has helped them achieve the status of 'Shopping Mall Specialist'.

Beyond Squarefeet has been successful in working with the top shopping mall developers, some of whom are repeat clients, which reiterates the firm's commitment and delivery. Some of the key clients of include prominent developers such as DLF Group, Omaxe Group, Tata Housing, LULU Group, Tarapore and Co., KVR Group, NDK Hotels and Resorts, Oberon Group, Neptune Group, Alpine Group - Nigeria, Chaudhary Group, Parco Mall - Doha, Malabar Group, Logix Group, Gokulam Group, Pandya Group, Ado Bayero among many others.

Beyond Squarefeet is headquartered out of Mumbai and has offices across all projects on a pan-India basis. ©R

**While Beyond Squarefeet has numerous firsts in its kitty, here is a list of some:**

- India's FIRST multi-national mall advisory company
- India's PREMIER mall advisory company
- India's ONLY company to offer mall conceptualisation to mall management services
- India's LARGEST mall fit-out management company
- India's ONLY mall advisory to offer mall architectural services
- India's LARGEST mall advisory company handholding 33 projects spread over 15.75 million sq ft
- India's FIRST company to have ALL exclusive mandated malls
- India's BIGGEST pool of shopping mall talent and expertise
- India's ONLY mall advisory promoted by a Retailer and a Mall professional
- India's ONLY 'CRISIL' certified mall advisory
- India's BIGGEST mall re-orientation company
- India's MOST cost effective mall management company
- India's ONLY mall management company with guaranteed performance.