



A Brief Company Profile

Beyond Squarefeet™ Advisory Pvt. Ltd.
shopping mall specialist™

India | Iran | Nepal | Nigeria | Oman | Qatar





ABOUT US



- An end-to-end, Mall Conceptualization to Mall Management Company
- Has hands-on experience in Retail & Mall development
- “In-house Advisory Team” than a bunch of consultants
- We come at a green field or brown field stage & take the mall to operations & beyond



Ideas



Innovations



Implementation





OUR OFFERINGS



We offer the entire gambit of Services for any Mall Development project. However, these can be offered as “a la carte” basis too.



OUR GLOBAL PRESENCE





OUR NATIONAL PRESENCE





TEAM STRENGTH



India's **BIGGEST** pool of shopping Mall Talent & Expertise



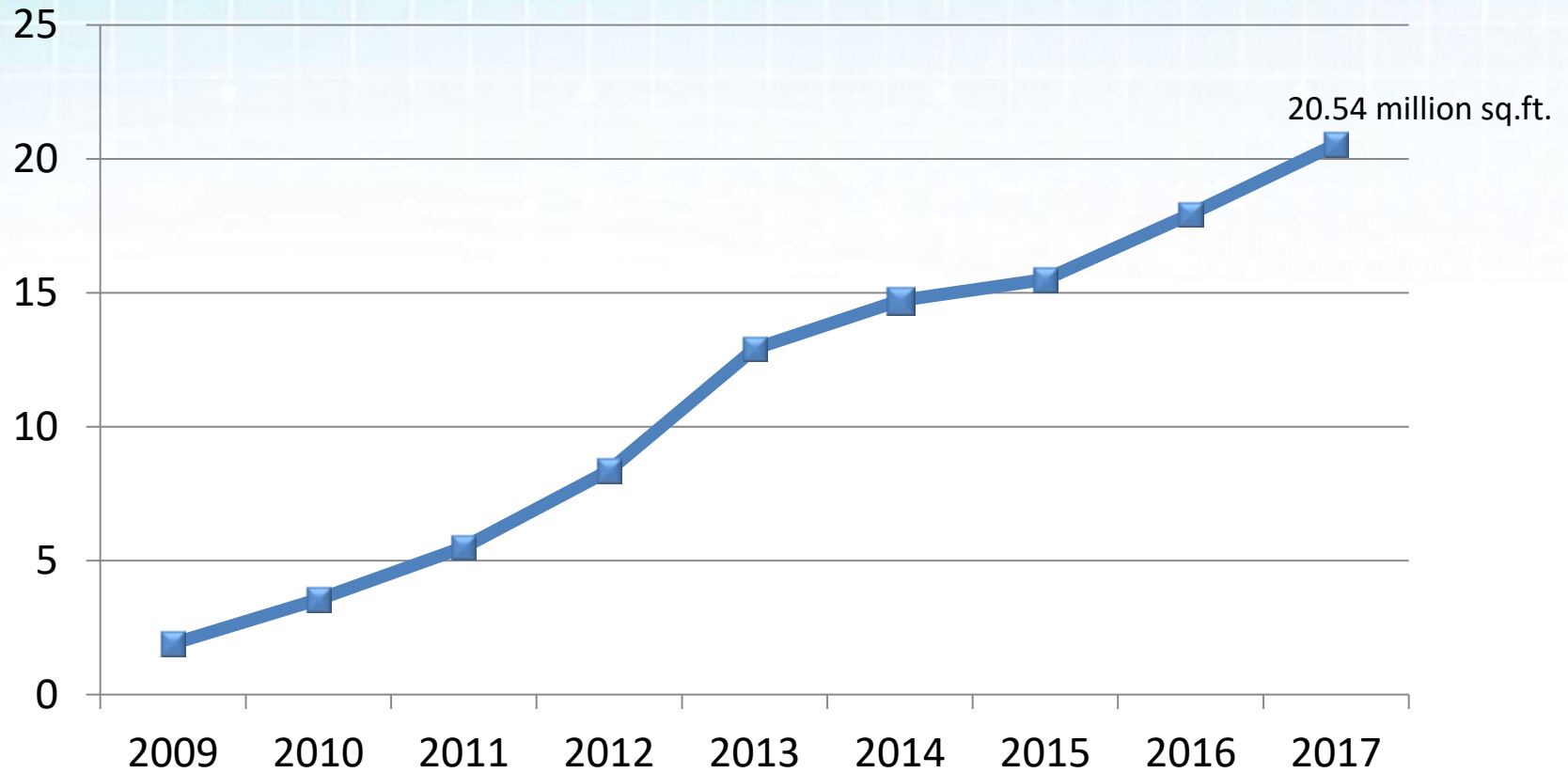
A team of 100+ professionals with shopping mall expertise



AREA MANAGED



Area Managed (million sq. ft. GLA)



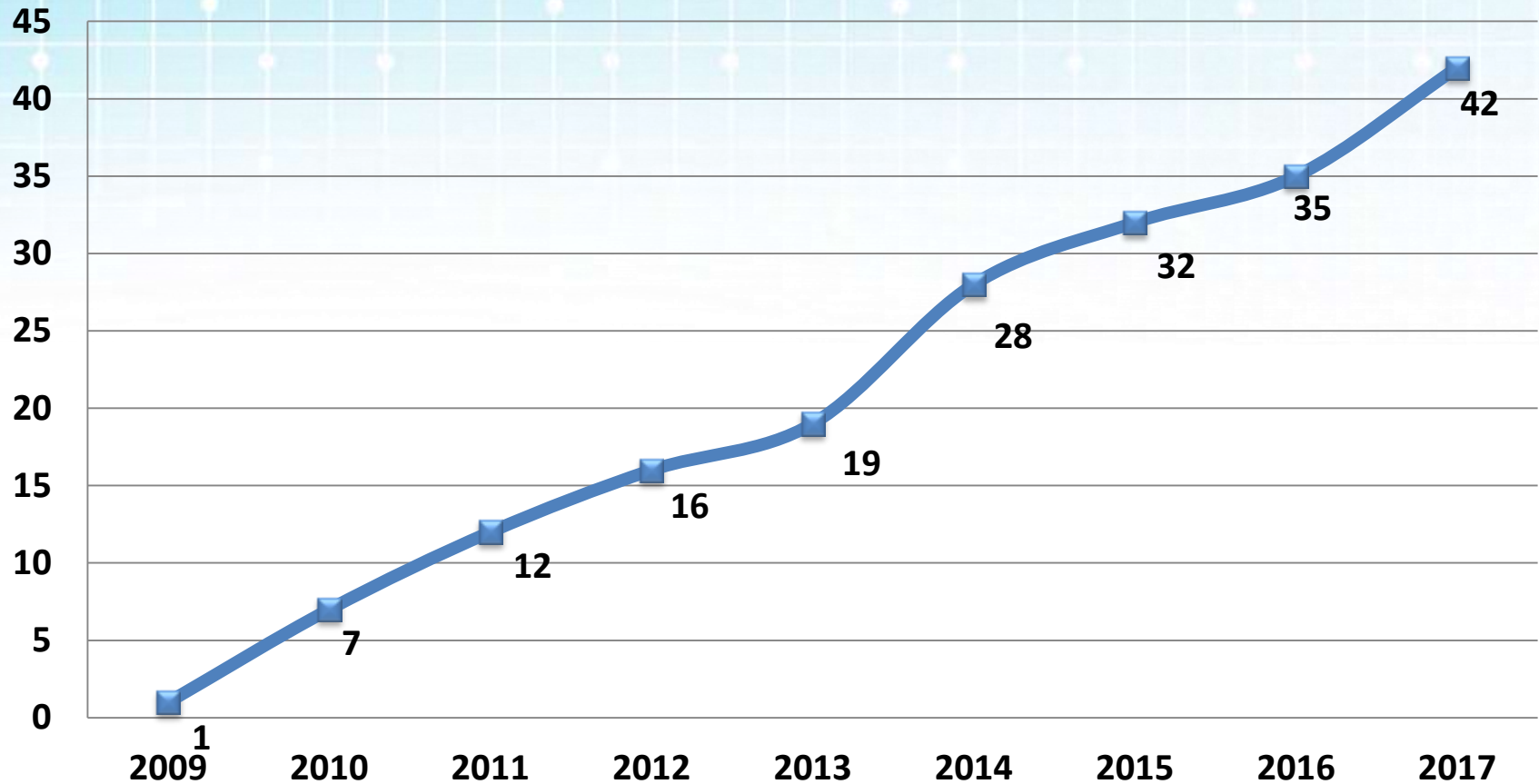
Updated as on 1st February '17



NO. OF PROJECTS



Updated as on 1st February '17





OUR ADVANTAGES



- One stop solution for overall mall business
- A process driven & practical experienced team with more than 150 man years of Senior Management Experience (Mistakes)
- A team of “Hands-on” professionals that has managed more than 40 million sq. ft., spread in various parts of the globe
- Value creation & value addition
- Specialises exclusively in shopping mall
- Product innovation



Network

❖ Retailers

Access to over 700 retailers on a Pan-India basis

❖ Mall Developers

Access to Real-Estate players and Mall developers on Pan-India basis

❖ Retail Professionals

Access to 250,000 Retail professionals

Brand Awareness

- ❖ Key sponsor for India Shopping Centre Forum and India Retail Forum for 5 consecutive years
- ❖ Active presence on Social Networking platforms
- ❖ High awareness in the Mall / Retail Industry

Environmental Awareness

- ❖ Environmentally responsible organisation
- ❖ Associated with India's 1st Leed Gold Certified Mall
- ❖ India's 1st Mall advisory company to provide Sustainable solutions for Shopping Malls





OUR CLIENTS

beyond
squarefeet
shopping mall specialist™



OUR PROJECTS



Atrium Mall

2,50,000 sq. ft.
Hyderabad,
Telangana



P S Group

1,50,000 sq. ft.
Kolkata,
West Bengal



Mall of India

18,00,000 sq. ft.
Noida,
UP



Vivira Mall

3,50,000 sq. ft.
Chennai,
Tamil Nadu



Logix City Center

7,00,000 sq. ft.
Noida,
UP



Alcazar

1,00,000 sq. ft.
Hyderabad,
Telangana

OUR PROJECTS



City Mall

2,75,000 sq. ft.
Kota,
Rajasthan



Smile Hypermarket

2,00,000 sq. ft.
Thrissur,
Kerala



Shopprix Mall

4,70,000 sq. ft.
Haridwar,
Uttarakhand



Shopprix Mall

3,70,000 sq. ft.
Meerut,
UP



Prozone Mall

5,50,000 sq. ft.
Coimbatore,
Tamil Nadu



Sugal & Damani Group

1,01,495 sq. ft.
Poonamallee,
Tamil Nadu

OUR PROJECTS



Ado Bayero Mall

7,00,000 sq. ft.
Kano,
Nigeria



Neptune Magnet Mall

10,56,000 sq.ft.
Mumbai,
Maharashtra



Palm Island

1,80,000
sq. ft.
Jammu



Moments Mall

6,00,000 sq. ft.
Delhi



Smile Group

1,00,000 sq. ft.
Muscat,
Oman



Shopprix Mall

3,00,000 sq. ft.
Rudrapur,
Uttarakhand

OUR PROJECTS



Omaxe Connaught Place

12,00,000 sq. ft.
Greater Noida,
UP



Malabar Mall

7,00,000 sq. ft.
Thrissur,
Kerala



Good Life

84,349 sq. ft.
Boisar,
Maharashtra



Lonavala Square

1,50,000 sq. ft.
Lonaval,
Maharashtra



Novelty Mall

1,15,000 sq. ft.
Pathankot,
Punjab



Lucknow Town Centre

3,50,000 sq. ft.
Lucknow,
Uttar Pradesh

OUR PROJECTS



Gokulam Galleria

3,50,000 sq. ft.
Calicut,
Kerala



HBN Town Centre Lake front

2,50,000 sq. ft.
Bathinda,
Punjab



Bergamo

34,000 sq. ft.
Chennai,
Tamil Nadu



CG Mall

5,50,000 sq. ft.
Kathmandu,
Nepal



Centrus Kolkata

72,568 sq. ft.
Kolkata,
West Bengal



K 10 Mall

1,65,000 sq. ft.
Jalna,
Maharashtra



OUR PROJECTS



Lulu International Shopping Mall
16,00,000 sq. ft.
Cochin,
Kerala



Legend Broadway
1,70,869 sq. ft.
Hyderabad,
Telangana



Parco Mall
3,50,000 sq. ft.
Doha,
Qatar



HBN Town Centre Sunrise City
1,00,000 sq. ft.
Bathinda,
Punjab



OUR PROJECTS



Oberon Mall

3,50,000 sq. ft.
Cochin,
Kerala



Aashima Mall

5,50,000 sq. ft.
Bhopal,
MP



Golden Palm

2,80,000 sq. ft.
Jammu



KEY EXPERTISE



- Mall Management
- Operations Handbook
- Power Conservation
- Events & Promotions
- Asset Management
- Disaster Management
- Intelligent Building Management System
- NLI And Much More
- Fit Out Management
- Tenant Handbook
- Circulation Plan
- Contractors & Service Providers
- Lighting Management
- Vertical & Horizontal Movement
- Multiplex, Food Court planning
- Optimum Space Utilization, Entertainment Zoning
- Value Add Services
- Re-orientation Of Mall
- Signage's & Mall Directory
- Mall Marketing & Leasing
- Mall Positioning
- Legal & Lease Agreements
- Mall Zoning
- Tenant Mix
- Adjacency Mix
- Category Mix
- Thematic Plan
- Price Point Mix
- Brand Mix
- IPC Management



KEY TEAM MEMBERS



Susil Dungarwal FRICS

•Chief Mall Mechanic®

Sangeetha Dungarwal

•Joint Managing Director

Ashok Jain

•Director - Finance & Strategy

Chandershekhar Kaul

•Mall Mechanic® & Chief Executive Officer (BSAPL)

Ravi Kumar

•Mall Mechanic® & Director - Business Strategy

Bipin Bhise

•President - Construction

Sanjeev Kumar

•Mall Mechanic® & Chief Executive Officer (BSMMPL)

Arun Kotian

•Mall Mechanic® & Vice President - Retail Strategy

Sanheev Thakur

•Mall Mechanic® & Assistant Vice President - Leasing

Ayonij Saitavdekar

•Mall Mechanic® & General Manager – Fit Out Management



Most Admired Shopping Centre
Management Company of the year 2015



Best Shopping Mall Advisory
Company 2015



Top 100 SME Award by MSME
Ministry of India



Best Retail Real Estate Consultant
of the year 2014



Most Admired Shopping
Centre Management Company
of the year 2016



Award of Excellence
Small Scale Category for Innovation in
Mall Advisory & Management



Mr. Susil S Durgarwal
honoured with the Real Estate
Leadership Award.



100 Small & Big Business of the
Year 2010



Most Admired Shopping Centre
Management Company of the Year 2012 –
Finalist



Best Shopping Mall Advisory
Company 2014



Nomination in Remmy Awards 2010
for the "Best in Service Industry"



Aashima Mall - Shopping Centre of
the Year (Non Metro)



Novelty Mall - Most Admired
Marketing & Promotion



Our Offices



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CORPORATE OFFICE

INTERNATIONAL
PRESENCE

Iran
Nepal
Nigeria
Oman
Qatar

Group Ventures



Beyond Talent Management Pvt. Ltd.



Terracon Ecotech Pvt. Ltd.



Thank you

India | Iran | Nigeria | Nepal | Oman | Qatar