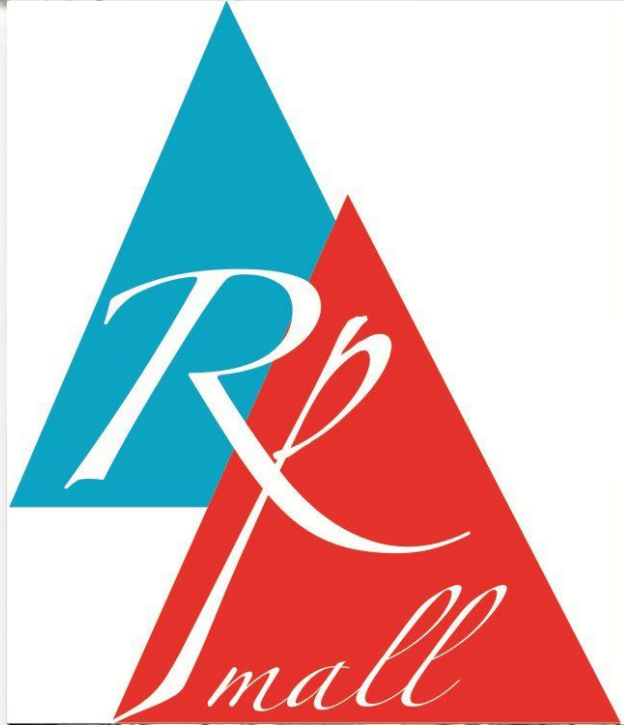
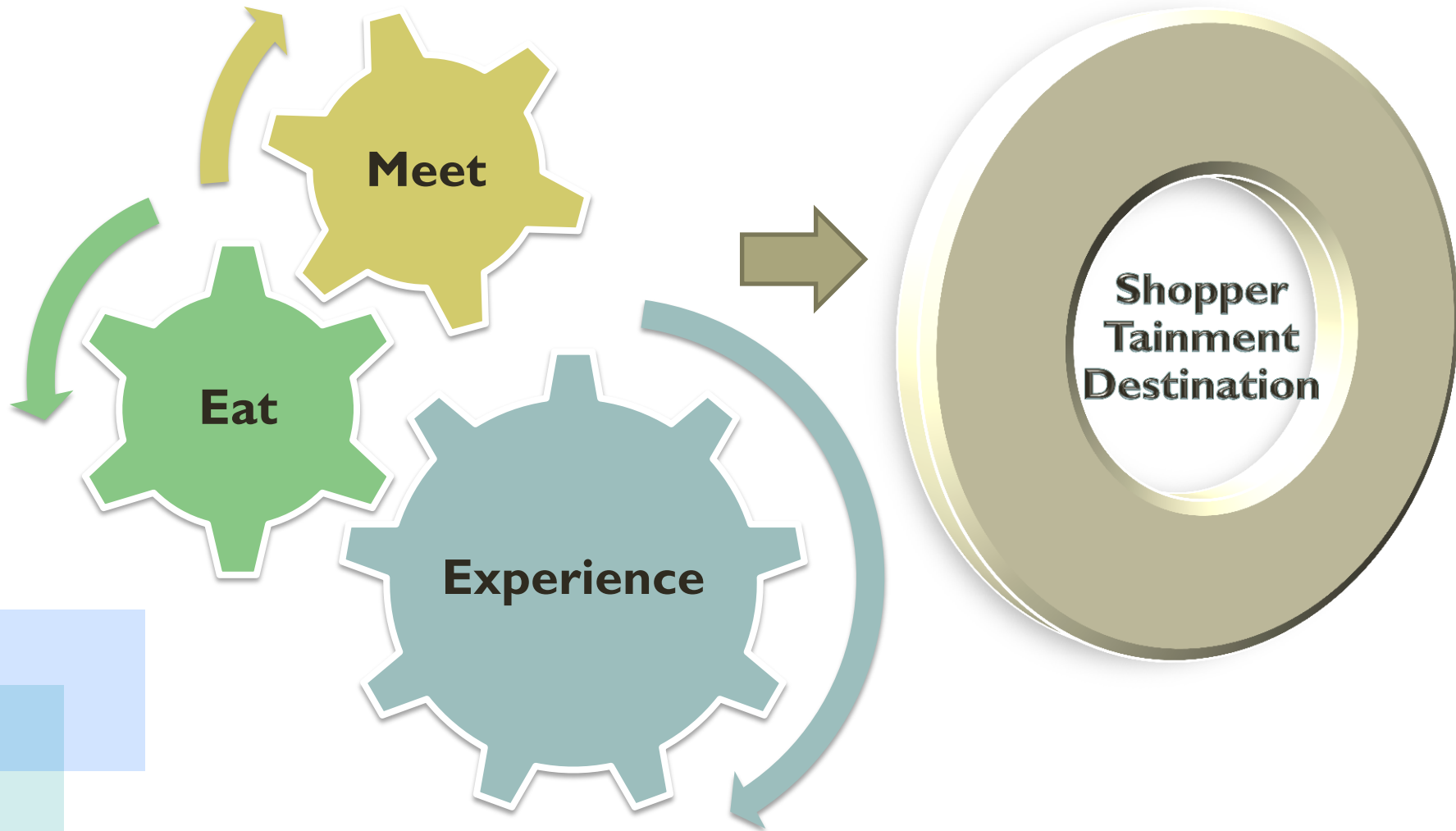


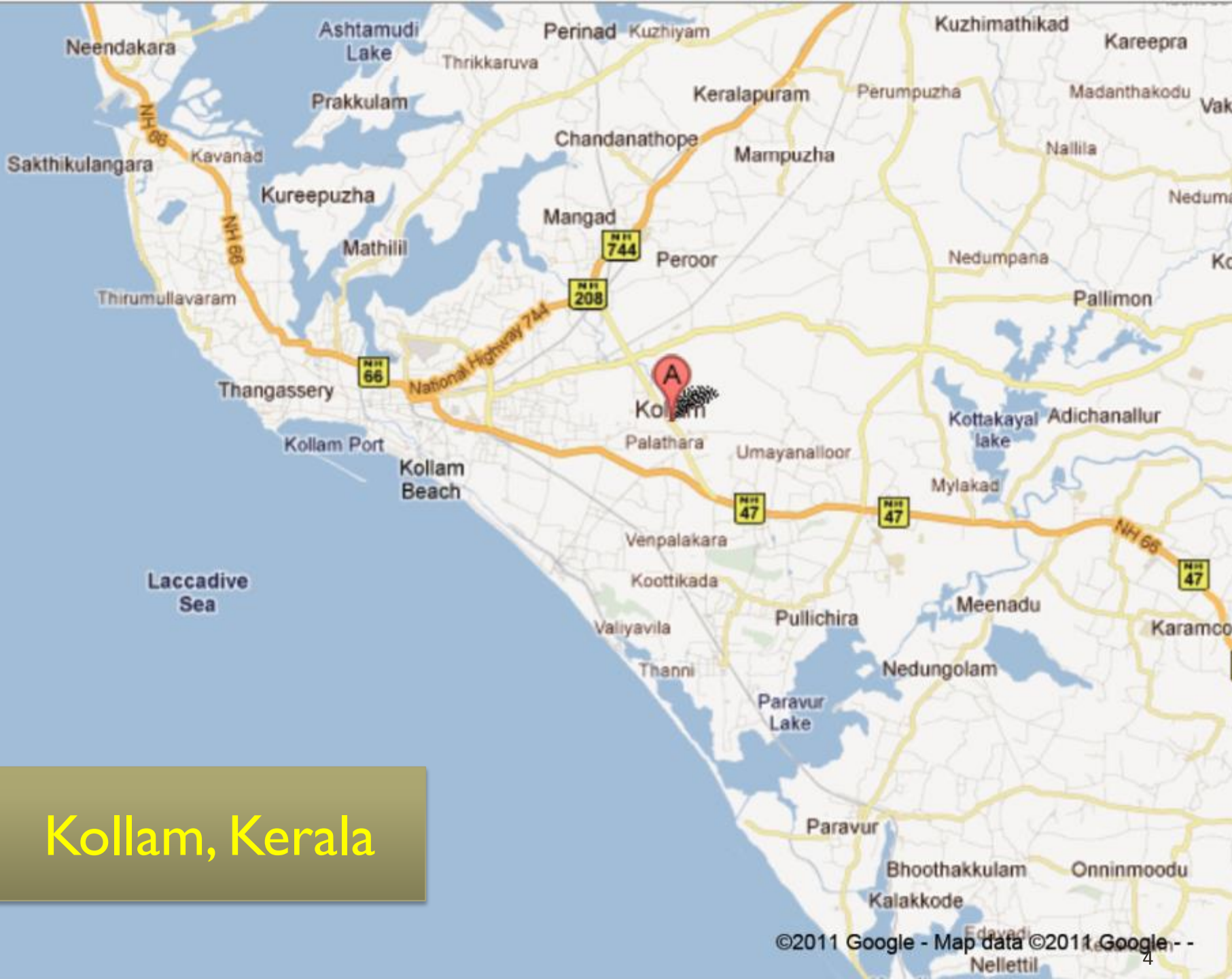
NH 47, Off Chinnakada, Kollam - Kerala

Description : Shopping, Entertainment & Food Hub
Location : NH 47, Off Chinnakada, Kollam
Levels : G + 6 floors
Mall GLA : 1,53,000 sq. ft.

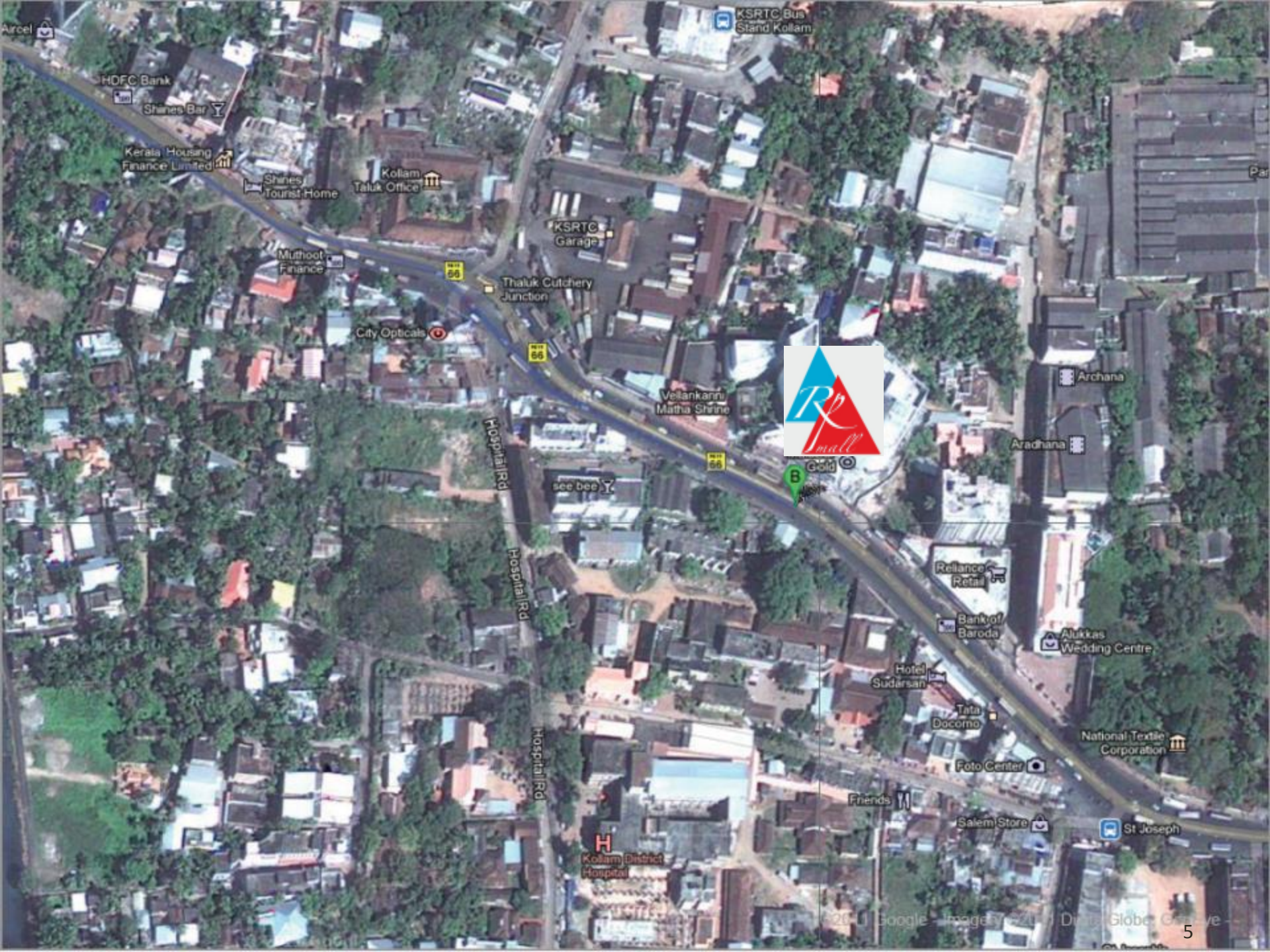


Mall Positioning





Kollam, Kerala

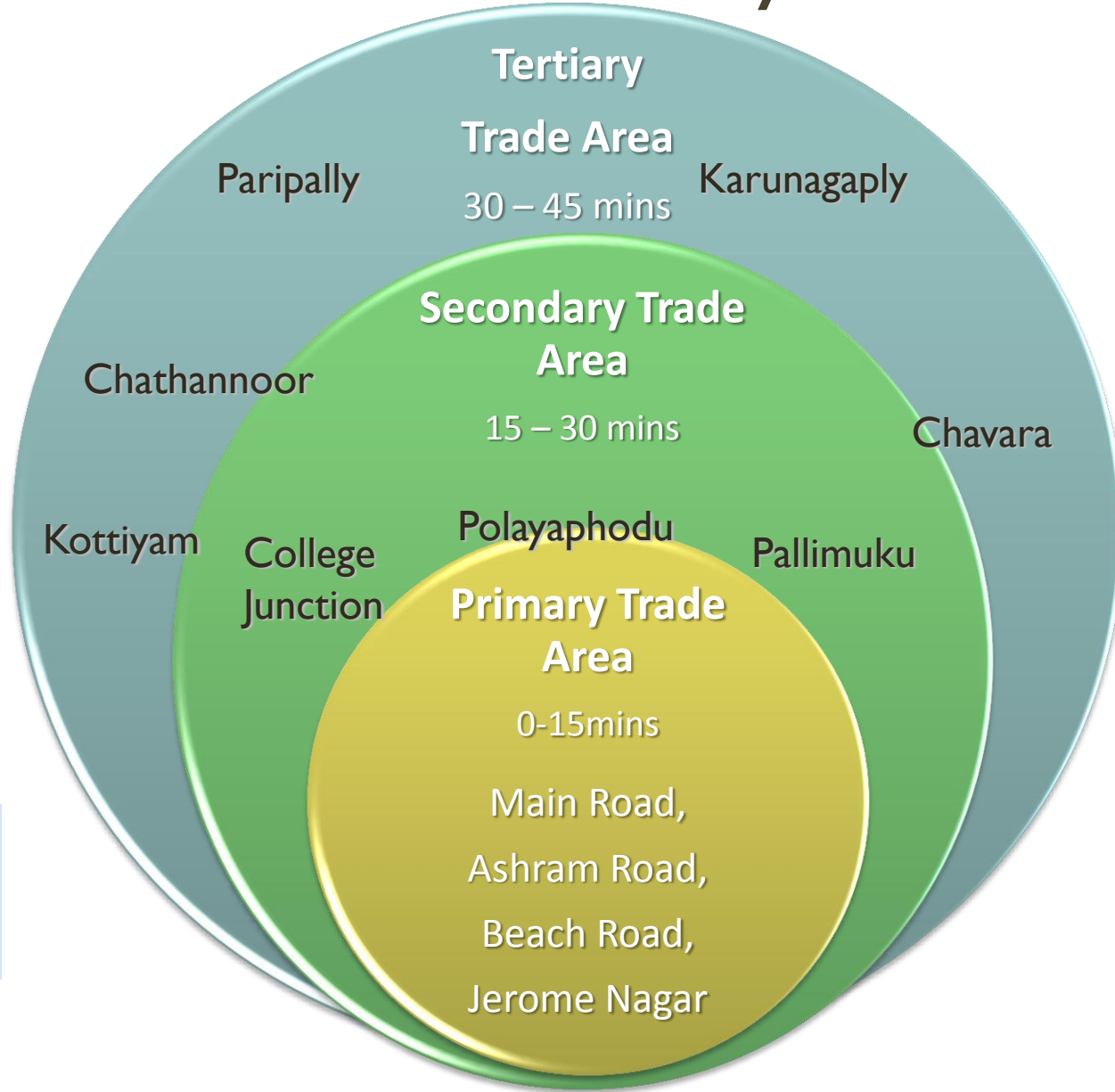


B



- Population of Kollam district is approx. 27 lakhs as per 2011 census
- The population in the catchment area mainly is involved in self Employed Business & Cashew nut export .
- Age group:
 - Classification in Kollam favors the youth with people(apprx 40%) in the age bracket of 0-25 Years.
 - Another 30% of the population i.e.8 lakhs people are in the bracket of 25-40 Years (Mostly Employed)
 - The Remaining 20% of the population i.e. 5.4 lakhs people fall under the age group of 35-60 Years.
- 80%(approx.)of the people own some form of transport- Two or Four wheeler.
- 90%(approx.) owns a TV set,99% has access to Electricity and 90% have a Telephone
- Rates for the Residential area in the –primary catchment are in the range of Rs. 3500/-sq. ft.
- Kollam has about 7 resorts
- There are about 12 to 14 colleges in the immediate catchment
- Number of school are about 15 in the immediate catchment

Trade Area Analysis





USP's of RP Mall



- Strategic location on NH-47
- First & Only Shopper-tainment Mall in Kollam
- First Miniplex 3 screen Carnival Cinemas
- Fashion Anchor - Reliance Trends
- Play On Family Entertainment Centre (FEC)
- Floret 10 kitchens Multi cuisine Food Court
- Malabar Gold
- Reliance Footprint
- Hercules Supermarket - Opening Soon
- EHAM large furniture Store – Opening Soon
- Play On 2 lane Bowling - Opening Soon



RP Mall – High street Location



Current Pictures of RP Mall



Offerings at RP Mall





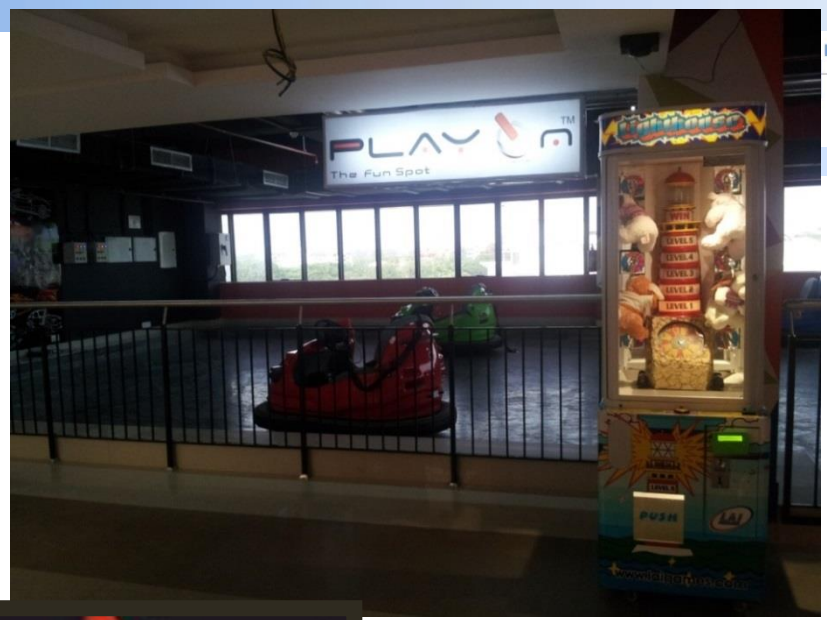
Brands Signed @ RP Mall



Zal Halaah Dez









CARNIVAL CINEMAS





Our Presence

India | Iran | Nigeria | Nepal | Qatar

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