

Retail analyst Susil Dungarwal turns entrepreneur

13 Oct 2008



After having worked for various industry leaders in the retail and realty sector for over two decades, Susil S. Dungarwal now turns entrepreneur. Dungarwal has set-up a specialised company named Squarefeet Management Pvt Ltd (SMPL) that will focus on mall development, mall marketing, mall management and mall re-orientation.

SMPL, an end to end mall concept management company with focus on retail and real estate, will manage any retail and realty (mall) venture right from conceptualisation to implementation to operations.

Talking on competition in the sector Dungarwal said, "While there may be a few companies in the similar sector, but what differentiates us, is that we come with a hands-on experience, while others are still learning at their clients' cost."

Also joining in with Dungarwal in this company will be two more entrepreneurs with expertise in real estate and infrastructure. They are Devang Dave and Pankaj Dave of G Punjalal Dave Group.

To begin with SMPL will have offices in Mumbai (head office) and Chennai.

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Tuesday, November 11, 2008 5:34:11 PM
