



A Brief Company Profile

Beyond Squarefeet™ Advisory Pvt. Ltd.
shopping mall specialist™

India | Iran | Nigeria | Nepal | Qatar



- An end-to-end, Mall Conceptualization to Mall Management Company
- Has hands-on experience in Retail & Mall development
- “In-house Advisory Team” than a bunch of consultants
- We come at a green field or brown field stage
& take the mall to operations
& beyond

Ideas



Innovations



Implementation





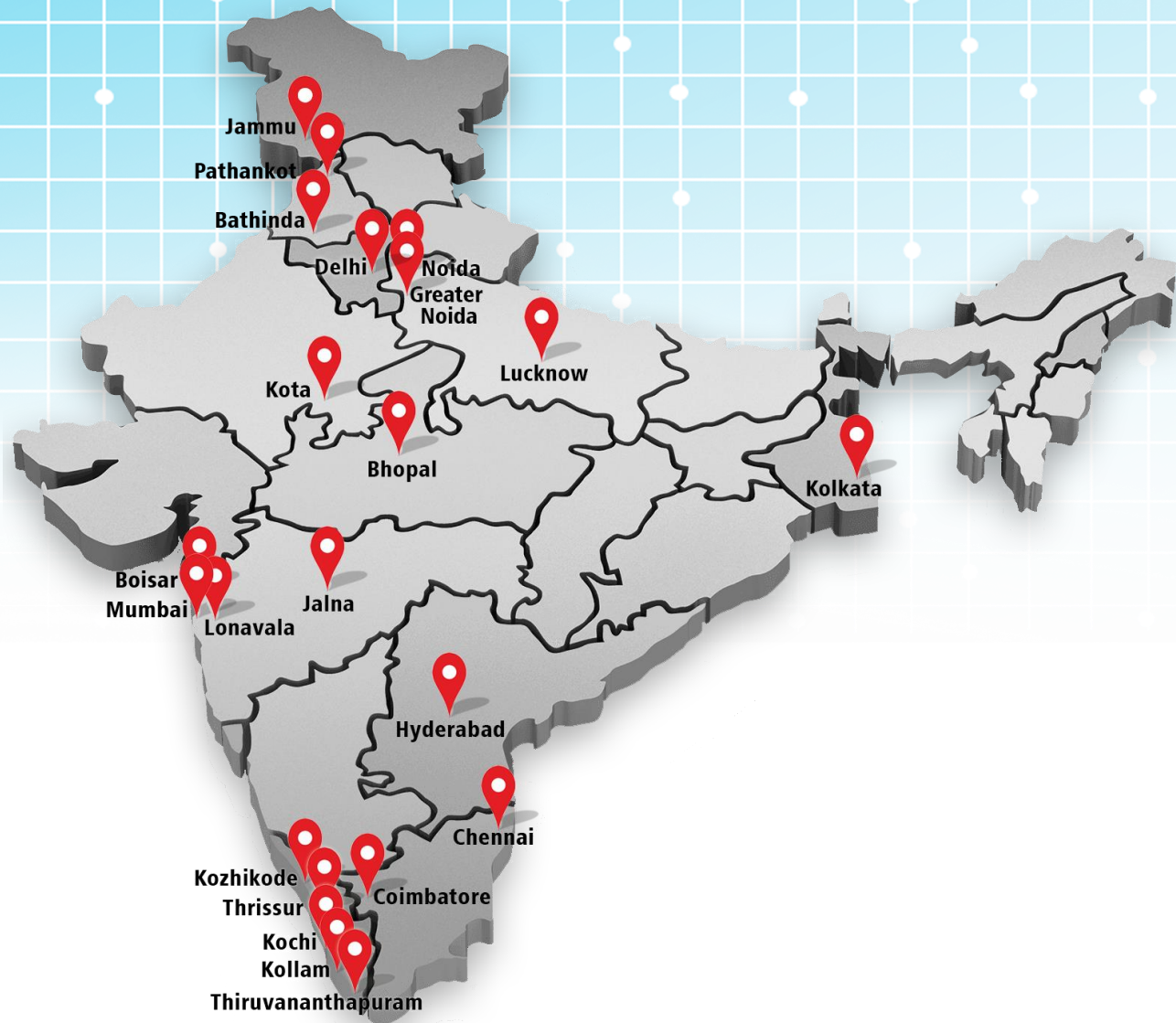
We offer the entire gambit of Services for any Mall Development project. However, these can be offered as “a la carte” basis too.



OUR GLOBAL PRESENCE



OUR NATIONAL PRESENCE



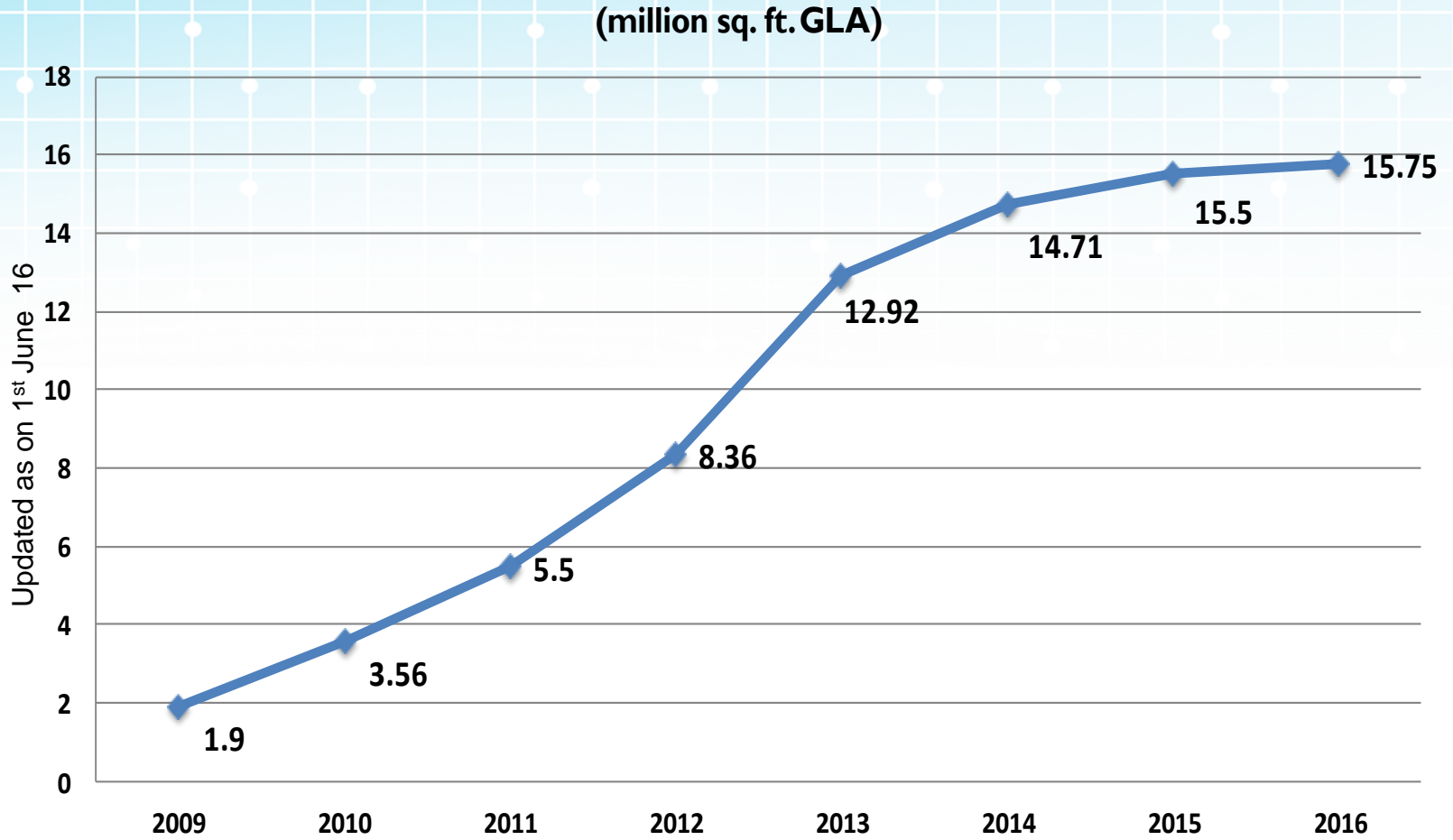
India's **BIGGEST** pool of shopping Mall Talent & Expertise



A team of 100+ professionals with shopping mall expertise

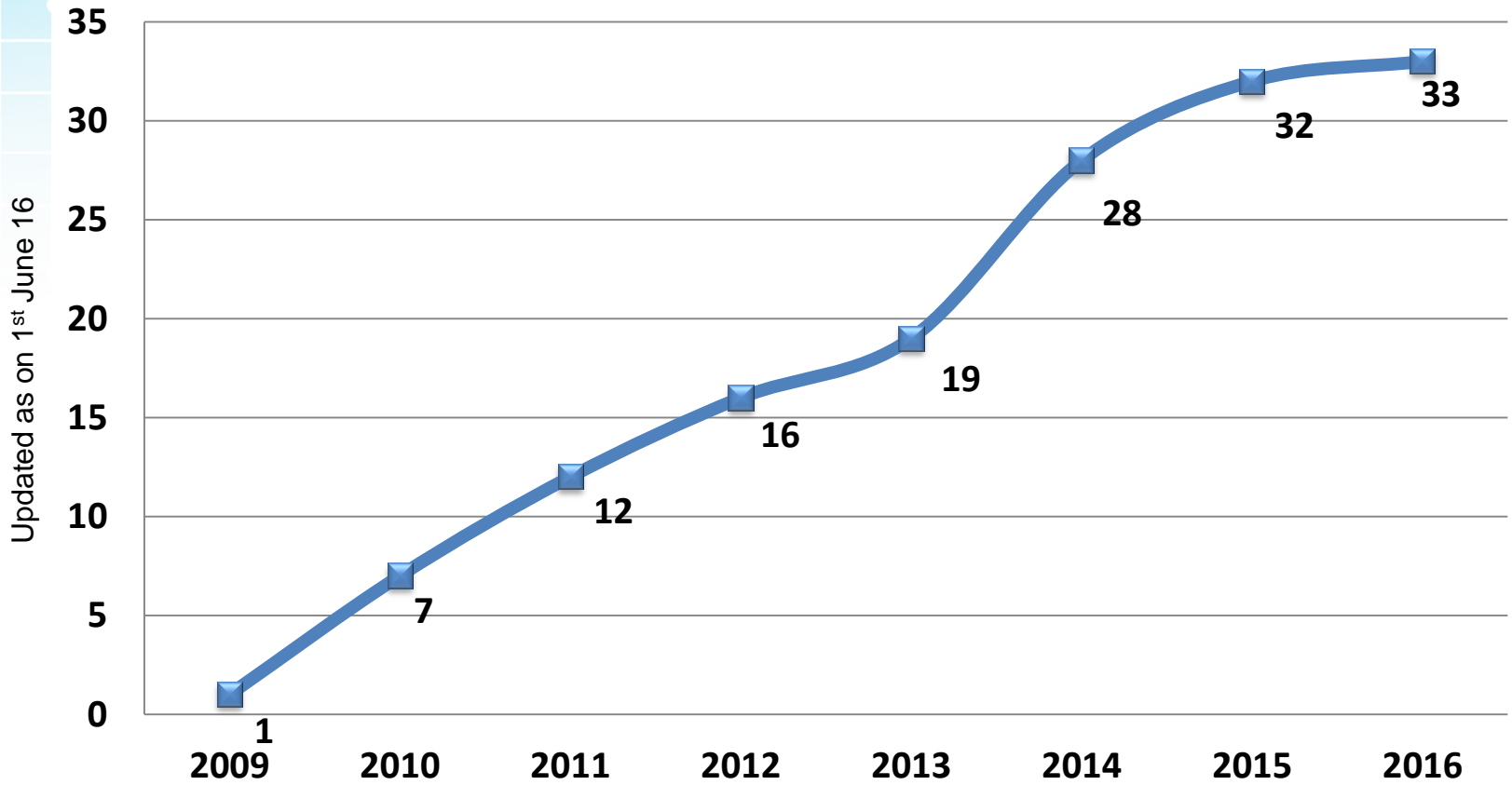


AREA MANAGED





NO. OF PROJECTS



- One stop solution for overall mall business
- A process driven & practical experienced team with more than 150 man years of Senior Management Experience (Mistakes)
- A team of “Hands-on” professionals that has managed more than 40 million sq. ft., spread in various parts of the globe
- Value creation & value addition
- Specialises exclusively in shopping mall
- Product innovation



Network

❖ Retailers

Access to over 700 retailers on a Pan-India basis

❖ Mall Developers

Access to Real-Estate players and Mall developers on Pan-India basis

❖ Retail Professionals

Access to 250,000 Retail professionals

Brand Awareness

- ❖ Key sponsor for India Shopping Centre Forum and India Retail Forum for 5 consecutive years
- ❖ Active presence on Social Networking platforms
- ❖ High awareness in the Mall / Retail Industry

Environmental Awareness

- ❖ Environmentally responsible organisation
- ❖ Associated with India's 1st Leed Gold Certified Mall
- ❖ India's 1st Mall advisory company to provide Sustainable solutions for Shopping Malls





OUR CLIENTS

beyond
squarefeet
shopping mall specialist™





Mall of India

18,00,000 sq. ft.
Noida,
UP



Vivira Mall

3,50,000 sq. ft.
Chennai,
Tamil Nadu

Logix City Center

7,00,000 sq. ft.
Noida,
UP



Alcazar

1,00,000 sq. ft.
Hyderabad,
Telangana

Lucknow Town Centre

3,50,000 sq. ft.
Lucknow,
Uttar Pradesh



Ado Bayero Mall

7,00,000 sq. ft.
Kano,
Nigeria



City Mall

2,75,000 sq. ft.
Kota,
Rajasthan



Golden Palm

2,80,000 sq. ft.
Jammu

HBN Town Centre Sunrise City

1,00,000 sq. ft.
Bathinda,
Punjab



Aashima Mall

5,50,000 sq. ft.
Bhopal,
MP



Palm Island

1,80,000
sq. ft.
Jammu



HBN Town Centre Lake front

2,50,000 sq. ft.
Bathinda,
Punjab

OUR PROJECTS



Good Life

84,349 sq. ft.
Boisar,
Maharashtra



Malabar Mall

7,00,000 sq. ft.
Thrissur,
Kerala

Novelty Mall

1,15,000 sq. ft.
Pathankot,
Punjab



Lonavala Square

1,50,000 sq. ft.
Lonaval,
Maharashtra



GOKULAM
galleria

Gokulam Galleria

3,50,000 sq. ft.
Calicut,
Kerala

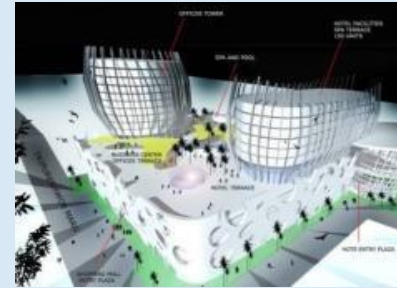


Legend Broadway

1,70,869 sq. ft.
Hyderabad,
Telangana

Omaxe Connaught Place

12,00,000 sq. ft.
Greater Noida,
UP



CG Mall

5,50,000 sq. ft.
Kathmandu,
Nepal



Centrus Kolkata

72,568 sq. ft.
Kolkata,
West Bengal



K 10 Mall

1,65,000 sq. ft.
Jalna,
Maharashtra

Lulu International Shopping Mall

16,00,000 sq. ft.
Cochin,
Kerala



Oberon Mall

3,50,000 sq. ft.
Cochin,
Kerala



OUR PROJECTS

Parco Mall

3,50,000 sq. ft.
Doha,
Qatar



Bergamo

34,000 sq. ft.
Chennai,
Tamil Nadu



Neptune Magnet Mall

10,56,000 sq.ft.
Mumbai,
Maharashtra



Moments Mall

6,00,000 sq. ft.
Delhi



- Mall Management
- Operations Handbook
- Power Conservation
- Events & Promotions
- Asset Management
- Disaster Management
- Intelligent Building Management System
- NLI And Much More
- Fit Out Management
- Tenant Handbook
- Circulation Plan
- Contractors & Service Providers
- Lighting Management
- Vertical & Horizontal Movement
- Multiplex, Food Court planning
- Optimum Space Utilization, Entertainment Zoning
- Value Add Services
- Re-orientation Of Mall
- Signage's & Mall Directory
- Mall Marketing & Leasing
- Mall Positioning
- Legal & Lease Agreements
- Mall Zoning
- Tenant Mix
- Adjacency Mix
- Category Mix
- Thematic Plan
- Price Point Mix
- Brand Mix
- IPC Management

KEY TEAM MEMBERS

Susil Dungarwal FRICS

•Chief Mall Mechanic®

Bipin Bhise

•President – Construction

Sangeetha Dungarwal

•Joint Managing Director

Arun Kotian

•Mall Mechanic® & Vice President– Retail Strategy

Ashok Jain

•Director – Finance & Strategy

Sanjeev Thakur

•Mall Mechanic® & Assistant Vice President -Leasing

Ravi Kumar

•Mall Mechanic® & Director – Business Strategy

Abhijit Banik

•Mall Mechanic® & Business Head – Fit out management

Chandershekhar Kaul

•Mall Mechanic® & Chief Delivery Officer

Sanjeev Kumar

•Mall Mechanic® & Cluster Director

Vivek Varma

•Mall Mechanic® & President - Architecture



GROUP VENTURES



Beyond Talent Management Pvt. Ltd.

India's 1st retail executive search firm



Terracon

India's 1st ecological based environment services
company.



Most Admired Shopping Centre Management Company of the year 2015



Best Shopping Mall Advisory Company 2015



Top 100 SME Award by MSME Ministry of India



Best Retail Real Estate Consultant of the year 2014



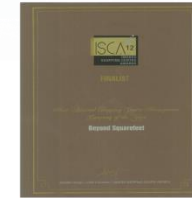
Award of Excellence Small Scale Category for Innovation in Mall Advisory & Management



Mr. Susil S Dugarwal honoured with the Real Estate Leadership Award.



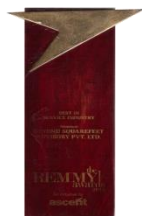
100 Small & Big Business of the Year 2010



Most Admired Shopping Centre Management Company of the Year 2012 – Finalist



Best Shopping Mall Advisory Company 2014



Nomination in Remy Awards 2010 for the "Best in Service Industry"



Aashima Mall - Shopping Centre of the Year (Non Metro)



Novelty Mall - Most Admired Marketing & Promotion



OUR OFFICES

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CORPORATE OFFICE

BRANCH OFFICES
IN INDIA

Delhi
Noida
Bhopal
Pathankot
Chennai
Lucknow
Hyderabad
Kota

Nigeria
Doha
Iran

BRANCH OFFICES
ABROAD



Thank you

India | Iran | Nigeria | Nepal | Qatar