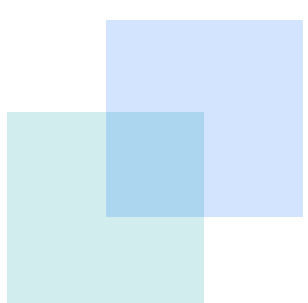




FUN BEGINS HERE

Sunrise City, SH-17, Mansa Road,
Bathinda - 151 001, Punjab



- Education Hub of Punjab : Home to nearly 10 colleges
- Largest cantonment in Asia
- District Population: 1.38 million (2011 census)
- Sex Ratio: 865 females : 1000 males
- Literacy Rates: 61.5%
- Major Industries: 2 thermal power plants, a national fertilizer plant, Petrochemical Plants, Yarn & Textiles Plants, Citrus Fruit Belts and Sugar Mills
- Nicknamed “City Of Lakes”
- One of the largest food grain and cotton markets in northern India

Future Prospects:

State Government proposes to make Bathinda a model city of Punjab thru setting up of :

- Special Economic Zone (SEZ) for Textiles
- Commercial Aviation School
- International Cricket Stadium & Academy
- Bathinda Airport
- Air-conditioned bus stand

Brands present in Bathinda



Retailer Facts – Sales Performance

Brand Name	Average Sales/ Year*	Carpet Area (sq.ft)	Avg. Sales/ sq. ft / year
KAPSONS	12,00,00,000	8000	<i>15000</i>
PEOPLE	1,44,00,000	1000	<i>14400</i>
LOUIS PHILIPPE	1,80,00,000	1200	<i>15000</i>
WOODLAND	1,68,00,000	2000	<i>8400</i>
REEBOK	1,20,00,000	800	<i>15000</i>
SUBWAY	48,00,000	400	<i>12000</i>

* Source: Market Information/ Intelligence

Project Highlights

Description : Shopping Mall + 4 Star Carlson Country Inn & Suites Hotel . Part of 60 acres Township

Location : SH-17, Mansa Road, Bathinda, Punjab

Mall GLA : 52,000 sq. ft (approx)

Levels : Parking 2 levels + GF+1F+2F

Status : Hotel Operational

Mall ready for fit-out – Q2 2014





Part of 60 acres Township –
10 Residential Towers
+ 13 Villas

Operational 4 Star Carlson Country Inn & Suites Hotel – 83 rooms + Banquet + 3 restaurants / bar

HBN Club House – Affluent premium class

Only option of Organized Retail in the upcoming 300 + acres residential township





Total Rooms	83 nos
Superior room	Rs. 4500
Deluxe room	Rs. 5500
Executive Suite	Rs. 7500
Presidential Suite	Rs. 9000





HBN Town Center – Sunrise City TO	Time In Mins)
Mittal City Mall	11
Railway Station	11
Bathinda Bus Stand	8
HBN Town Center – Lake Front	20

HBN Town Center – Sunrise City



Country Inn & Suites By Carlson, Bathinda

Part of a Mixed Use Development: Planned Township spread over 60 acres with Operational 4 star hotel – Carlson Country Inn & Suites – and premium residential towers (nos 10) and villas (nos 13)

Developer: HBN Group's strong market presence & brand image.

Mall Appearance: Impressive Façade & Superior interior finishes.

Shopping: Convenience Shopping for Hotel & Residential

Managed By: Re-orientation, Leasing & Marketing by Beyond Squarefeet Advisory Pvt. Ltd. & Asset Management by Beyond Squarefeet Mall Management Pvt. Ltd.

Parking: Ample double level basement car parking

Positioning

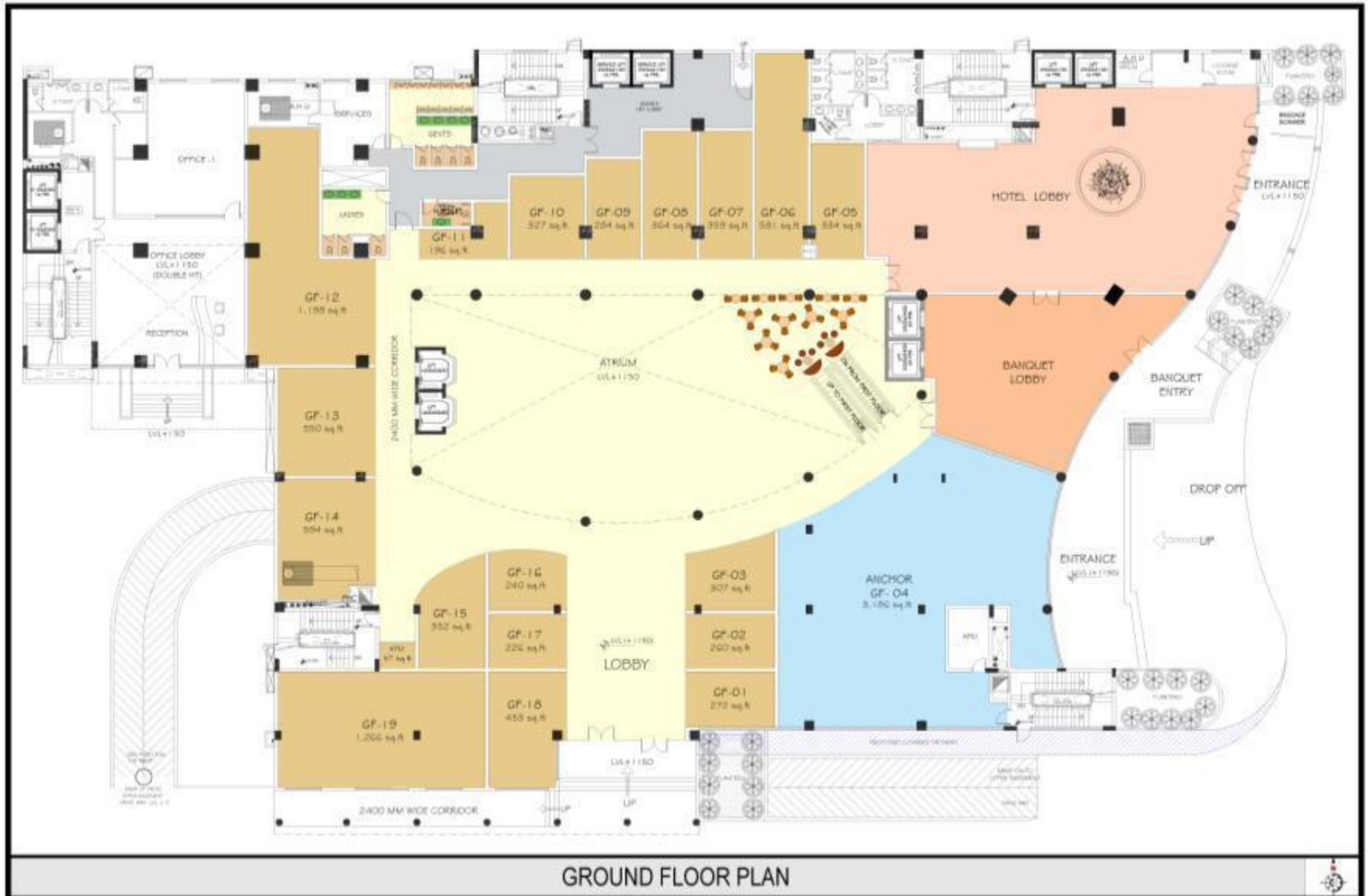


HBN Town Center – Sunrise City is poised to be a “Convenience Shopping Destination” for Shopping & Food for the people of the neighboring catchment.

Ground Floor - Zoning



**Supermarket, F & B, Impulse Accessories,
Cosmetics & Jewellery, Footwear, Services**

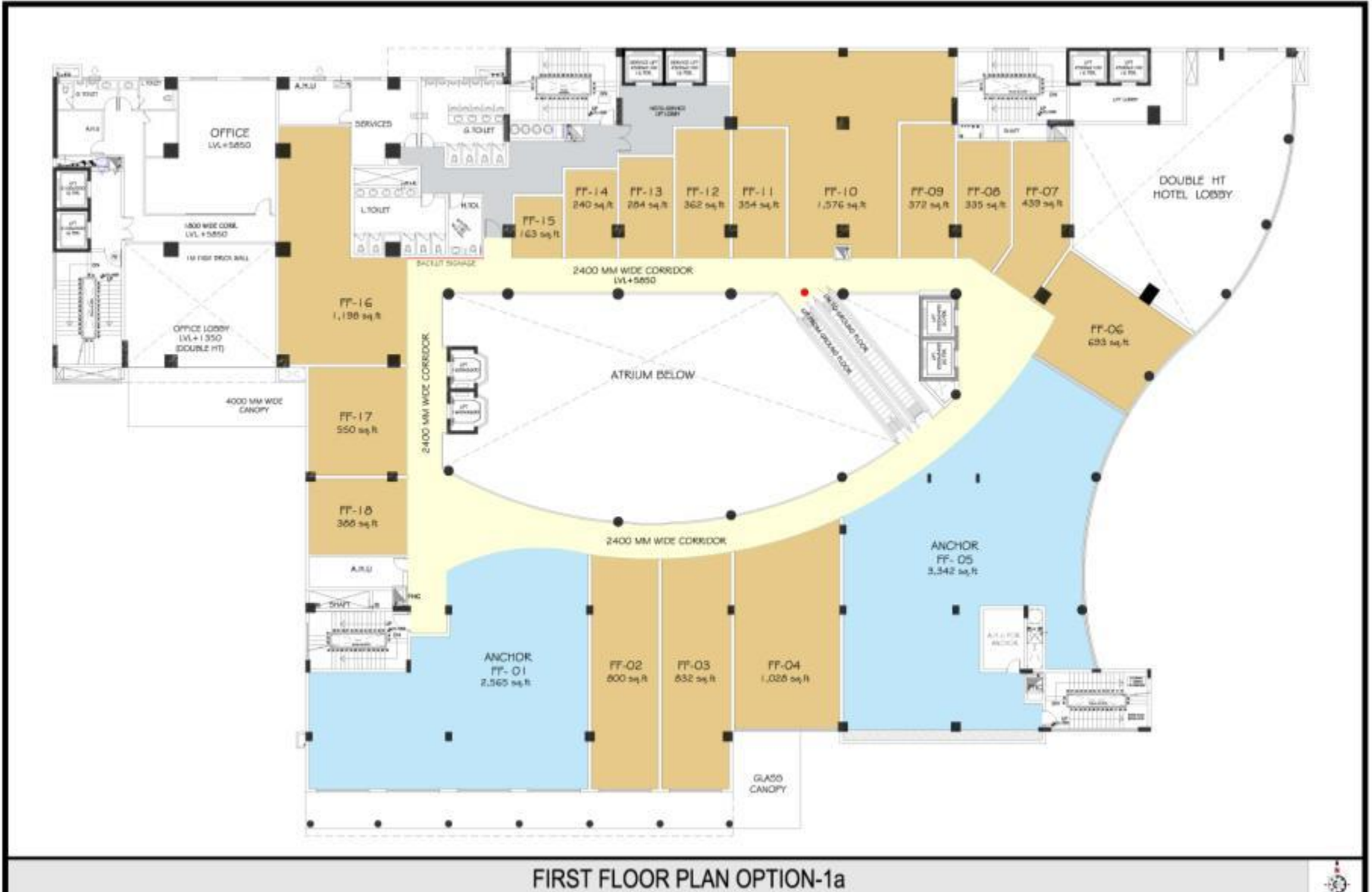


First Floor - Zoning



Value Department Store, Mixed Fashion, Mens Fashion, Womens Fashion, Kids, Sports, CDIT and Health & Beauty

Re-oriented - First Floor Plan

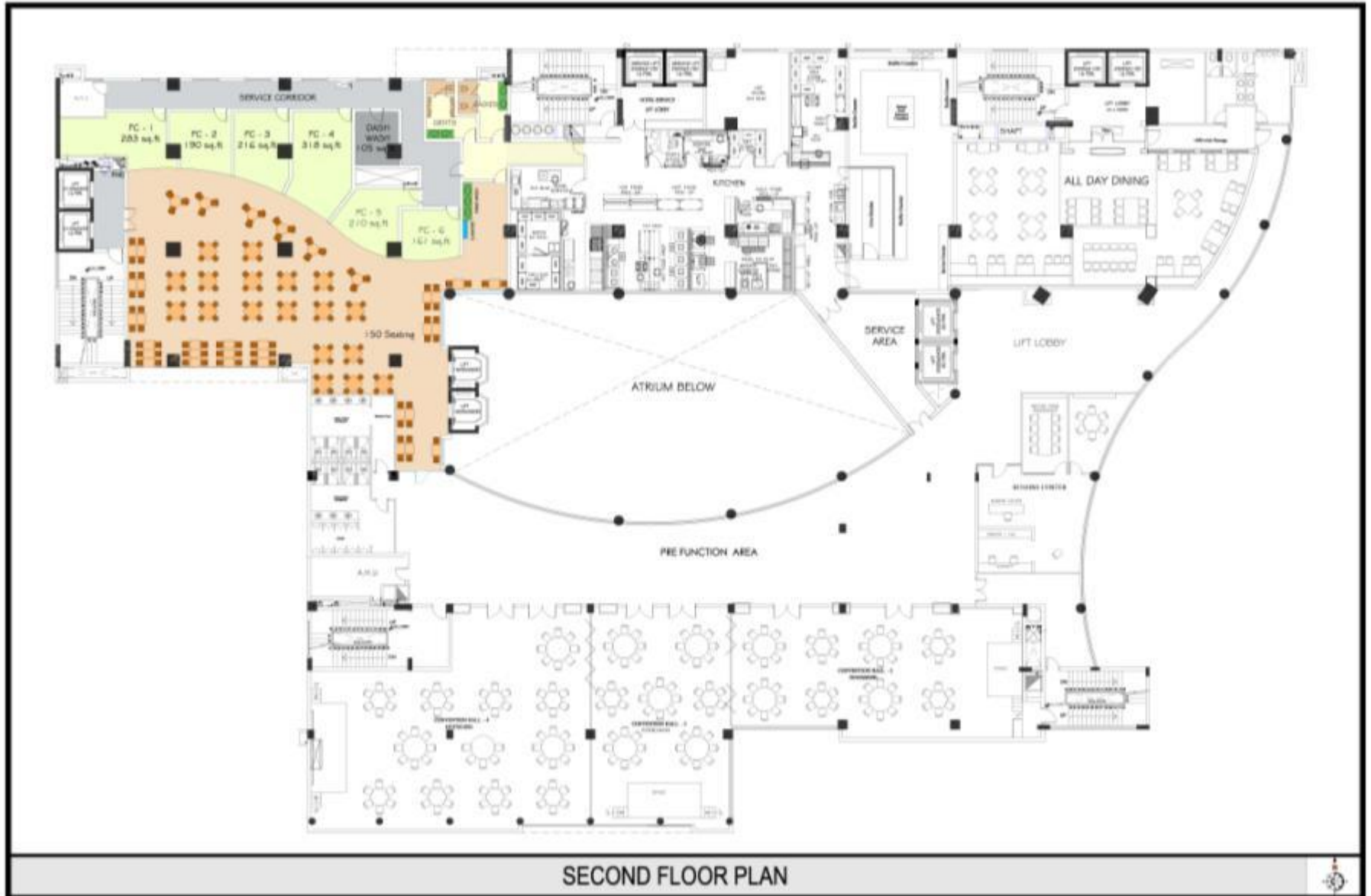


Second Floor - Zoning



Food Court, Banquets, Conference Hall, Fine Dine Restaurants & Bar

Re-oriented - Second Floor Plan



Our Presence

India | Iran | Nigeria | Nepal | Qatar

Corporate Office:

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