

# Leasing Presentation of



## Kozhikode / Calicut



MEMBER OF  
MIDDLE EAST  
COUNCIL OF  
SHOPPING CENTRES



Member of  
International Council  
of Shopping Centers

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# CITY SCAPE



# City Map

## KERALA

3<sup>rd</sup> Largest City  
of Kerala

City of **Spices**

City of **Sculptures**

Population **20,28,399**

Area **518 km<sup>2</sup>**

Population Density  
**3,916/km<sup>2</sup>**



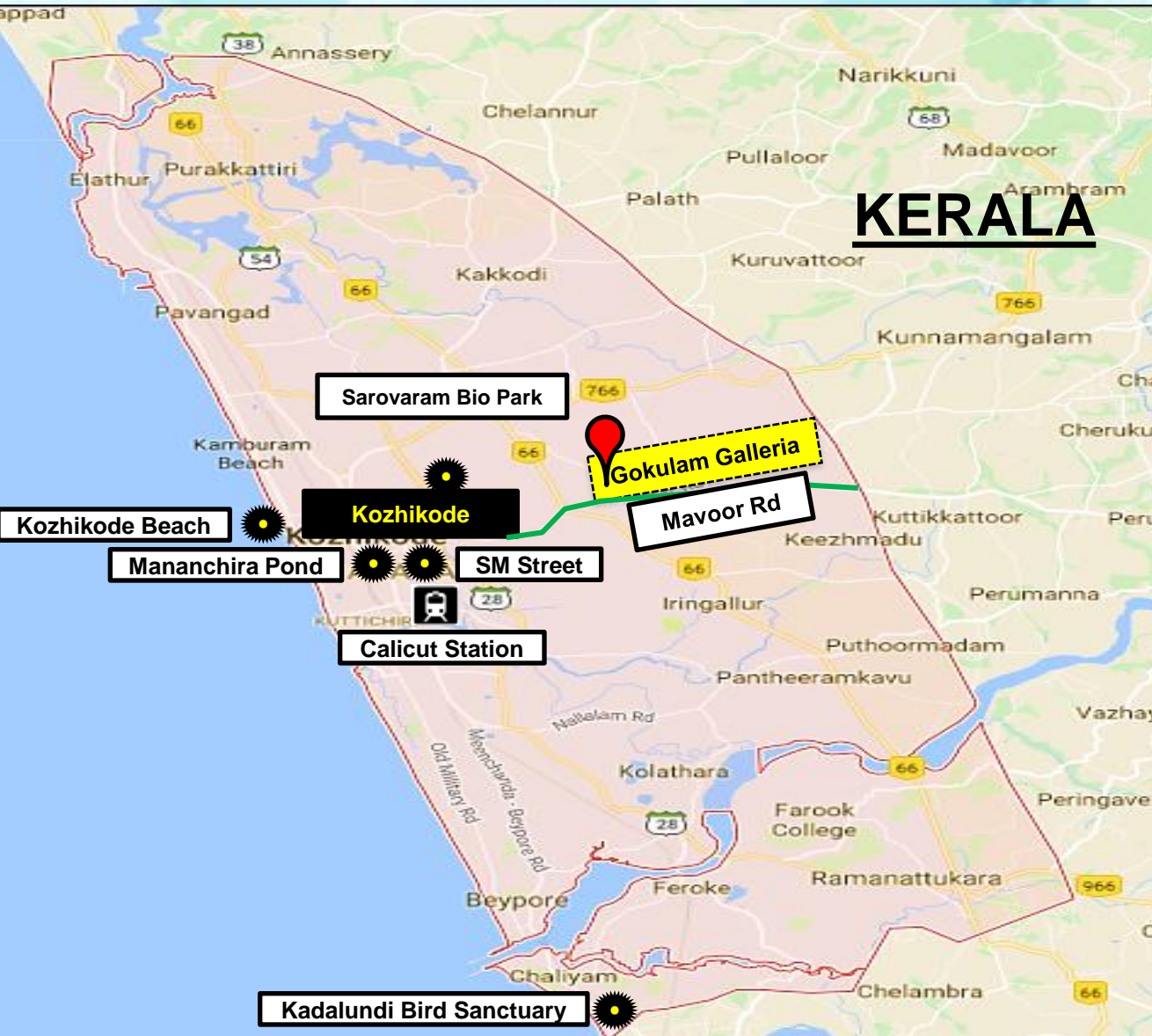
**Kozhikode International Airport**



**Well Connected by Railways**



**Well Connected by Roadways**







# Demographics of City

Particulars	Total	Male	Female
Population <b>Metropolitan Area</b> (2011 census)	<b>20,28,399</b>	9,64,960	10,63,439
Literacy Rate	<b>95.42 %</b>	97.56 %	93.50 %
Sex Ratio	<b>1,102</b>	-	-
Children (0-6 years)	<b>2,16,762</b>	1,10,049	1,06,713

Facts & Figures	
Population Density	<b>3,916/km<sup>2</sup></b>
GDP (2012-13)	<b>Rs. 30,314 Crores</b>
Area	<b>518 km<sup>2</sup></b>
Average Household Size (2011 census)	<b>5</b>

The **literacy rate** of Kozhikode is far better than the state literacy rate of **94%** and also betters the National literacy rate of **74%**

Surprisingly the **sex ratio** of the city also betters the state sex ratio of **1,084** & exceeds the National average of **940**

(Source : Census of India, 2011)



# Economics of City



The economy is mainly  
**business oriented**  
**Trade Hub of North Kerala**  
(Non-leather Footwear industries flourishing)



The city has a **strong mercantile presence**. From **multiple malls to high streets** with presence of **more than 100 retailers**, the retail scenario in Kozhikode is growing day by day, in turn boosting the economy



Kozhikode is home to 3 major IT hubs namely:  
**UL Cyber Park, Cyberpark & Government Cyber Park,**  
which employs **more than 1,00,000 people**.  
It has upcoming developments like:  
**Birla IT Park & Malaysian Satellite City**



**GDP=Rs. 30,314 Crores**  
(2012-13)  
(Growth of 196%)



Majority of population are **NRIs living in Gulf countries**. Remittances sent home form an important part of the local economy





# Tourism in City

- ❑ The city is called as '**City of Spices**' due to its historic spice trading markets. Even today many localities in Kozhikode have spice markets in abundance.
- ❑ The city is also known as '**City of Sculptures**' because of its various architectural sculpture presence. The city is also famous for its various beaches & coastal areas.
- ❑ **Medical Tourism** also contributes majorly to the economy of the city as it houses number of **spas, medical resorts & Ayurvedic health centres**, which attracts tourists from all over the world.
- ❑ The '**SweetMeat Street**' or '**SM Street**' is a famous eatery lane known for its innumerable & crammed *mithai* & *sari* shops. It is a popular tourist hotspot all year round.
- ❑ **Mavoor Road** is the only major High Street of Kozhikode with **more than 100 retail stores**.



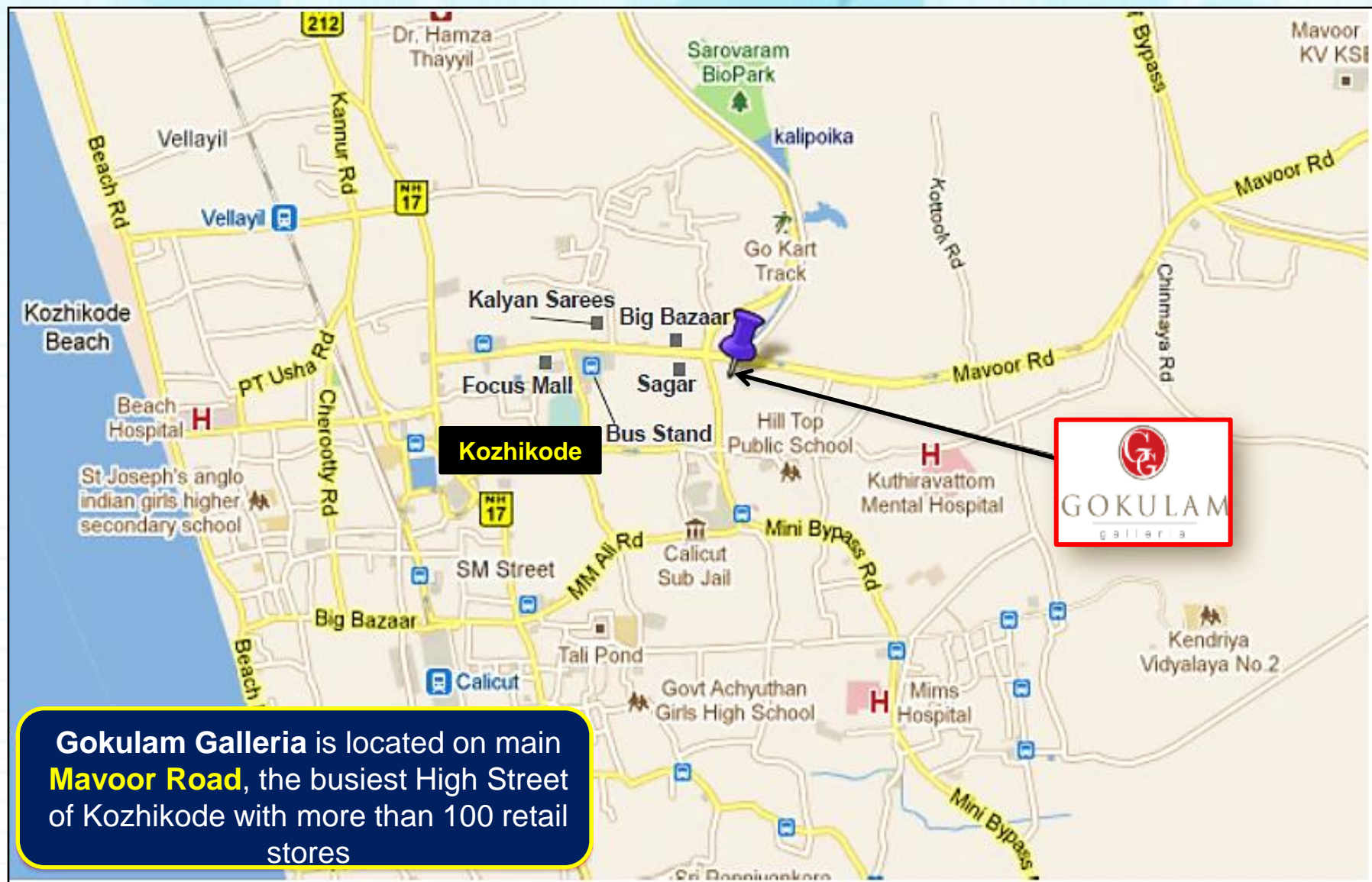


# LOCATION OF MALL





# Mall Location







# MALL INFORMATION



# Mall Snapshot



Retail Level- **03**

Multiplex-**05 screens**

Anchor space- **02**

Mini Anchors- **04**

Vanilla store-**60+**

Parking – **02 levels**

Food court- **500 seats**

Retail GLA : Approx. **3,00,000 Sq. Ft**

**4- Star Hotel & Convention Centre** in the property

Leasing & Marketing : **Beyond Squarefeet Advisory Pvt. Ltd**

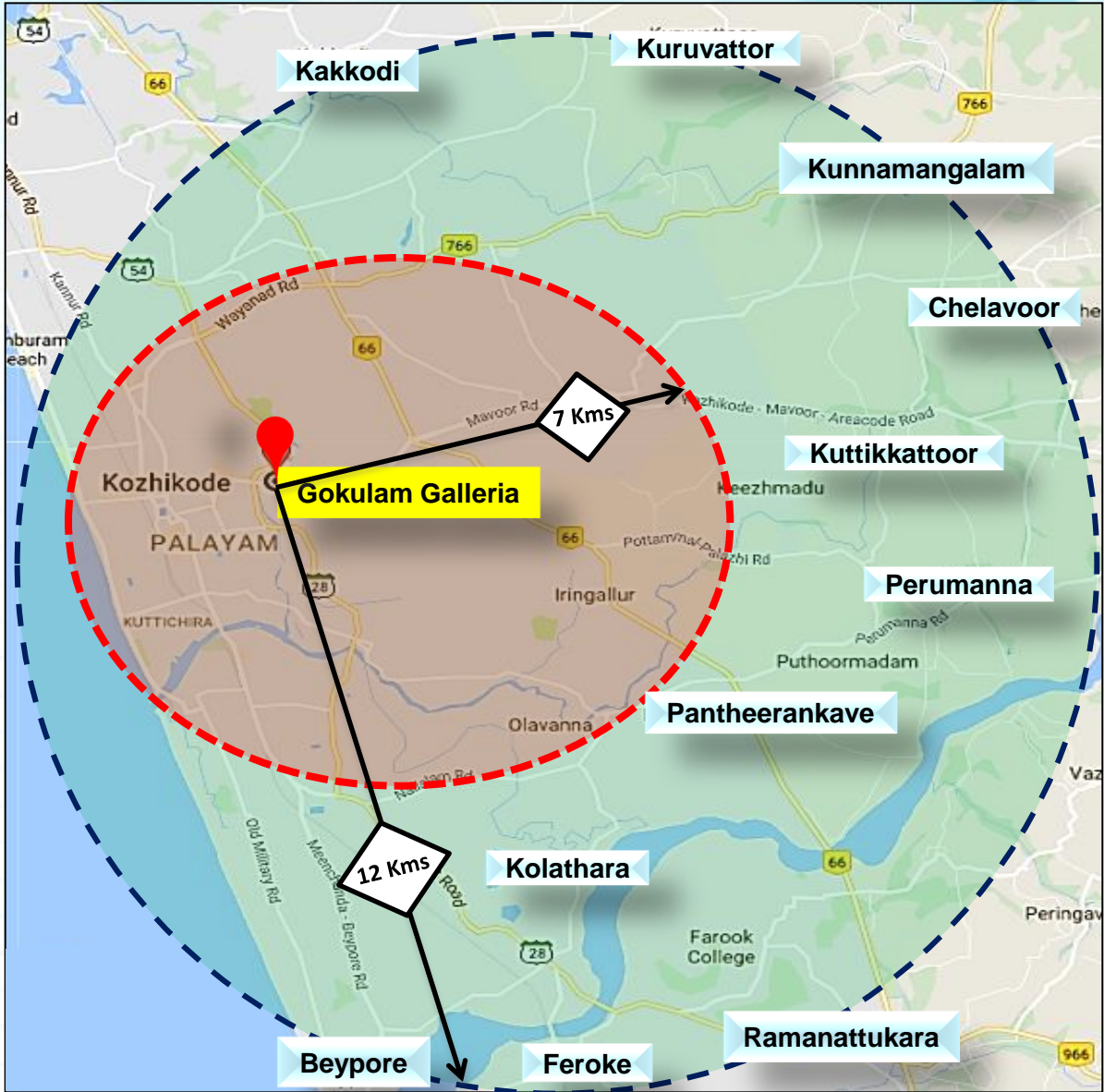


# CATCHMENT





# Mall Catchment





# Primary Catchment (0-7 kms)





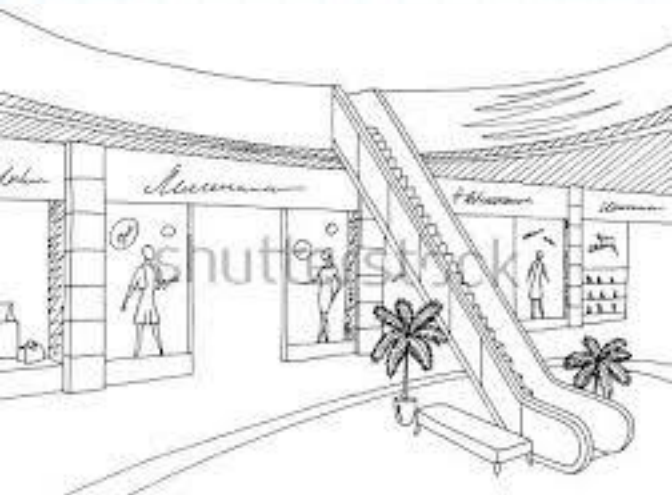


# Why Gokulam Galleria...?



- ❑ The surrounding of the mall is densely populated, with **75 % of population** belonging to **Upper Middle class** with an income above **INR 25,00,000** per annum.
- ❑ The schools, colleges and commercial hubs present in the vicinity of the mall will ensure a regular footfall in the mall.
- ❑ The mall has been positioned as '**Fashion Destination**', as the catchment has high exposure to international markets and has high brand awareness.
- ❑ A lot of detailing has been done while designing the mall and its interiors, giving it a premium look and feel.
- ❑ The project also houses a 4 Star Hotel on the upper floors which will compliment to the mall.





# INTERIOR VIEWS



# Mall Interior Views

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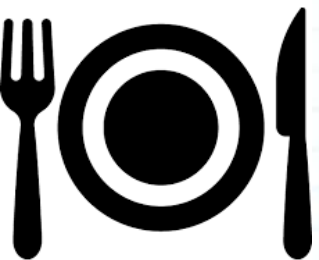


# Mall Interior Views

beyond  
squarefeet  
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# FOOD COURT VIEWS



# Food Court Views



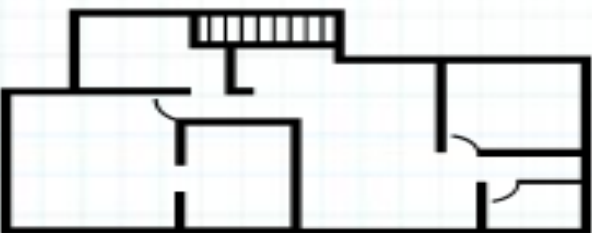




# Food Court Views







# FLOOR PLANS





# Lower Ground Floor

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# Upper Ground Floor

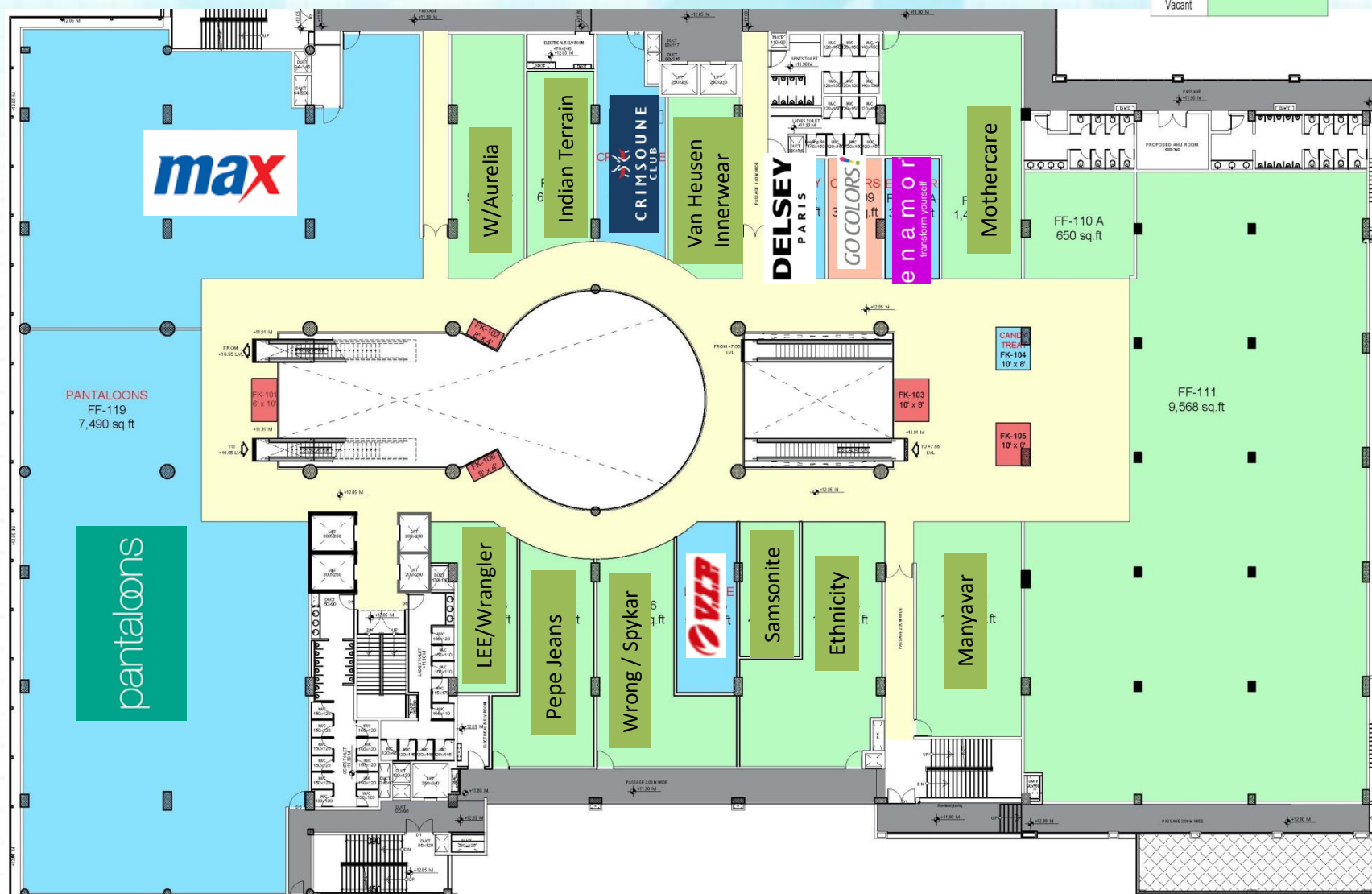
Under Fitout	
Leased Out	
Vacant	





# First Floor

Under Fitout	
Leased Out	
Vacant	



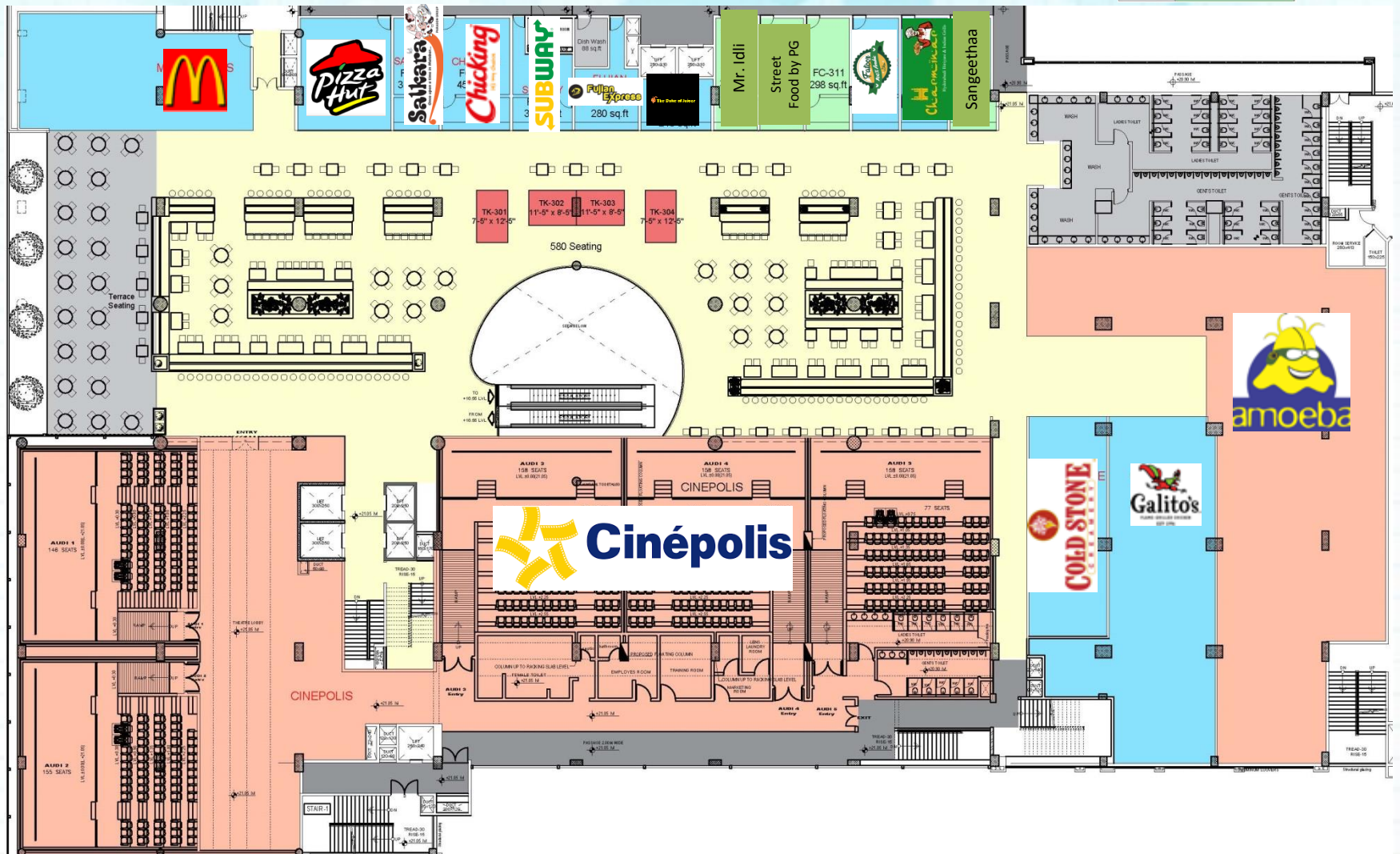






# Third Floor

Under Fitout	
Leased Out	
Vacant	





# Brands on Board







# Actual Pictures of Mall







# Mall Common Area





# Brands under Fit-out

**NESTO (Hypermarket)**



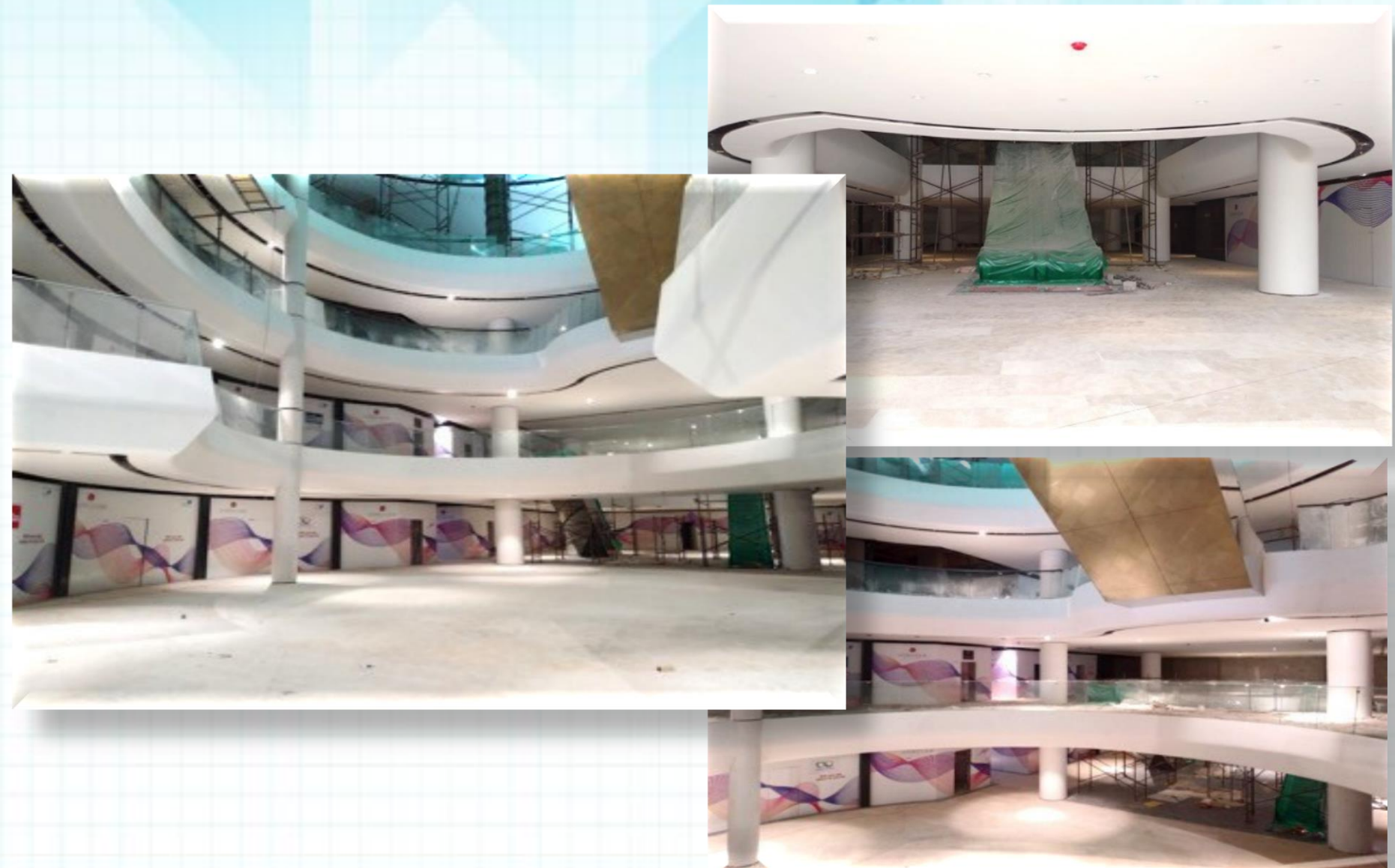
**CINEPOLIS (Multiplex)**







# Mall Interiors







# Concurrently Leasing

**Utkal Galleria,  
Bhubaneshwae**



**Capital Mall  
Bhopal**



**Novelty Mall-  
Pathankot**



**Yen Square  
Kuttiyadi**





# Contact Details



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# THANK YOU!